

Welcome

WCBA Fall 2024 Graduation Brunch

YOUNGSTOWN STATE UNIVERSITY



Williamson
College of
Business
Administration

Department of Management & Marketing

Dr. Bruce Keillor, Chair

- **Society for Human Resource Management (SHRM)** recognized as an **Outstanding Chapter** by the national office for seven consecutive years.
- **Community Engagement:** \$196,000 grant from the Wean Foundation to implement Nonprofit Leadership Summer Fellowship Program.
- **Beta Gamma Sigma:** YSU chapter earned the **Highest Honors Recognition**.



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Lariccia School of Accounting & Finance

Dr. Jeremy Schwartz, Director

- Our Student Investment Fund officers attended the Student Managed Investment Fund Consortium in Chicago in October and **placed 3rd out of 140 schools** for their financial analysis of Nvidia. Winning the \$700 prize was exciting, but placing third was even more exciting. Congratulations to **James Kover, Zakria Chandio, Alison Martin, and Simon Iwanonkiw**. Dr. Peter Chen is the advisor to this group and traveled with them to the conference.
- **Beta Alpha Psi** received **Silver Status** for their 2023-2024 performance. Kerri Henderson is the advisor.
- Dr. Eric Chiang presented “Game Theory and the 2024 U.S. Presidential Election” as part of the **Paul J. Thomas Lecture in Economics** series. Dr. Tomi Ovaska hosted the event in his role as Paul J. Thomas Chair in Economics.
- Dr. Yiyang Zhang has taken the lead on the Lariccia Research Hour, inviting presenters from YSU as well as regional universities.



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Department of Communication

Dr. Mary Beth Earnhardt, Chair

- **Aicha Sawaneh, Katherine T. Stinson, Caitlyn N. Jones, Audrey A. Kali, Kalli J. Bucci, & Grace A. Venturella** won Top Undergraduate Student Paper at the Ohio Communication Association 2024 Conference.
- Under the leadership of **Jeff Tyus**, Graduate Student enrollment increased 64% (S23 to S24).
- **Mary Beth Earnhardt** was awarded a **Medal of Merit** from the Youngstown Press Club.
- **Jaietta Jackson** hosted TEDX Youngstown.



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Center for Nonprofit Leadership

Laura Dewberry, Director

- Students awarded \$3,000 in funding to Potential Development Program through the **Pay It Forward: Student Philanthropy Initiative**.
- **WCBA United We Care Event** allowed students, faculty, and staff to volunteer at the United Way Resource Center sorting essential items such as food, hygiene products, clothing and school supplies for United Way Care Closet Initiative which were given to area schools. Winter coats and shoes were also delivered to International Tower residents.
- Nonprofit Electives, **BUS 3720 & BUS 3780**, now web based.
- **Student Nonprofit Leadership Organization (SNLO)** collected and donated prom dresses to DIVA Donations.



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WCBA Center for Career Management

Christina O'Connell, Director

Provide programs, opportunities, and services to ensure professional success of students through college and after graduation

- **Assistance for graduating seniors**
 - Job search strategies
 - LinkedIn creation/update
 - Discussion of job offers
 - Updates to resumes and cover letters
 - Mock Interviews

2024 WCBA Awards & Recognitions



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JA Stock Market Challenge



College students from the YSU Student Investment Fund and local business leaders assisted with the Junior Achievement Stock Market Challenge as floor traders working with the students to execute their trades.

High school students, grouped in teams of 3-4, practiced buying and selling stocks while navigating current events that either positively or negatively impacted the market.

