The Center for Nonprofit Leadership, housed in the Williamson College of Business Administration, administers the undergraduate Nonprofit Leadership academic program, which includes the Certificate in Nonprofit Leadership and the Nonprofit Leadership Minor. The program is open to students of any major seeking a baccalaureate degree.

**Certificate in Nonprofit Leadership**
Total: 13 hours

Requirements:
- ADV 3710 (Basic Public Relations) – 3 hours
- BUS 3720 (Nonprofit Leadership) – 3 hours
- BUS 3740 (Nonprofit Community Service) – 1 hour
- BUS 3780 (Financial Management and Fundraising) – 3 hours
- MGT 3725 (Fundamentals of Management) – 3 hours

**Nonprofit Leadership Minor**
Total: 20 hours

Requirements:
All Certificate courses plus -
- BUS 4840 (Nonprofit Leadership Internship) or a 3 hour internship course within a student’s major – 3 hours
- BUS 4841 (Nonprofit Leadership Internship Seminar) – 1 hour
- MGT 3755 (Managing Diversity) – 3 hours

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**2020-21 Graduates**

**Certificate in Nonprofit Leadership**
- Summer 2020 (2): G. Cucchiara, Alexis Timko
- Fall 2020 (4): Y. ElNobani, B. McGuire, Z. Parsons, D. Wright

**Nonprofit Leadership Minor**
- Summer 2020 (0)
- Fall 2020 (1): B. McGuire
- Spring 2021 (3): J. Binsley, C. Hill, J. Weetman

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**2020-21 Course Enrollments**

**Financial Management & Fundraising for Nonprofit Organizations (BUS 3780)**
- Fall 2020: 18
- Spring 2021: 20

**Nonprofit Community Service (BUS 3740)**
- Fall 2020: 7
- Spring 2021: 17

**Nonprofit Leadership (BUS 3720)**
- Fall 2020: 20
- Spring 2021: 20

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**SNLO Active Members**

- Fall 2020: 20
- Spring 2021: 25
The Center for Nonprofit Leadership was awarded an $86,000 grant from The Raymond John Wean Foundation to implement the 2021 Nonprofit Leadership Summer Internship Program. This biennial full-time (40 hours per week), 12-week summer internship experience is designed to provide ten (10) YSU students with career-related work experience in a nonprofit or public sector organization. Students earn $16.54/hour, which is the current living wage in the United States. This program also occurred in the summers of 2011, 2013, 2015, 2017, and 2019 with 54 YSU student participants to date and 25,920 internship hours served.

**BRITE Energy Innovators** hired Anastasios P. Mihalopoulos, a graduate student studying creative writing, as the Economic Development Intern. **Cadence Care Network**, formerly Homes for Kids, hired Minh P. Nguyen, an undergraduate studying marketing management, as the Marketing Intern. **Economic Action Group** hired Dorcas W. Gitimu, an undergraduate student studying political science, as the Program Intern. **Family & Community Services/Retired & Senior Volunteer Program** hired Sierra Ellis, an undergraduate studying psychology, as the Community Outreach Intern. **Help Network of Northeast Ohio** hired Samantha R. Neral, a graduating senior studying psychology, as the Leadership Intern. **Mahoning County Land Bank** hired Emily M. Stran, an undergraduate studying psychology, as the Program Intern. **Stambaugh Auditorium** hired Theresa M. Gorespe, an MBA student, as the Development Intern. **Trumbull Neighborhood Partnership** hired Briana Dent, an undergraduate student studying psychology, as the Program Intern. **United Returning Citizens, Inc.** hired Nakiya Salter, an MBA student, as the Web/Social Media Intern. **YWCA Mahoning Valley** hired Anupama Pokharel, an undergraduate studying accounting, as the Accounting Intern.

Photo caption: Selected students for the 2021 Nonprofit Leadership Summer Internship Program.

