



**Strategic Planning Update
Labor Management Council
July 10, 2018**

Main objective:

To create a living plan that facilitates positive change at YSU, builds on our current strengths, breaks down barriers and improves collaboration between groups (administration, faculty, staff), and better positions YSU to be successful in the face of a constantly changing higher education landscape.

Strategic Planning-Guiding Principles

- **Inclusive:**

The strategic plan will be formed through a collaborative and safe process that is driven by input from faculty, staff, students, alumni, and donors in an environment of shared governance.

- **Transparent:**

The strategic plan organizers are committed to an open door policy in which summaries of meetings, events, key initiatives, and outcomes are available to and communicated with the campus community.

- **Responsive:**

The strategic plan will be based upon a data-driven decision making process that allows for adaptability, fosters innovation, and encourages a willingness to implement new strategies to address future challenges.

- **Meaningful:**

The strategic plan will be used to help guide and inform University decisions, will be aligned with resources and other established University processes, and will be a mechanism for positive change for the University.

**Strategic Planning and Organization Team (SPOT)
15 Members (Currently)**

- Develop the planning process
- Lead and facilitate the stakeholder-based and constituency-oriented planning process
- Help gather and synthesize information and input to develop a Draft Plan for campus review
- Regularly update campus on progress of the plan
- Possibly transition to a Strategic Plan Implementation Team to guide implementation

ROADMAP OF THE PROCESS

Planning to develop a Strategic Plan

- Spring/Summer 2018
 - Planning for the Planning Process
 - Create and experience a planning environment to replicate across campus
 - Develop a Case Study of YSU
 - Nine constituency representatives develop elements of the YSU Case Study
 - Determine engagement by external thought-leaders to inform the planning process
 - Orchestrate campus and community engagement in the planning process
 - Gather and synthesize information through deans, department chairs, school directors to be used during the planning process

Strategic Planning

- Fall/Spring 2018-19
 - Implement the Planning Process
 - Gather Feedback
 - Develop elements of a draft Plan
- Summer 2019
 - Refine the draft Plan and synthesize feedback

Planning to Do

- Fall/Spring 2019-20
 - Develop a Penultimate Plan for BOT endorsement
 - Adjust YSU processes and procedures to align with implementation
 - BOT endorses budget for FY2020, and each year thereafter, aligned with the Plan
 - Leadership Agenda determined
- Summer 2020
 - Leadership Agenda roles and responsibilities determined for implementation during the academic year

Doing the Plan

- Fall 2020 and thereafter
 - Leadership Agenda
 - Implement
 - Assess
 - Adjust

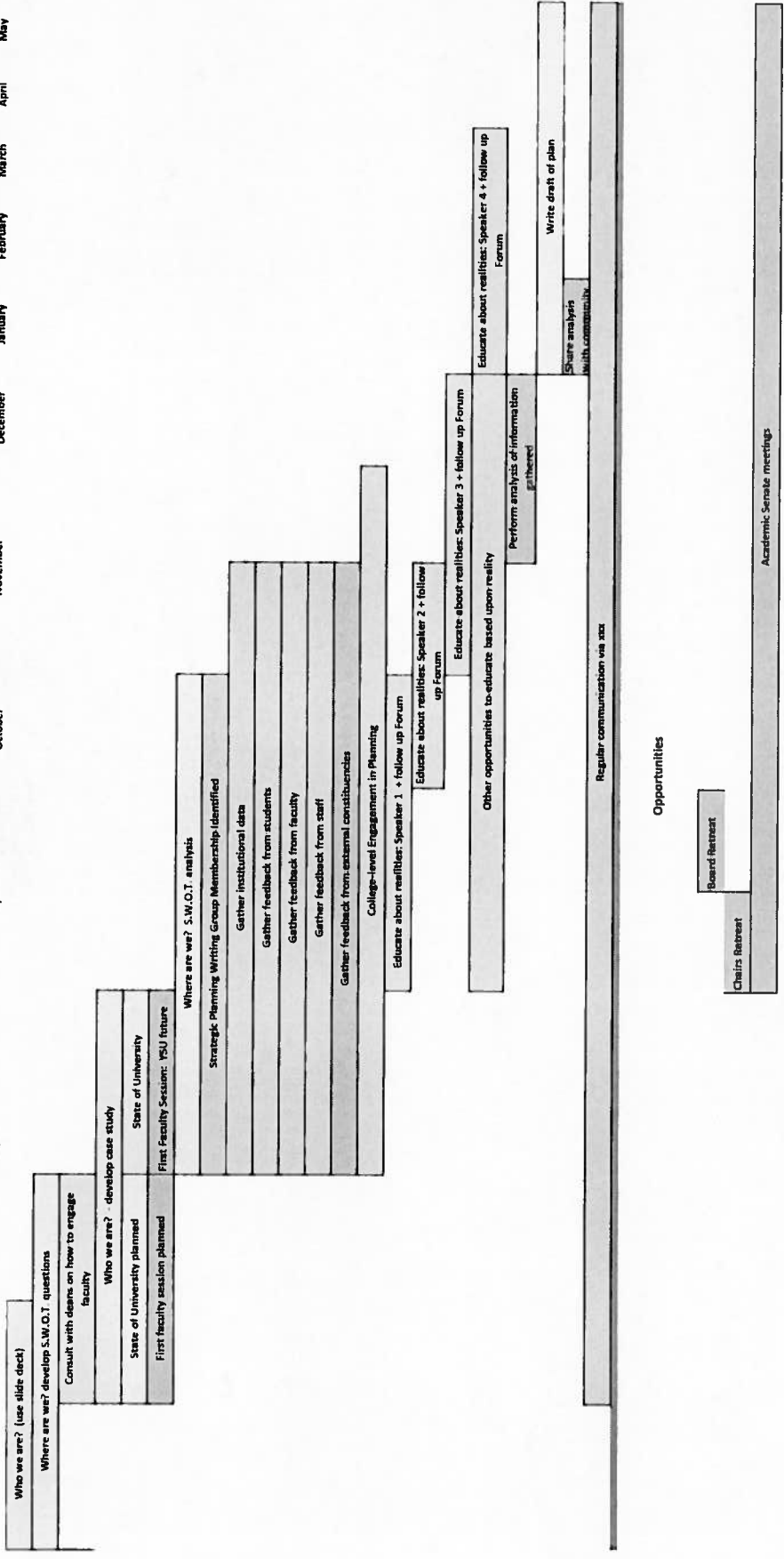
GATHER

SYNTHESIZE

DRAFT

Summer 2018 August Fall 2018 Spring 2019 May

July September October November December January February March April



Opportunities

