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UNIVERSITY**

**BOARD OF TRUSTEES  
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**BACKGROUND MATERIALS  
March 6, 2019**

- |  |              |
|--|--------------|
| <b>1. Alumni and Events Calendar</b>                   | <b>Tab 1</b> |
| <b>2. Marketing Communications Campus News of Note</b> | <b>Tab 2</b> |



## Super Dana

More than two dozen alumni, faculty, staff and student musicians from YSU's Dana School of Music provided the musical orchestration for the singing of *America the Beautiful* by Chloe and Halle, right, during Super Bowl pregame ceremonies in Mercedes-Benz Stadium in Atlanta on Feb. 3. "It is truly an honor to have Dana featured in such a prominent way on the world stage," said Phyllis Paul, dean of the YSU Cliffe College of Creative Arts and Communication.



## Enrollment: Lucky seven

YSU's enrollment "winning streak" continues as student numbers for Spring 2019 are again on the rise. Headcount enrollment of 11,900 is up 0.24 percent over last spring, while full-time equivalent enrollment is up 0.79 percent. It's the seventh straight semester (fall-to-fall and spring-to-spring) that FTE enrollment has gone up.



## BUILD up on Fifth

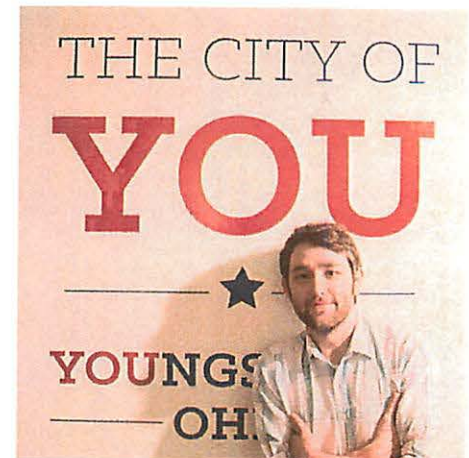
Fifth Avenue, from Mercy Health through the YSU campus, will undergo significant improvements as part of a \$10.8 million federal infrastructure grant announced by the U.S. Department of Transportation. The project, known as the SMART<sup>2</sup> Network, will completely renovate Fifth, Rayen and Park avenues and Federal, Front, Boardman and Commerce streets, including new street lighting, sidewalks, crosswalks, landscaping and medians.

## Wellness: Lucky eight

YSU's employee worksite wellness program has again received the Gold Level Award from the Healthy Business Council of Ohio. This is the eighth year that YSU has been recognized, and the fourth year with a Gold Award. YSU, which is in the "large business" category (more than 1,000 employees), is the only public university in the state to receive the gold honor.

## Gov's Award

RJ Thompson, right, assistant professor of Graphic and Interactive Design, received the Ohio Governor's Award in the Arts for Community Development for the "City of You" project. The award is given to individuals or organizations that work to create or strengthen interactive arts participation.



## Rockin' Beecher

Nearly 1,800 visitors attended the "Rock the Dome" shows at the Ward Beecher Planetarium at YSU in January. Half of the 14 shows were at or above capacity, and the shows drew nearly double what a similar set of shows attracted last year.

## Carnegie concert

The YSU Dana Piano Trio, featuring faculty members Cicilia Yudha, piano; Kivie Cahn-Lipman, cello; and Joseph Kromholz, violin, perform in concert at New York's Carnegie Hall in March. The performance is part of the year-long celebration of Dana's 150th Anniversary.



## National rankings

- Best Schools lists YSU among the nation's Best Online Master in Economics Degree Programs, 11<sup>th</sup> in the nation.
- OnlineMasters.com lists YSU as one of the nation's Best MBA Programs.
- TopMastersInHealthcare.com includes YSU on its list of the nation's Best Online Master's Programs in Health and Human Services.
- Affordable Colleges Online recognizes YSU as one of the Best Online Colleges in Ohio.
- College Choice includes YSU on its list of the Best Bachelor's in Forensic Science programs the Most Affordable Online Human Services Degree.

