

RFP No: #26-110725 – Feasibility Study for Second YSU Location in Jefferson County

**YOUNGSTOWN STATE UNIVERSITY
REQUEST FOR PROPOSAL**

Date Issued: November 7, 2025

Due Date/Time: December 19, 2025, 2:00 PM

RFP #26-110725 – Feasibility Study for Second Location in Jefferson County

Youngstown State University (the University) is seeking an experienced leader in higher education to provide a comprehensive study, consistent with Higher Learning Commission accreditation standards, regarding the feasibility of establishing a second University location in Jefferson County, Ohio, and specifically at the former site of the now defunct Eastern Gateway Community College at 4000 Sunset Blvd. in Steubenville, Ohio. The specific expertise and efforts that the University is seeking are detailed in the scope section of this RFP.

These services must be in accordance with the terms, conditions and requirements set forth in this Request for Proposal (RFP).

Proposals must be received by the due date/time specified above at the location below. Proposals received after the due date/time may be returned unopened to the Vendor.

Sign and deliver proposal, cover sheet, and schedules to:

Mailing Address:

Procurement Services
Jones Hall – 2nd Floor
Youngstown State University
1 Tressel Way
Youngstown, Ohio 44555

Phone: 330-941-3117
Attention: Barb Greene
email: bgreene@ysu.edu
Email Bids are Permitted

Envelopes must be sealed and designated- RFP No: #26-110725– Feasibility Study for Second Location in Jefferson County

Note:

1. No public proposal opening will be held due to the complexity of responses and need for committee review.
2. Completed Proposal Packages need to be received via a packet that includes an original printed hard copy and a flash drive.
3. Final results will be posted on the [Procurement Services Competitive Events](#).

By signing this document, I am agreeing, on behalf of my firm, to the specifications of this RFP and accepting, without exception or amendment, [YSU's Purchase Order Terms and Conditions](#).

Submitted by: Company _____

Authorized Signature _____

Name _____
(Printed Name) (Title) (Date)

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- **RFP TIMELINE AND SCHEDULE**
- **RFP ISSUED: November 7, 2025**
- **RFP QUESTIONS DUE: November 21, 2025, by 3:00 PM EST**
- **RESPONSES TO QUESTIONS: December 5, 2025, by 5:00 PM EST**
- **RFP CLOSING DATE: December 19, 2025, by 2:00 PM EST**
- **PRESENTATIONS for FINAL SELECTEES: January 14, 2026**
- **SELECT SUPPLIER / NEGOTIATE CONTRACT (on or around): January 21, 2026**
- **CONTRACT BEGIN DATE (on or around): February 1, 2026**

About YSU

Youngstown State University is part of the University System of Ohio, which consists of 14 public universities, 24 branch campuses, 22 community colleges and over 120 adult workforce education centers and training programs. The University's tuition consistently ranks among the lowest in the state of Ohio, making YSU an affordable option for its 12,420 students. Founded in 1908 under the sponsorship of the Young Men's Christian Association, the University was originally established as the School of Law of the Youngstown Association School. Re-chartered in 1921 as the Youngstown Institute of Technology, in 1928 as Youngstown College and in 1956 as Youngstown University, the University joined the Ohio system of higher education in 1967 and became Youngstown State University. Today, the University offers more than 151 major areas of study, including over 106 undergraduate programs and 45 graduate programs, including ten doctoral degrees, as well as several certificate programs and academic tracks. Find more information online at www.ysu.edu.

RFP Background

Youngstown State University (the University) is seeking an experienced leader in higher education to provide a comprehensive study, consistent with Higher Learning Commission accreditation standards, regarding the feasibility of establishing a second University location in Jefferson County, Ohio, and specifically at the former site of the now defunct Eastern Gateway Community College at 4000 Sunset Blvd. in Steubenville, Ohio. The specific expertise and efforts that the University is seeking are detailed in the scope section of this RFP.

SECTION I Definitions

Relative to this document, and any addenda incorporated therein, the following definitions apply.