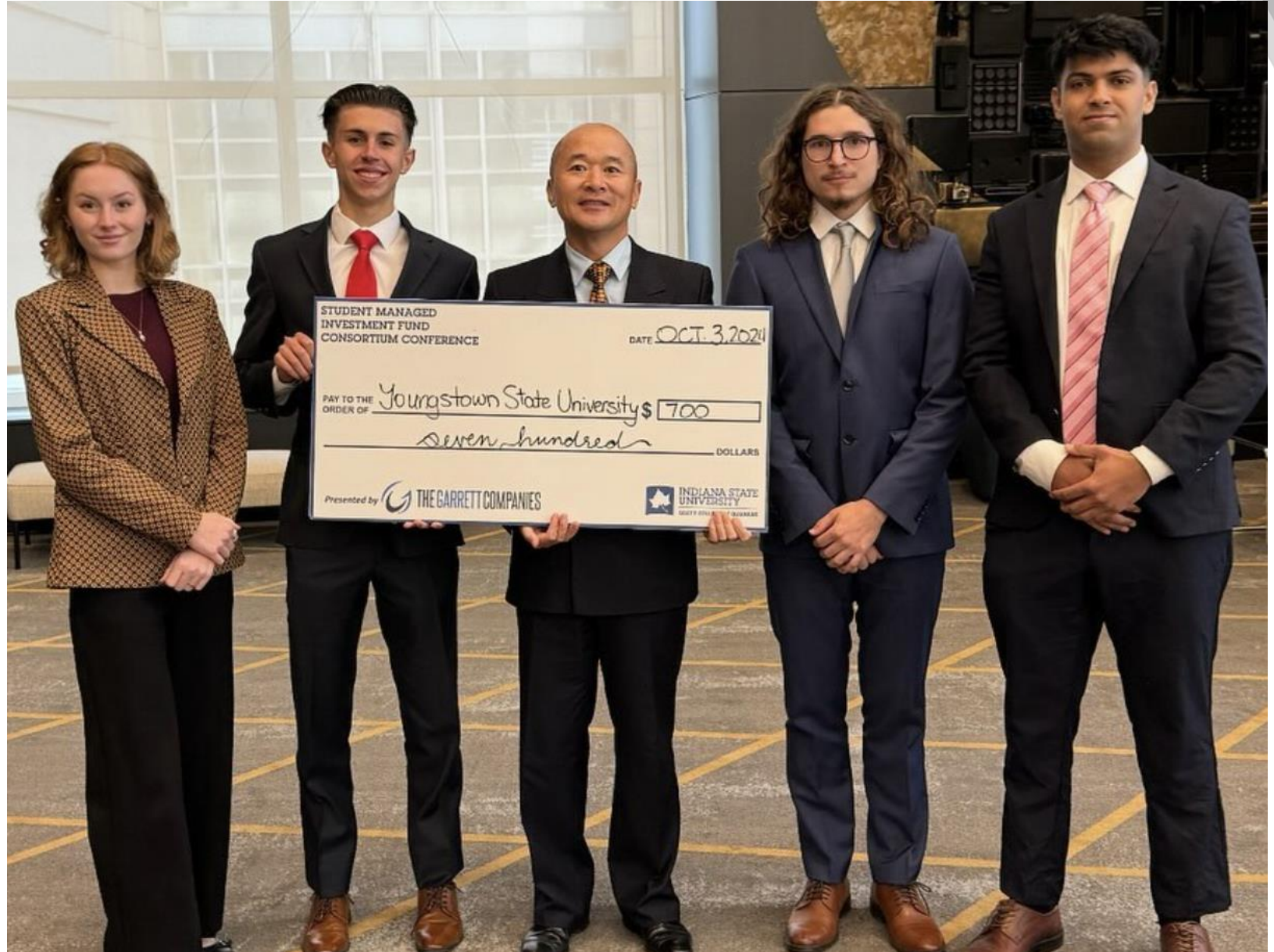
A total of 60 days of trading took place, with each day lasting one minute. The experience was fast-paced and exciting for all who took part in the event.



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SIF Students Place Third in Chicago

Alison Maring, James Kover, Simon Iwanonkiw, and Zakria Chandio, all officers of the Student Investment Fund (SIF) at Youngstown State University, along with Dr. Peter Chen, Associate Professor in the Lariccia School of Accounting & Finance, faculty advisor (center), earned third place among 140 other universities in the Student Managed Investment Fund Consortium (SMIFC) held in Chicago, Illinois receiving \$700.



WCBA Supply Chain Competition Team Places Second



(L-R) Skylar Brocious from Southington, OH; Elizabeth Saur of Grove City, OH; Caleb Sturgeon from Beloit, OH and Sean Ascano of Girard, OH, all part of the WCBA Supply Chain Competition Team from Youngstown State University, earned second place among twelve other teams from nine universities receiving \$3000.

Dr. Alina Marculetiu (center), Assistant Professor in the Department of Management and Marketing from the Williamson College of Business Administration at YSU, traveled with the YSU students serving as the team's mentor.

Beeghly Fellows Fall 2024

(L-R) Nathan Heinley, Jan Harter, Kodi Kinsey and Tanishka Agnihotri were selected as the John D. Beeghly Fellows for the 2024 Fall Semester.

The John D. Beeghly Fellows program provides students with a paid fellowship working with the Ohio Small Business Development Center (SBDC) at YSU. Projects include marketing research, preparation of financial statements, export readiness studies, country research, business plan development, cash flow analysis, and sales forecast.



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WCBA United We Care Volunteer Event



YSU students, faculty, staff and volunteers organized essential items such as food, hygiene products, clothing and school supplies for the United Way Care Closet Initiative for various schools. Coats and shoes were also delivered to International Tower residents.



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Business Students Attend BGS Leadership Summit in LA

(L-R) **Sienna Summers**, senior accounting major from Cranberry Township, PA and **Emily Basista**, senior accounting major from Struthers, OH, attended the Beta Gamma Sigma Regional Leadership Summit in Los Angeles, CA.

Students explored the concepts of dynamic leadership, adapting to today's workplace complexities with integrity, innovation and inclusivity.



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Accounting Career Day



More than 30 high school students met with accounting professionals to explore what it takes to become a CPA, how to navigate their accounting career path, and what an accounting degree can do to pave the way for a successful future.



Students win Top Undergraduate Student Paper at OCA Conference

(L-R) Katherine Stinson, Grace Venturella, Caitlyn Jones, and Aicha Sawaneh won Top Undergraduate Student Paper at the Ohio Communication Association 2024 Conference.



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Venus Williams, Thomas Colloquium Speaker, Athlete, Entrepreneur, and Author

Venus Williams, one of the most accomplished and inspiring women in the history of sports met with students to answer questions about her experiences and steps toward her success.



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Professional Development Summit



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Meet the Employers Day



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Congratulations to the Students receiving the WCBA Senior Leadership Award for Fall 2024

Students are recognized for their academic performance, leadership activities, and demonstrated commitment to their professional development.

- Accounting: James Shaffer
- Accounting: Ashley Thompson
- Business Economics: Bruce Wiggins
- Communication: Hailey Clark
- Finance: Alan Greathouse
- Human Resource Management: Angelina Peebles
- Management: Jordyn White
- Marketing: Dylan Shields
- Telecommunication Studies: David Battaglia

Thank you
for joining us!

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