**TO:** YSU Board of Trustees  
**FROM:** The Office of Alumni Engagement and University Events  
**DATE:** March 2019  
**SUBJECT:** Alumni Engagement and University Events 2019 Events

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*The calendar below lists all scheduled events that involve local alumni, alumni in chapters across the country, Pete's Pride volunteers and campus and community events that are produced or assisted by Alumni Engagement or University Events. For questions or more information on any of these events, please call 330-941-2136.*

**Saturday, March 2**

Place:

Time:

Contact:

**YSU Basketball Tailgate**

Beeghly Center

4:30 pm Tailgate with Bo Pelini, coaches and football players

6:00 pm YSU basketball game

Jackie LeViseur – 330-941-2136 or [jmlevisueur@ysu.edu](mailto:jmlevisueur@ysu.edu)

**Monday, March 4**

Purpose:

Place:

Time:

Contact:

**25<sup>th</sup> Anniversary of Sigma Theta Tau**

Celebrate the anniversary of this Nursing Honors Society with nursing alumni.

Chestnut Room, Kilcawley Center

6:00-8:00 p.m.

Catherine Cala – 330-941-2752 or [cacala@ysu.edu](mailto:cacala@ysu.edu)

**Thursday, March 14**

Purpose:

Place:

Time:

Contact:

**New York Metro Area Alumni Reception**

Gathering of chapter members to meet WCBA dean, faculty and marketing students for an update on YSU.

Bobby Van's Steakhouse NYC (Financial District)

6:00 – 8:00 p.m.

Catherine Cala – 330-941-2752 or [cacala@ysu.edu](mailto:cacala@ysu.edu)

**Thursday, March 14**

Purpose:

Place:

Time:

Contact:

**Wilmington Alumni Dinner for Softball Team**

Support student athletes traveling in the chapter area

TBD

6:30 p.m.

Heather Belgin – 330-941-1591 or [habelgin@ysu.edu](mailto:habelgin@ysu.edu)

**Friday, March 15**

Purpose:

Place:

Time:

Contact:

**CSRA-Columbia Alumni Chapter Dinner**

Cultivate alumni through chapter social activity

Woodside Plantation Country Club

5:00 pm

Heather Belgin – 330-941-1591 or [habelgin@ysu.edu](mailto:habelgin@ysu.edu)

**Saturday, March 16**

Purpose:

Place:

Time:

Contact:

**Phoenix Alumni Chapter at Arizona Diamondbacks**

Provide YSU updates and cultivate alumni relationships

Barro's Pizza; Salt River Fields at Talking Stick

11:00 a.m. Lunch; 1:10 p.m. Game

Heather Belgin – 330-941-1591 or [habelgin@ysu.edu](mailto:habelgin@ysu.edu)

**Tuesday, March 19**

Place:

Time:

Contact:

**Skeggs Lecture Series presents Nancy Grace and Dan Abrams**

Stambaugh Auditorium

4:00 pm informal Q&A with students

6:00 pm VIP reception

7:00 pm lecture with Q&A

8:00 pm book signing

Jackie LeViseur – 330-941-2136 or [jmlevisueur@ysu.edu](mailto:jmlevisueur@ysu.edu)

**Tuesday, March 19**

Purpose:

Place:

Time:

Contact:

**Pete's Pride at Skeggs**

Assist with passing out YSU information prior to lecture

Stambaugh Auditorium

5:30 – 7:00 p.m.

Brittany Defibaugh – 330-941-7170 or [bldefibaugh@ysu.edu](mailto:bldefibaugh@ysu.edu)

**Friday, March 22**

Purpose:

Place:

Time:

Contact:

**Reception for "Penguin Women on the Move"**

Celebrate Women's History Month by recognizing eight outstanding alumnae with this honor.

James Gallery, Kilcawley Center

12:00 – 2:00 p.m.