Addendum: A written instrument, issued solely by YSU that details amendments, changes or clarifications to the specifications and terms and conditions of this RFP. Such written instrument shall be the sole method employed by YSU to amend, change or clarify this RFP, and any claims (from whatever source) that verbal amendments, changes or clarifications have been made shall be summarily rejected by YSU.

Agreement, Contract or Purchase Order: Award resulting from the RFP or Request for Quotation.

Bidder, Vendor, Awardee, Supplier: Respondent to the RFP or Request for Quotation.

May, Should: Indicates something that is requested but not mandatory. If the Vendor fails to provide requested information, YSU may, at its sole option, either request that the Vendor provide the information or evaluate the proposal without the information.

Proposal, Quotation: Response provided by Vendor.

Proposal Closing Date: The date and time specified in this RFP by which the quotation or proposal must be received by YSU Procurement Services in accordance with Section II of this RFP. Proposals received after such date and time may not be considered.

RFP: Request for Proposal.

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Shall, Must, Will: This indicates a mandatory requirement. Failure to meet mandatory requirements may invalidate the proposal or result in rejection of a proposal or quotation as non-responsive.

SECTION II

YSU Standard RFP Instructions and Agreement Terms

Vendors are cautioned to read this entire document carefully and to prepare and submit their response providing all requested information in accordance with the terms and conditions set forth herein. To be considered, Vendors must submit a complete response to this RFP in the format detailed by the specifications. Proposals must be dated, signed by an official authorized to bind the Vendor to the terms of the proposal and submitted to YSU in accordance with the instructions, terms and conditions of this RFP.

Youngstown State University reserves the right to:

- Accept or reject any or all proposals, or any part thereof, or to withhold the award and to waive, or to decline to waive, irregularities in any proposal when determined that it is in its best interest to do so;
- Hold all proposals for a period of up to ninety (90) days after the opening date and accept a proposal not withdrawn before the scheduled proposal opening date;
- Waive any informality or technicality contained in any proposal received;
- Waive any minor or major defect in the proposal;
- Conduct discussions with respondents and accept revisions of proposals after the closing date;
- Make an award based upon various selection criteria;
- Request clarification from any Vendor on any or all aspects of its proposal;
- Cancel and/or reissue this RFP at any time;
- Retain all proposals submitted in response to this RFP;
- Invite some, all, or none of the Vendor(s) for interviews, demonstrations, presentations and further discussion;
- Negotiate a possible contract and potentially solicit "best and final offers" from some or all respondents prior to or during this negotiation process;
- Award to one, some, or none of the Vendors who submit proposals.

Proposals received after the time for closing may be considered invalid.

Apart from the contact required for any on-going business at YSU, Vendors are specifically prohibited from contacting any individual at, or associated with, YSU regarding this RFP. Vendor communication shall be limited to the contact named on the cover page of this document.

RFP Terms and Instructions:

1. Agreement Extension: YSU reserves the right to extend any agreement resulting from this RFP beyond the normal expiration date if YSU determines it to be in their best interest and the selected Vendor(s) agrees to the extension.
2. Assignment: Any agreements entered into as a result of this offering may not be assigned by the selected Vendor without the expressed written consent of YSU and the participating members.

Compliance: Vendor warrants that both in submission of its proposal and performance of any resultant purchase order or contract, Vendor will comply with all applicable Federal, State, and local laws, regulations, rules, and/or ordinances.

3. Confidential Information: Any and all information, the release of which is prohibited by State or Federal law or regulation, including but not limited to the protections of the Family Educational Rights and Privacy Act (FERPA), and the Gramm Leach Bliley Act (GLBA) constitutes Confidential Information. Vendor agrees to hold the Confidential Information in strictest confidence. Vendor shall not use or disclose Confidential Information received from or on behalf of University or any of its students, faculty, or staff except as permitted or required by contract or by law, or as otherwise agreed to in writing by the University. Vendor shall implement, maintain, and use appropriate administrative, technical, and physical security measures to preserve the confidentiality, integrity, and availability of all electronically maintained or transmitted Confidential Information. Service Organization Control (SOC) Audit reports

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must be available if applicable to this event. Vendor shall abide by the Privacy and Security Rules as set forth by the Health Insurance Portability and Accountability Act of 1996 (HIPAA).

