

Strategic Planning and Organization Team
Tod Hall Leaders Conference Room
August 2, 2018
12-noon to 1:30 pm

- Introducing new SPOT members (AJ)
 - 2 Staff members
 - 1 Student member
- President's State of the University Address (Mike/representatives from YSU Marketing & Communications (M&C))
 - Interact with M&C to provide suggestions related to the Address
 - Points to assure are articulated in the Address
 - Transparent
 - Inclusive
 - Meaningful
 - Engaged/Responsive
 - Designing the portion of the Address handout related to strategic planning
 - How to proceed?
- Possible "Thought-leaders, Place-makers, Change-makers" Speakers' Portfolio (Webpage, YouTube Videos, Representative/Agent, Speaking fee)
 - *Christine Ortiz, the founder of Station1, (conceptualizing a new type of university without walls) (<https://www.station1.org/>)*
 - *Scott Cowen, president emeritus Tulane University and author of Winnebago's on Wednesdays (transformational change) (https://en.wikipedia.org/wiki/Scott_Cowen)*
 - *Possibly available October 16-17 or 21-22 OR February 19-20 or 24-25 (positioned before or after Case Western Reserve's BOT meetings)*
 - *Working towards October 17 2h with SPOT; 2 h campus engagement*
 - *Nancy Zimpher, immediate past chancellor of SUNY and previous president/chancellor for Cincinnati/UW-Milwaukee (thought leader on the future of higher education and responsiveness needed to adapt) (https://en.wikipedia.org/wiki/Nancy_L._Zimpher)*
 - *Contacted to determine availability*
 - *Joseph Aoun, president Northeastern University, author of Robot-Proof: Higher Education in the Age of Artificial Intelligence (how higher education*

might adapt to the projected educational needs of society in the future)
(<http://www.robot-proof.com/#about>)

- Cathy Davidson, author of *The New Education: How to Revolutionize the University to Prepare Students for a World in Flux* (focusing an institution on “what matters most”)
(<https://www.cathydavidson.com/books/the-new-education/>)
- The founder of the POSSE Foundation: Deborah Bial
(<https://www.possefoundation.org/>) (focusing on a select group of students at Universities-is YSU “ready” for this?)
- Technology Innovator?
- Patrick Methvin, Director of Post-secondary Success for the Bill & Melinda Gates Foundation (<https://www.gatesfoundation.org/What-We-Do/US-Program/Postsecondary-Success>)
- Local leaders/innovators? (Mousa Kassis)(???)
- Refine questions for constituency groups involvement (AJ)
 - “Connectors” will work together to refine questions based upon their constituency commonalities
- Update/Summary of progress from “connectors” on their Summer activities related to their constituencies (Jenn)
 - Each connector (2 minute update)
 - “Connector’s” summer work to be completed by August 16, 2018
- Discuss possible approaches to constituency engagement (AJ)
- Discuss Implementation Framework for Planning, Planning to Do, and Doing (Mike)
- Final summer meeting date before the start of fall semester (Thursday, August 16?)