YOUNGSTOWN STATE UNIVERSITY

Culture of Community: RISE Excellence through Engagement Meeting Minutes

Committee: Excellence through Engagement

Location: Kilcawley 2082

Time: 1:35 p.m. – 3:00 p.m.

Date: 3-8-18

Attending: Nicole Kent-Strollo, Co-Chair, Michael Glonek, Co-Chair, Amy Cossentino, Katherine Garlick, Jacci Johnson, Amy Kyte, Megan List, Theresa

Swindler Topic for Discussion	Discussion	Action or Recommendation
Welcome/Review of the minutes	Nicole opened the meeting by thanking everyone for attending.	The minutes of the 2-8-18 meeting were accepted.
CoC RISE 2017-18 Report	Nicole reported that the chairs meeting originally scheduled for 3-14-18 to finalize items for the April 4 th meeting with the President was moved up to tomorrow, 3-9-18. Each CoC RISE Pillar has been asked to submit a maximum of 5 PowerPoint slides to Dr. Imler to assemble into the presentation. It may be posted on the RISE website.	
	Nicole showed the slides to the committee and explained the rational for each one.	After review and discussion, the committee agreed to move forward with the slides as presented.
Social Media	The current ETEC links are as follows: ETEC Flickr www.flickr.com/ysu etec ETEC Twitter www.twitter.com/ysu etec	
	Nicole noted that Mackenzi has done a lot of work on the Flickr account. Amy C. commented that many students have never heard of Flickr.	Amy C. stressed that if we want to be successful, we have to be where the students are which is on Instagram. This will be investigated as an additional option
	Dr. Imler suggested the committee add Social Media as an official subcommittee.	After discussion, the committee agreed to this update.
Promotions/Marketing	Amy C. opened the discussion stating that promotion is as important as celebrating YSU good deeds. She	The committee discussed the idea and decided it should be pursued. More discussion will follow.

Topic for Discussion	Discussion	Action or Recommendation
Topic for Discussion	suggested opening the Honor College's National Day of Service, held the first weekend of Fall semester, to all the RISE committees and the campus as a whole. Nicole mentioned that new faculty and staff members would also be candidates for inclusion.	
	Katherine presented copies of the PDF she created for the digital bulletin boards and departmental outreach. A few tweaks were recommended by the committee. Nicole noted that the RISE logo should be added. One suggestion was to add "true success is better shared" from the ETEC mission statement.	It was agreed that the revised version be printed and mailed to selected departments after approval. Katherine and her subcommittee will work on a version with less text for the digital bulletin boards. She will then submit the document to Nicole.
	Megan suggested that we ask about the smart phone link. University students have been hacked using them.	Nicole suggested contacting Kari Hartwig about the issue.
ETEC Membership	A new community member is still needed to replace Patrick Kerrigan.	Please pass any recommendations on to Nicole or Michael.
	Mackenzi had recommended Rachel Davis, a GA in Admissions, as a student representative on the committee. She would be a strong addition to the Social Media subcommittee.	Nicole and Michael will reach out to her. Please pass on any additional recommendations for studen members.
Reminders	Meeting times for the spring semester are on the 2 nd Thursday of each month from 1:30 to 2:30 p.m.	
	The annual CoC RISE meeting with President Tressel is Wednesday, April 4, 2018 from noon to 1:00 p.m. in the Ohio Room of Kilcawley Center.	Nicole stressed that <u>all</u> committee members should attend.
		Meeting adjourned at 3:00 p.m.
		Respectfully submitted,
		Amy Kyte