4. **Conflicts of Interest and Ethics Compliance:** No personnel of Vendor or member of the governing body of any locality or other public official or employee of any such locality in which, or relating to which, the work under this Agreement is being carried out, and who exercise any functions or responsibilities in connection with the review or approval of this Agreement or carrying out of any such work, shall, prior to the completion of said work, voluntarily acquire any personal interest, direct or indirect, which is incompatible or in conflict with the discharge and fulfillment of his or her functions and responsibilities with respect to the carrying out of said work. Any such person who acquires an incompatible or conflicting personal interest, on or after the effective date of this Agreement, or who involuntarily acquires any such incompatible or conflicting personal interest, shall immediately disclose his or her interest to YSU in writing. Thereafter, he or she shall not participate in any action affecting the work under this Agreement, unless YSU shall determine in its sole discretion that, in the light of the personal interest disclosed, his or her participation in any action would not be contrary to the public interest.
5. **Ethical Conduct:** It is expected that once an agreement is issued, Vendors (awarded or not awarded) will not undertake any actions that might interfere with, or be detrimental to, the contractual obligations of YSU. YSU reserves the right to take any and all actions deemed appropriate in response to unethical conduct by a Vendor. Such actions include, but are not limited to, establishing guidelines for campus visits by a Vendor, and/or removal of a Vendor from YSU's Vendor list(s).
6. **Contact:** Apart from the contact required for any on-going business at YSU, Vendors are specifically prohibited from contacting any individual at or associated with YSU regarding this RFP. Vendor communication shall be limited to the contact named in this RFP document. A Vendor's failure to adhere to this prohibition may, at YSU's sole discretion, disqualify the Vendor's proposal.
7. **Evaluation:** If an award is made, the Vendor(s) whose proposal, in the sole opinion of YSU, represents the best overall value to YSU will be selected.
8. **Findings for Recovery (Ohio Revised Code Section 9.24):** Ohio Revised Code (O.R.C.) Section 9.24, prohibits the State from awarding a contract to any Vendor against whom the Auditor of State has issued a finding for recovery if the finding for recovery is "unresolved" at the time of award. By submitting a proposal, Vendor warrants that it is not now and will not become subject to an "unresolved" finding for recovery under O.R.C. 9.24, prior to the award of any contract arising out of this RFP, without notifying YSU of such finding.
9. **Hold Harmless:** It is understood that the Vendor, if awarded an Agreement agrees to protect, defend, indemnify, and save harmless YSU from any claims suits or demands for payment that may be brought against it due to the acts, errors or omissions of Vendor in providing the services under this agreement.
10. **Incurred Expenses:** The Vendor, by submitting a proposal, agrees that any costs incurred by responding to this RFP or in support of activities associated with this RFP shall be the Vendor's sole responsibility and may not be billed to YSU. YSU will incur no obligation of liability whatsoever to anyone resulting from issuance of, or activities pertaining to this RFP.
11. **Minimum Insurance Coverages and Requirements:**

The selected Vendor(s) shall obtain and maintain the minimum insurance coverage set forth below. By requiring such minimum insurance, YSU shall not be deemed or construed to have assessed the risk that may be applicable to the selected Vendor(s). The selected Vendor(s) shall assess its own risks and, if it deems appropriate and/or prudent, maintain higher limits and/or broader coverages.

The selected Vendor(s) is not relieved of any liability or other obligations assumed or pursuant to the contract by reason of its failure to obtain or maintain insurance in sufficient amounts, duration, or types.

Coverages:

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- A. Commercial General Liability: ISO form CG0001 or its equivalent. Coverage to include:
- Premises and Operations
 - Personal Injury/Advertising Injury
 - Products/Completed Operations
 - Liability assumed under an Insured Contract (including tort liability of another assumed in a business contract)
 - Independent Contractors

Limits Required: The selected Vendor(s) shall carry the following limits of liability: [Minimum Insurance Requirements](#).

Additional Requirements:

Commercial General Liability (CGL) must include coverage for liability arising from products-completed operations and liability assumed under an insured contract.