Youngstown State University students in the Student Nonprofit Leadership Organization (SNLO) gained hands-on experience in philanthropy through the **Pay It Forward: Student Philanthropy Initiative** by awarding $3,000 in funding to NOAS (Northeast Ohio Adoption Services) and Potential Development in May 2021 ($1,500 each).

NOAS will use the funding to support the H.E.R.R.O program, and Potential Development will use the funding to remodel their model apartment in the high school.

Through a democratic process, the students reviewed applications from over 25 local nonprofit organizations that met specific guidelines related to addiction recovery and prevention, food access, housing & homelessness, and youth education.

This initiative began with seed money from Ohio Campus Compact in 2010 - 2012. The students have sustained this initiative through their own fundraising efforts each year and external funding in previous years. In total, students have awarded over $50,000 to local nonprofit organizations through this initiative.
The Zoldan Family of Youngstown, founders of Phantom Fireworks, donated $1 million to Youngstown State University in December 2020 for student scholarships and to establish a new mentorship program. The gift from Phantom Fireworks and the Zoldan Family was made in honor of their parents, Sam and Sylvia Zoldan, and their uncle, Abe Yampolsky.

The gift established the Zoldan-Yampolsky Family Executive Fellows Program in the YSU Williamson College of Business Administration’s Center for Nonprofit Leadership. YSU juniors chosen to participate will work with senior leadership on campus or at nonprofit organizations to gain practical work experience. The goal is to increase capacity at local and regional nonprofit organizations.

The Center for Nonprofit Leadership will implement the Zoldan-Yampolsky Family Executive Fellows Program beginning in 2022. A selection committee will be formed and a plan developed for organization and student recruitment; there will be 6 fellowships available per academic year, tentatively.

Pictured at the announcement at Phantom headquarters in Youngstown are, from left, YSU Foundation President Paul McFadden, Alex Zoldan, YSU President Jim Tressel, Bruce Zoldan and Alan Zoldan.
Over 50 WCBA students participated in service activities during the annual WCBA Dare to Care event over three days in April 2021. Students enjoyed learning about nonprofit organizations and giving back to their community.

**Dare to Care Activities:**

**Thursday:** bulk mailing completion for Junior Achievement to schools announcing new JA programs

**Friday:** event mailing completion for YWCA Mahoning Valley and story recording for Potential Development, school for children with an autism diagnosis.

**Saturday:** sorted and packed food for the monthly United Way of Youngstown and Mahoning Valley Satur-DAY of Caring event at Southwoods in Boardman.

**Consulting Projects**

One day, immersive regional consulting projects put on hold due to COVID-19; will resume Fall 2021.

Semester-long team consulting projects took place within the BUS 3720, Non-profit Leadership, course.

**Fall 2020 host:** Junior Achievement of Mahoning Valley, Inc.

Challenge questions: COVID friendly events, messaging to parents and college students, and recruiting a diverse volunteer base

**Spring 2021 host:** United Way of Youngstown & Mahoning Valley

Challenge questions: marketing the new Get Connected Virtual Volunteer platform to volunteers, organizations, and the general public
Nonprofit Beeghly Fellows

The John D. Beeghly Fellows Program in the Williamson College of Business Administration includes up to three (3) fellowship positions each year in nonprofit organizations, with remaining fellowships offered in the Ohio Small Business Development Center (SBDC). Each semester, the Nonprofit Leadership (BUS 3720) course carries out a consulting project for a nonprofit organization. Students conduct research, work in teams, and present their recommendations to organization leadership. Each semester following the consulting project a Beeghly Fellow is recruited to implement student recommendations.

Beeghly Fellowships are designed to provide students with valuable career-related experience and an opportunity to apply their knowledge and skills to the completion of business-related projects. Students receive exceptional training and professional supervision to work on organizational problems as deemed important by the host organization. Beeghly Fellows work 225 hours at the salary rate of $15/hour.

