Youngstown State University
February HCAC Meeting

February 16, 2023
Presented by: Stephanie Mueller – Account Executive
Agenda

- Member Outreach – Cigna PPO Primary
- COVID-19 National Emergency
- Gene Therapy Plus Rider – New Drugs
- Spring Mutual Challenge
- WW Promotion
Member Outreach Cigna PPO Primary

- Beginning January 23, 2023
  - Personalized email with video being sent to members who live outside of Ohio
  - Video Includes:
    - Network Change
    - Share ID Cards with Providers
    - How to use MedMutual Find a Provider Tool
  - Members without email address on file will receive a postcard
  - Postcard Includes:
    - QR code to video with same message
- YSU has 43 members to receive outreach
COVID-19 National Emergency

- Federal Government Announced
  - COVID-19 National Emergency & Public Health Emergency (PHE)
  - Expire on May 11, 2023

- Additional details can be found:
Gene Therapy Plus Rider-New Drugs

- New drug therapy recently approved by the FDA
- Hemgenix (Hemophilia B Gene Therapy)
  - Treats adults with hemophilia B who currently use Factor IX (FIX) prophylaxis therapy, have current or historical life-threatening hemorrhage, or have repeated, serious spontaneous bleeding episodes
    - Hemgenix was shown to reduce bleeding rates by 80% in patients compared to their bleeding rates while on FIX replacement
    - Trials showed that 94% of patients were able to stop prophylactic FIX infusions
  - Patients will require a one-time gene therapy that will be administered as an intravenous (IV) infusion in the outpatient setting
    - Hemgenix will be available to all hemophilia treatment centers and hospitals throughout the U.S after they complete an education training session
    - In Ohio, Nationwide Children’s Hospital and University Hospitals participated in the clinical trials and are anticipated to be among the first approved facilities.
  - Priced at $3.5 million dollars per one-time dose
Spring Mutual Challenge

- 2023 Challenge: Food for Thought
  - Opportunity to engage all MMO members in wellness activities
  - Give back to our charitable customers

- How does it work?
  - 6-week Challenge focuses on nutrition habits

- Registration Dates:
  - Feb 20 through March 19, 2023
  - www.MedMutual.com/Member

- Challenge Dates:
  - March 6 through April 16, 2023
  - 1 point awarded for each challenge completed
WW Promotion

- Through our partnership with WW® (Weight Watchers Reimagined), we are pleased to offer new participants in WW a Free WW Mystery Box for the months of March and April 2023
- It’s a secret to what’s inside the box, but members can count on finding some WW favorite products.
- Helpful information:
  - Sign up between March 1st through April 30th to receive the mystery box
    - Where to sign up: WW.com/us/mmomembers
    - As a reminder by being insured through MMO, eligible members can enroll in the discounted WW monthly membership of almost 50%.
  - Marketing materials are available for group officials

If you have any questions, please contact ww@medmutual.com
Thank You