

YOUNGSTOWN STATE UNIVERSITY
Culture of Community: RISE
Excellence through Engagement
Meeting Minutes

Committee: Excellence through Engagement

Date: 3-8-18

Location: Kilcawley 2082

Time: 1:35 p.m. – 3:00 p.m.

Attending: Nicole Kent-Strollo, Co-Chair, Michael Glonek, Co-Chair, Amy Cossentino, Katherine Garlick, Jacci Johnson, Amy Kyte, Megan List, Theresa Swindler

Topic for Discussion	Discussion	Action or Recommendation
Welcome/Review of the minutes	Nicole opened the meeting by thanking everyone for attending.	The minutes of the 2-8-18 meeting were accepted.
CoC RISE 2017-18 Report	Nicole reported that the chairs meeting originally scheduled for 3-14-18 to finalize items for the April 4 th meeting with the President was moved up to tomorrow, 3-9-18. Each CoC RISE Pillar has been asked to submit a maximum of 5 PowerPoint slides to Dr. Imler to assemble into the presentation. It may be posted on the RISE website.	
Social Media	Nicole showed the slides to the committee and explained the rationale for each one.	After review and discussion, the committee agreed to move forward with the slides as presented.
	The current ETEC links are as follows: ETEC Flickr www.flickr.com/ysu_etec ETEC Twitter www.twitter.com/ysu_etec	
	Nicole noted that Mackenzi has done a lot of work on the Flickr account. Amy C. commented that many students have never heard of Flickr.	Amy C. stressed that if we want to be successful, we have to be where the students are which is on Instagram. This will be investigated as an additional option
	Dr. Imler suggested the committee add Social Media as an official subcommittee.	After discussion, the committee agreed to this update.
Promotions/Marketing	Amy C. opened the discussion stating that promotion is as important as celebrating YSU good deeds. She	The committee discussed the idea and decided it should be pursued. More discussion will follow.