2020-21 Nonprofit Beeghly Fellows:

M. Conley (Junior Achievement) - Spring 2021; Responsibilities included special event planning (new golf outing event), volunteer engagement, social media content creation, video creation.

A. Laubacher (Animal Welfare League) - Spring 2021; Responsibilities included social media content creation, graphic design, event planning.

C. James (United Way of Youngstown and MV) - Summer 2021; Responsibilities included assisting in the planning and implementation of the new Get Connected Virtual Volunteer Platform.

Additional Center for Nonprofit Leadership Interns

The Center for Nonprofit Leadership works in conjunction with the WCBA Center for Career Management to recruit and place interns in nonprofit organizations (local, regional, national, and international). The following students earned academic credit for their internship in a nonprofit organization through the BUS 4841 course.

Summer 2020 (2): J. Binsley (Beatitude House), L. Tekac (Oh Wow!)

Fall 2020 (1): J. Weetman (SMARTS)

Spring 2021 (5): M. Conley (Junior Achievement), R. Fabrizi (Youngstown Foundation), A. Laubacher (Animal Welfare League of Trumbull County), K. Romeo (LIT Youngstown), M. Toomer (National Youth Advocacy Program)

Summer 2021 (11): Wean Interns (9) + C. James (United Way of Youngstown & MV), K. Venters (Economic Action Group)
Student Nonprofit Leadership Organization (SNLO)

SNLO is a YSU student organization for those interested in a career where they can “make a living, making a difference” working in the nonprofit sector. SNLO activities in 2020-21 included the following:

Virtual Site Visits:
- **Fall 2020 (4)**: Rescue Mission of the Mahoning Valley, OCCHA, ACEnet - Athens, OH, 4 Paws for Ability - Xenia, OH.
- **Spring 2021 (5)**: V. Ebert, Operation Smile - Virginia Beach, VA & Pay It Forward Finalists (NOAS, Potential Development, Rescue Mission of Mahoning Valley, and United Way of Youngstown and MV)

Community service: WCBA Month of Caring in November, WCBA Dare to Care event in April, among others. Each SNLO member volunteers 15 hours/semester.

Fundraising activities/events to sustain the Pay It Forward: Student Philanthropy Initiative. The brand-new YSU SNLO Fall Marketplace raised $1,600 through the sale of custom-designed apparel and merchandise. The Fall & Spring Marketplace (online pop-up shops) were operated by Sherman Creative Promotions.
Laura Dewberry (pictured left) has served as the Director, Center for Nonprofit Leadership and a Senior Lecturer in the WCBA Department of Management & Marketing since 2009.

**2020-21 Honors:**
- Recipient, 2021 YSU Distinguished Professorship Award - Service, nominated by Dr. Bruce Keillor.
- Inducted Member, The Honor Society of Phi Kappa Phi, nominated by Dr. Ron Shaklee

**2020-21 Presentations:**
ELEVATE 2021, "How a Foundation/University partnership can create inclusion and equity in the nonprofit workforce." ELEVATE is a virtual conference for social sector leaders. On-demand, pre-recorded presentation, February 2021.

**2020-21 Service:**

*Service in community:*
- Junior Achievement of Mahoning Valley (Board Member)
- United Way of Youngstown and the Mahoning Valley (Impact Committee Member)
- Association of Fundraising Professionals (Program Committee Member)

*Service on campus:*
- Faculty Advisor, Student Nonprofit Leadership Organization (SNLO)
- WCBA DEI and Regional Engagement Committee Member
- Member, Chapter 143 Scholarship Committee (Phi Kappa Phi)

**2020-21 Teaching:**
- BUS 1500 - Exploring Business
- BUS 3720 - Nonprofit Leadership
- BUS 3740 - Nonprofit Community Service
- BUS 3780 - Financial Management & Fundraising for Nonprofit Organizations
- BUS 4840/4841 - Nonprofit Leadership Internship / Seminar

Let’s Connect! Email me at LJDewberry@ysu.edu