If the CGL insurance has a general aggregate limit, then ISO endorsement CG2504 (03/97 Edition) or its equivalent must be added. The Designated Location(s) General Aggregate Limit must be maintained for the duration of the agreement, and the limit must be twice the minimum required occurrence limit.

The selected Vendor(s) shall name YSU and its Board of Trustees, officers, employees, agents, and volunteers as Additional Insureds on ISO endorsement CG 2026 or its equivalent.

The CGL policy shall contain no endorsement or modification limiting the scope of coverage for liability assumed under a contract or liability arising from pollution.

All Policies:

- Must be written on a primary basis, non-contributory with any other insurance coverages and/or self-insurance carried by YSU.
- Must include a Waiver of Subrogation Clause.
- May not be non-renewed, cancelled, or materially changed or altered unless thirty (30) days advance written notice via certified mail is provided to YSU.

12. Non-Discrimination: In submitting their proposal, or performing that which results from an award by YSU, the successful Vendor agrees not to discriminate against any employee or applicant for employment with respect to hire, tenure, terms, conditions or privileges of employment or any matter directly or indirectly related to employment because of race, color, creed, religion, sexual orientation, national origin, sex, age, handicap or Vietnam era veteran status. The successful Vendor further agrees that every sub-contract for parts and/or service for any ensuing order will contain a provision requiring non-discrimination in employment as specified above. This covenant is required pursuant to Executive Order 11246, Laws and Regulations of the State of Ohio. Any breach thereof may be regarded as material breach of contract or purchase order.

13. Prohibition of Offshore Outsourcing: The Vendor affirms to have read and understands Executive Order 2019-12D and shall abide by those requirements in the performance of this Contract and shall perform no services required under this Contract outside of the United States.

[Governor's Executive Order 2019-12D](#)

The Vendor also affirms, understands, and agrees to immediately notify YSU of any change or shift in the location(s) of services performed by the Vendor or its sub-contractors under this Contract, and no services shall be changed or shifted to a location(s) that is (are) outside of the United States.

The Vendor also agrees to disclose if requested by YSU all of the following:

- The location where all services under this Contract will be performed by any Vendor;

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- The location where any state data associated with any of the services the Vendor is performing under this Contract, or seek to provide will be accessed, tested, maintained, backed up or stored;
- The principle location of business for any Vendors supplying services under this Contract.

If any Vendor performs services under this Contract outside the United States, the performance of such services shall be treated as a material breach of the contract. YSU is not obligated to pay and shall not pay for such services. If any Vendor performs any such services, Vendor shall immediately return to YSU all funds paid for those services. YSU may also recover from the Vendor all costs associated with any corrective action YSU may undertake, including but not limited to an audit or a risk analysis, as a result of the Vendor performing services outside the United States.

YSU may, at any time after the breach, terminate the Contract, upon written notice to the Vendor. YSU may recover all accounting, administrative, legal and other expenses reasonably necessary for the preparation of the termination of the Contract and costs associated with the acquisition of substitute services from a third party.

If YSU determines that actual and direct damages are uncertain or difficult to ascertain, YSU in its sole discretion may recover a payment of liquidated damages in the amount of two percent of the value of the Contract.

YSU in its sole discretion may provide written notice to Vendor of a breach and permit the Vendor to cure the breach. Such cure period shall be no longer than 21 calendar days. During the cure period, YSU may buy substitute services from a third party and recover from the Vendor any costs associated with acquiring those substitute services.

Notwithstanding, YSU permitting a period of time to cure the breach or the Vendor's cure of the breach, YSU does not waive any of its rights and remedies provided YSU in this Contract, including but not limited to recovery of funds paid for services the Vendor performed outside of United States, costs associated with corrective action, or liquidated damages.

The Vendor will not assign any of its rights, nor delegate any of its duties and responsibilities under this Contract, without prior written consent of YSU. Any assignment or delegation not consented to may be deemed void by YSU.

