

Meeting Summary
Strategic Planning and Organization Team
Tod Hall Leaders Conference Room
June 28, 2018
12-noon to 1:30 pm

Time-frame/Framework (Connecting Top to Bottom: Connecting Bottom to Top)

- The attached timeframe was discussed as a framework for the planning process this coming academic year
- It was emphasized that we desire to assure all constituencies are well connected to the process
 - Each member of SPOT is a connector to a respective constituency
 - A component of the process will be to secure constituency input through activities instigated by the connector with that constituency
- It was emphasized that the intent is to provide an overarching planning framework (top) with an academic program/college-focused deliberation (bottom)
 - Overarching framework (top) will be created via thought-provoking conversations on campus perhaps stimulated by outside speakers or internal discussion agendas
 - The academic program/college-focused framework (bottom) will be created in collaboration with deans/chairs/directors for discussions regarding points of pride; foundational qualities; compelling attributes of distinction; strategies focused on student success; interdisciplinary initiatives/opportunities
- The planning process should result in a Plan that is “tethered” to reality
 - This could occur via a situational analysis completed by each VP/AVP

Discuss the connectors/case study document

- It was emphasized that the case study document is an evolutionary document that is added to over time given the attributes of the planning process
- Each constituent-connector this summer will develop a narrative describing:
 - The involvement by the constituent group in the previous plan;
 - The involvement by the constituent group in the upcoming planning process; and
 - How to best engage the constituency in conversations regarding YSU in the context of the evolving higher education landscape of the future
- Should aspects of the case study be developed by VP/AVPs?

Update from each constituent connector on progress or thinking about next steps

- Each SPOT member present described in what manner they have begun their work for the case-study as described above and outlined in the follow-up document from the previous meeting

Topical presentations/dialogue

- The group discussed the possibility of identifying speakers in the following areas and have been asked to nominate potential speakers, possibly in the following areas:
 - Technology
 - Demographics
 - Overcoming challenges/creating opportunities
 - Transformative change
 - Sustainable reality
 - The founder of the POSSE Foundation was nominated as a speaker: Deborah Bial (<https://www.possefoundation.org/>)
 - Christine Ortez, the founder of *Station1*, was nominated as a speaker (conceptualizing a new type of university without walls) (<https://www.station1.org/>)
 - Scott Cohen, president emeritus Tulane University and author of *Winnebago's on Wednesdays* was nominated as a speaker (https://en.wikipedia.org/wiki/Scott_Cowen)
 - Nancy Zimpher, immediate past chancellor of SUNY and previous president/chancellor for Cincinnati/UW-Milwaukee was nominated as a speaker (https://en.wikipedia.org/wiki/Nancy_L._Zimpher)
 - Joseph Aoun, president Northeastern University, author of *Robot-Proof: Higher Education in the Age of Artificial Intelligence* was nominated as a speaker (<http://www.robot-proof.com/#about>)
 - Cathy Davidson, author of *The New Education: How to Revolutionize the University to Prepare Students for a World in Flux* was nominated as a speaker (<https://www.cathydavidson.com/books/the-new-education/>)
- It was noted that conferences are planned for the next year and perhaps appropriate conference speakers might be engaged for another day and participate in some aspect of the Planning process
- A comment was made about the possibility of using local talent to also provide guidance/context for the discussions

SPOT additional members: DOT will nominate at an upcoming meeting

- Student-any additional thoughts to consider in determining this/these representative(s)
- Staff-any additional thoughts to consider in determining this/these representative(s)

Next meeting date/time consideration

- Likely on a Thursday at the noon-time as per today
- The group will be polled to determine which date (July 26 or August 2) works best for the majority of SPOT

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ILLUSTRATION OF THE CONTEXT AND FRAMEWORK OF STRATEGIC PLANNING FOR YSU											
Meaning for the respective possible sequence of events	TOP										
Speakers/Campus/Community Involvement	The World Around Us and Within Which Higher Education/We Exist										
SPOT committee member (connector) led/cpnnected to constituency Including feedback-loops for information gathering and synthesis	<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 25%;">Technology</td> <td style="width: 25%;">Demographics</td> <td style="width: 25%;">Overcoming Challenges/Creating Opportunities</td> <td style="width: 25%;">Transformative Change</td> <td style="width: 20%;">Sustainable Reality</td> </tr> <tr> <td colspan="5" style="text-align: center; background-color: #ffcc99;">MAKE THE INTERFACE AS SIMPLE AS POSSIBLE, REALISTICALLY ACTIONABLE, MEASURABLE (YSU COMMITMENT TO ENGAGEMENT AS A LEARNING COMMUNITY)</td> </tr> </table>	Technology	Demographics	Overcoming Challenges/Creating Opportunities	Transformative Change	Sustainable Reality	MAKE THE INTERFACE AS SIMPLE AS POSSIBLE, REALISTICALLY ACTIONABLE, MEASURABLE (YSU COMMITMENT TO ENGAGEMENT AS A LEARNING COMMUNITY)				
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MAKE THE INTERFACE AS SIMPLE AS POSSIBLE, REALISTICALLY ACTIONABLE, MEASURABLE (YSU COMMITMENT TO ENGAGEMENT AS A LEARNING COMMUNITY)											
College/Department engagement/interactions Points of Pride; Distinction; Quality; Student Success; Collaboration Connector/constituency connected via YSU reflection document	BOTTOM										
VP engagement in the context of their areas of responsibilities	<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 50%; text-align: center;">Current State</td> <td style="width: 50%; text-align: center;">Future State</td> </tr> <tr> <td style="text-align: center;">Who and What and Why Are We?</td> <td style="text-align: center;">Who and What and Why Do We Want to be in the Future?</td> </tr> <tr> <td style="text-align: center;">Informed by situational/constituency analysis (Case statement)</td> <td style="text-align: center;">Determined by the Aggregate Synthesis of the World Around Us in the Context of the Current State</td> </tr> <tr> <td colspan="2" style="text-align: center; background-color: #e0f0ff;">Tethering to Reality</td> </tr> </table>	Current State	Future State	Who and What and Why Are We?	Who and What and Why Do We Want to be in the Future?	Informed by situational/constituency analysis (Case statement)	Determined by the Aggregate Synthesis of the World Around Us in the Context of the Current State	Tethering to Reality			
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