



# CREATIVE

## COLLABORATION

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### YOUNGSTOWN STATE UNIVERSITY

## *Why These Meetings Matter...*

- ▶ **Seamless Collaboration:** Our various departments each bring unique talents and perspectives to the table. By meeting quarterly, we can better align our efforts, share insights, and ensure seamless collaboration on campus-wide projects.
- ▶ **Efficiency Enhancement:** Quarterly meetings allow us to streamline our workflow by addressing potential roadblocks, sharing resources, and producing innovative solutions together. This leads to a cohesive graphic presence across campus and higher-quality outcomes.
- ▶ **Inspiration and Innovation:** These meetings will provide a platform for the exchange of ideas. We can learn from each other's experiences, processes, and best practices to produce the best output possible.
- ▶ **Resource Sharing:** Whether it's knowledge about graphic standards, or insights into current postal and delivery guidelines, these meetings offer a chance to share valuable resources that can streamline our work efforts and benefit us all.
- ▶ **Strengthened Campus Identity:** Our collective efforts significantly contribute to shaping the visual identity of campus. Regular meetings ensure that our creative work remains consistent and aligned with YSU's brand and values.