14. Pricing: Vendors are asked to thoroughly explain their pricing structure in their response. YSU reserves the right to negotiate this and other pertinent terms with the selected finalist(s) and this could become one of the selection criteria used in the award process.
15. Proprietary Information: All evaluation criteria for proposals are non-proprietary and subject to public disclosure after Contract award. All proposals, except for items reasonably identified by Vendor as trade secrets or proprietary information, are subject to public disclosure under Ohio Revised Code Section 149.43. Vendor shall be solely responsible for protecting its own trade secret or proprietary information and will be responsible for all costs associated with protecting this information from disclosure.
16. Provisions: If any provisions in the resultant Agreement are held to be invalid, void, or unenforceable, the remaining provisions shall nevertheless continue in full force and effect without being impaired or invalidated in any way.
17. Quality of Service: The successful Vendor(s) must be prepared to furnish continual high-quality service to YSU. Failure to do so may be considered just cause for cancellation of the Agreement.
18. Right to Set-Off: Upon the occurrence of any default or breach of an Agreement resulting from this RFP by Vendor, University shall have the right to withhold and set-off against any amount otherwise due to be paid to Service Provider, for the amount of any such cost, loss, damage, expense, liability, obligation or claim resulting from Vendor's default or breach of this Agreement. Neither the exercise of, nor the failure to exercise, such right of set-off will constitute an election of remedies or limit the University in any manner in the enforcement of any other remedies that may be available to it.

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19. Sales Tax: YSU, as an instrumentality of the State of Ohio, is exempt from Ohio sales tax and Federal excise tax, including Federal transportation tax. An exemption certificate will be furnished by YSU upon request.
20. State Law: Any agreement entered into as a result this solicitation will be governed by the laws of the State of Ohio.
21. Use of Data: Vendor agrees that it will keep confidential the features of any technical or proprietary information furnished by YSU and use such items only in the production of items awarded as a result of this inquiry and not otherwise, unless YSU's written consent is first obtained.
22. Contract Term
 - a. The University intends to award multi-year Agreements. The length of the Agreements will be negotiated by the parties.
 - b. The University maintains the right to terminate this Agreement and any additions upon failure of the Vendor to abide by the terms and conditions of the Agreement and performance specifications. The University will give sufficient notice to correct all outstanding issues and deficient performance connected to this Agreement. If not corrected in the specified time, the University may notify the Vendor, in writing, of the intent to terminate the Agreement. The Agreement will be terminated sixty (60) days after notification.
 - c. No subcontracting or assignment of Agreement without prior written consent and approval of the University.
23. Revisions to RFP
 - a. In the event that it becomes necessary to revise any part of this RFP prior to the assigned return date, revision will be provided by YSU's Procurement Services, or designee, to all respondents involved in the RFP. Changes in the specifications will be provided to all respondents through an addendum made by Procurement Services.
 - b. YSU will be the sole determinant of whether any revisions/addenda should be issued as a result of any question or other matters, and may extend the proposal deadline, if in YSU's judgment such information significantly amends this solicitation, or makes compliance with the original proposed due date impractical.
24. Selection Criteria

The successful Proposer, if any, selected by the University through this RFP will be the Proposer that submits a proposal on or before the Submittal Deadline and that is the most advantageous to the University. Contractor means the successful Proposer under this RFP.

Proposer is encouraged to propose terms and conditions offering the maximum benefit to the University in terms of (1) service, (2) total overall cost, and (3) project management expertise.

The evaluation of proposals and the selection of Contractor will be based on the information provided in the proposal. The University may consider additional information if the University determines the information is relevant.

SECTION III RFP Response Instructions

1. Vendors must submit questions to bgreene@ysu.edu. All questions must be submitted via email as indicated on the Schedule of Events and include **RFP No: #26-110725 – Feasibility Study for Second YSU Location in Jefferson County** in the subject line. Questions submitted by the deadline will be answered via email and will be sent to all RFP participants.

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2. During the YSU competitive proposal process, up to and including the issuance of an award letter, under no circumstances may a Vendor contact other individuals at YSU to discuss any aspect of this inquiry or attempt to influence the process. Failure of a Vendor to comply with this protocol may invalidate their proposal response.

