**3356-5-08 WYSU.**

Previous Policy Number: 5008.01

Responsible Division/Office: WYSU/University Relations

Responsible Officer: AVP University Relations

Revision History: August 1998; June 2010; September 2015

Board Committee: Institutional Engagement

**Effective Date:** **September 24, 2015**

Next Review: 2020

(A) Policy statement. Licensed to the board of trustees of Youngstown state university, WYSU is a fifty-thousand watt radio station that serves the regional community with fine arts and news and information programming. WYSU-FM is a noncommercial, community-based public radio committed to being the region’s leading source for quality programming. It provides trusted in-depth news, engaging conversation and music that stimulates the mind and spirit. As one of Youngstown state university’s most visible daily representatives to the community, WYSU also strives to be a valuable ambassador to that community, providing a forum to promote the artistic and intellectual activities of the university. Support for the station is provided by the university, station members, business underwriters, the corporation for public broadcasting, and other grant and foundation sources.

(B) Parameter. WYSU operates within all regulations of the federal communications commission (“FCC”) and other federal agencies.

(C) Procedures.

(1) WYSU provides a fine arts and news and information program service to the community, utilizing its main analog channel, two digital channels (HD 1 and HD 2), and two internet streams. WYSU broadcasts at 88.5 megahertz in Youngstown, at 88.1 megahertz in Ashtabula, and 97.5 megahertz in New Wilmington, Pennsylvania.

(2) The core of the radio operation is a full-time professional staff. Students whose qualifications meet professional broadcasting standards are also employed to support various aspects of the station’s operations.

(3) Membership contributions are generally solicited on air, through the program guide, and through direct mailings.

(4) Underwriting agreements and the on-air acknowledgments of underwriters are implemented using guidelines established by the FCC and national public radio.

(5) All direct public support received by WYSU (membership contributions, underwriting support, gifts, and grants) supplement the general fund support received by the station from the university.

(6) WYSU serves as a distribution link to other area radio stations (LP2 station) for the local emergency alert system.

(7) On its broadcast subcarrier, WYSU facilitates the broadcast of radio reading services for the sight-impaired offered by goodwill industries.

(8) The director of WYSU will have final approval of radio station programming.