



Marissa Gartland, M.B.A.

Coordinator, Careers, Internships & Co-ops

Marissa Gartland is a dedicated professional with a strong passion for student development, strategic relationship building, and creating meaningful career opportunities. She earned both her Bachelor of Science in Business Administration in Marketing and her Master of Business Administration in Organizational Leadership from Youngstown State University. With experience spanning marketing, analytics, client management, and business strategy, Marissa has developed expertise in communication, leadership, data analysis, and strategic planning.

Throughout her career, she has focused on strengthening partnerships, managing strategic initiatives, analyzing performance metrics, and creating solutions that drive measurable results. Her ability to build strong relationships, communicate effectively, and think strategically has allowed her to successfully connect people, ideas, and opportunities in ways that support both organizational growth and long-term success. Marissa is especially passionate about helping students bridge the gap between academic learning and career readiness. She understands the critical role internships, co-ops, and experiential learning opportunities play in helping students gain practical experience, build confidence, and develop the professional skills needed to succeed in today's workforce. She believes strong partnerships between higher education, employers, and community organizations are essential to preparing students for evolving industry demands.