3. Proposal Instructions

- a. Complete the RFP cover sheet (page 1 of this RFP)
- b. Complete Section IV of this RFP by submitting your responses directly into your proposal.
- c. Proposal Package Requirements. The following **MUST** be included in the proposal-response package by the proposal due date/time; failure to do so may invalidate the proposal response:
 - (1) Signed and dated RFP cover sheet.
 - (2) Proposals exactly as specified in this RFP in both hard copy and on a flash drive.
Note: Some proposals may take time to be received by the email inbox, especially with larger files attached, so please send your proposal email in advance of the deadline and early enough to consider receipt lead time
 - (3) Agreement to all terms required within this RFP.

SECTION IV Scope of Work

Proposer will provide the following services to University:

The Proposer who enters into a contract with the University is expected to work and coordinate regularly with the University Steering Committee or through its designated, faculty and/or staff, to provide the services that best meets the needs of the University. The services provided by the Proposer will include but not be limited to:

4.1 Conduct Market Research

- a. Gather data on the demand for education in the target area, within various specializations as determined in collaboration with the University.
- b. Gather data on the demand for college-educated workers, including certifications, and associate and bachelor's degrees.
- c. Analyze demographic information, employment trends, and the employers, corporations, industries, non-profits, or government agencies that require college-educated workers.
- d. Evaluate the existing educational providers in the target area and identify existing areas of specialization already being addressed.
- e. Investigate potential strategic strengths that would give a second University location in the region a competitive advantage in placing graduates into the workforce.
- f. Create and evaluate surveys that include hypotheticals to assess the demand/need in the market.

4.2 Assess the Target Audience

- a. Identify the target audience for the new University location, such as first-time undergraduate students, employed and/or displaced workers seeking additional skills-training, individuals pursuing career changes, or college stop-outs wishing to return to college.
- b. Analyze their needs, preferences, and potential enrollment numbers.
- c. Conduct research (surveys, interviews, and/or focus groups) on prospective students to gather insights and understand their expectations and needs.
- d. Identify potential advantages the new University location could establish in recruiting students.
- e. Consider strategic alliances with existing programs and departments, either at the University's main campus or at other nearby institutions.
- f. Provide national, state, and local trends on college applicants.

4.3 Conduct Financial Analysis

- a. Conduct a detailed financial analysis to determine the financial feasibility of a new University location in Jefferson County, including a multi-year pro-forma forecast.

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- b. Estimate the costs involved in establishing and operating the new location, including facilities and operating costs, faculty salaries and benefits, administrative staff, library resources, technology, marketing, scholarships, and ongoing operations.
- c. Identify and evaluate the likelihood of other potential revenue sources and develop projections of those revenue sources such as state appropriations, a local tax levy, tuition and fees, and external scholarships, grants, partnerships.
- d. Develop estimates for startup or other one-time costs, in addition to ongoing operating expenses, that may be required, such as renovations to the 4000 Sunset Blvd. facility or the need to add or upgrade IT infrastructure.

4.4 Provide Faculty and Staffing Assessment

- a. Evaluate the availability and quality of potential faculty members who would be employed at the new University location, considering different types of faculties, including full-time, part-time, adjunct, tenure-track, non-tenure track faculty, and research faculty.
- b. Identify the qualifications and expertise required to deliver high-quality academic programs and conduct preliminary feasibility studies on potential specialties. Consider the faculty-to-student ratio and staffing requirements for administration and support services.
- c. Assess comparable sized colleges and determine appropriate FT/PT faculty ratios within those benchmarks.
- d. Assess potential challenges in recruiting and retaining qualified personnel.

4.5 Facilities and Resources

- a. Assess the physical facilities needed for the new University location, such as classrooms, labs, library space, housing, and study areas.
- b. Evaluate the condition of the 4000 Sunset Blvd. facility, and identify needed renovations, if any.
- c. Consider digital and technological infrastructure required to operate a new University location.

4.6 Partnerships, Collaborations, and Philanthropic Support

- a. Explore potential partnerships with local companies, corporations, school districts, Non-Governmental Organization (NGOs), non-profits, or government agencies.
- b. Identify collaborative initiatives that can enhance the reputation of the University locally, offer networking opportunities through internships or externships.
- c. Identify potential donors.

4.7 Risk Analysis

- a. Identify potential risks and challenges that may impact the success of the new University location.
- b. Evaluate legal, financial, regulatory, or competitive risks that could arise during the establishment process.
- c. Develop contingency plans to mitigate these risks.

4.8 Timeline and Key Requirements/Milestones

- a. Working with the Steering Committee to determine the timeline and key milestones/action items needed to establish a new University location by a particular date.

4.9 Report and Recommendations

- a. Compile the findings of the feasibility study into a comprehensive report. Present the market analysis, financial projections, staffing requirements, facility needs, accreditation considerations, nature of the educational programs and goals for the new University location, the profile of the students who are likely to apply, the resources necessary to create and sustain the new location and risk assessment.
- b. Work with Steering Committee throughout the process to include iterating on the draft report. Provide recommendations on the viability and potential success of establishing the new University location.
- c. Provide final report to the Steering Committee by TBD date to be mutually established.

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- d. Proposer may also provide a list of any additional services or benefits not otherwise identified in this RFP that Proposer feels relevant. Additional services and benefits must be directly related to the goods and services solicited under this RFP.

Vendor Qualifications

Proposers must demonstrate the qualifications, expertise, and capacity necessary to successfully perform the services described in this RFP. At a minimum, proposers shall meet the following requirements:

1. Higher Education Experience
 - o Demonstrated experience in higher education administration, planning, or consulting, with direct familiarity with academic program development, institutional expansion, and campus feasibility studies.
 - o Experience working with public universities and/or community colleges is preferred.
2. Accreditation Knowledge
 - o Proven knowledge of Higher Learning Commission (HLC) accreditation standards, policies, and procedures.
 - o Experience preparing or supporting institutions in accreditation reviews or in establishing new instructional sites is strongly desired.
3. Analytical and Research Expertise
 - o Ability to conduct comprehensive market analyses, enrollment projections, and community needs assessments.
 - o Experience evaluating facilities, resources, and infrastructure for potential new academic locations.
4. Project Management Capacity
 - o Demonstrated ability to manage projects of similar scope and complexity within established timelines and budgets.
 - o Dedicated personnel with the expertise and availability to carry out all phases of the feasibility study.
5. Communication and Stakeholder Engagement
 - o Strong skills in engaging stakeholders, including faculty, staff, students, community leaders, and accrediting bodies.
 - o Ability to deliver clear, well-documented findings and recommendations to University leadership and governing boards.
6. References
 - o At least three references from prior clients for whom similar studies or higher education consulting services were provided. Each reference should include client contact information, project scope, and outcomes.

Pricing

The University requests that proposers provide a detailed pricing proposal for the services described in this RFP, including all costs associated with conducting the comprehensive feasibility study. Pricing should clearly identify professional fees, travel or related expenses, and any other anticipated costs necessary to complete the scope of work. Proposers should also indicate whether pricing is structured on a fixed-fee basis, hourly rate, or other model, and must specify the not-to-exceed amount for the project.

Contract Terms of Proposal

The Agreement shall cover requirements starting February 1, 2026. The term of the contract shall be from February 1, 2026 through July 31, 2026.

This contract, including any extension agreed to, may be canceled by YSU for just cause with thirty (30) days' notice in writing, sent by Certified U.S. Mail, to the contractor

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The University and the Vendor will negotiate addendums to specifications and the financial terms during periods and thereafter.

No subcontracting or assignment of Agreement without prior written consent and approval of the University.

Revisions to RFP

In the event that it becomes necessary to revise any part of this RFP prior to the assigned return date, revision will be provided by YSU's Procurement Services, or designee, to all Respondents involved in the project. Changes in the specifications will be provided to all Respondents through an addendum made by Procurement Services.

YSU will be the sole determinant of whether any revisions/addenda should be issued as a result of any question or other matters, and may extend the proposal deadline, if in YSU's judgment such information significantly amends this solicitation, or makes compliance with the original proposed due date impractical.

Written requests for proposal results must include the proposal name, number and closing date.