Catherine Cala – 330-941-2752 or [cacala@ysu.edu](mailto:cacala@ysu.edu)

**Thursday, March 21  
to Saturday, March 23**

Purpose:

Place:

Time:

Contact:

**Carnegie Hall Bus Trip and Live Performance**

Dana School of Music 150<sup>th</sup> Anniversary Celebration

New York City, Carnegie Hall

Depart from Youngstown on Thursday; Steinway Piano

Factory tour and concert on Friday; return on Saturday

Catherine Cala – 330-941-2752 or [cacala@ysu.edu](mailto:cacala@ysu.edu)

**Tuesday, March 26**

Place:

Time:

Contact:

**Thomas Colloquium presents Eddie George**

Stambaugh Auditorium

5:30 pm dinner; 7:00 pm lecture

Jackie LeViseur – 330-941-2136 or [jmlevisueur@ysu.edu](mailto:jmlevisueur@ysu.edu)

**Wednesday, March 27**

Purpose:

Place:

Time:

Contact:

**Pete's Pride at Career Fair**

Assist with logistical duties of Career Fair

YSU Campus

8:00 – 1:00 p.m.

Brittany Defibaugh – 330-941-7170 or [bldefibaugh@ysu.edu](mailto:bldefibaugh@ysu.edu)

**Thursday, March 28**

Purpose:  
Place:  
Time:  
Contact:

**Columbus Alumni Chapter Mixer**

Provide YSU updates and cultivate alumni relationships  
Hofbrauhaus  
5:30 p.m.  
Heather Belgin – 330-941-1591 or [habelgin@ysu.edu](mailto:habelgin@ysu.edu)

**Wednesday, April 3-6**

Purpose:  
Place:  
Time:  
Contact:

**Pete's Pride at WYSU 2019 Spring Pledge Drive**

Assist with calling and recording pledges  
YSU Campus  
TBD  
Brittany Defibaugh – 330-941-7170 or [bldefibaugh@ysu.edu](mailto:bldefibaugh@ysu.edu)

**Thursday, April 4**

Purpose:  
Place:  
Time:  
Contact:

**50<sup>th</sup> Anniversary Celebration for the Department of Counseling**

Recognize 50-year milestone and present alumni awards.  
Chestnut Room, Kilcawley Center  
5:30 p.m.  
Catherine Cala – 330-941-2752 or [cacala@ysu.edu](mailto:cacala@ysu.edu)

**Saturday, April 6**

Purpose:  
Place:  
Time:  
Contact:

**Washington D.C. Alumni Chapter National Mall Cleanup**

Chapter participation in National Volunteer Week  
National Mall, Washington D.C.  
9:00 a.m.  
Heather Belgin – 330-941-1591 or [habelgin@ysu.edu](mailto:habelgin@ysu.edu)

**Saturday, April 6**

Purpose:  
Place:  
Time:  
Contact:

**Myrtle Beach Alumni Chapter Dinner**

Cultivate alumni in new chapter through social activity  
The Claw House  
6:00 p.m.  
Heather Belgin – 330-941-1591 or [habelgin@ysu.edu](mailto:habelgin@ysu.edu)

**Thursday, April 11**

Place:  
Time:  
Contact:

**Centofanti Symposium presents a panel discussion on Survival featuring Sue Klebold, Kaitlin Roig, Angel Colon, Fred Guttenberg, Susan Bro**

Stambaugh Auditorium  
6:00 pm reception; 7:00 pm lecture  
Jackie LeViseur – 330-941-2136 or [jmlevisueur@ysu.edu](mailto:jmlevisueur@ysu.edu)

**Friday, April 12**

Purpose:  
Place:  
Time:  
Contact:

**Pittsburgh Alumni Chapter Mixer**

Cultivate alumni through social activity and campus updates  
Southern Tier Brewery  
6:00 p.m.  
Heather Belgin – 330-941-1591 or [habelgin@ysu.edu](mailto:habelgin@ysu.edu)

**Saturday, April 13**

Purpose:

Place:

Time:

Contact:

**Columbus Alumni Chapter Service Project**

Chapter participation in National Volunteer Week

Mid-Ohio Food Bank

11:00 a.m.

Heather Belgin – 330-941-1591 or [habelgin@ysu.edu](mailto:habelgin@ysu.edu)

**Monday, April 15**

Purpose:

Place:

Time:

Contact:

**“An Evening of Research”**

Nursing students showcase their research/poster projects to nursing alumni

Chestnut Room, Kilcawley Center

5:00-8:30 p.m.

Catherine Cala – 330-941-2752 or [cacala@ysu.edu](mailto:cacala@ysu.edu)

**Wednesday, April 17**

Purpose:

Place:

Time:

Contact:

**Grad Central & Cap & Gown Distribution**

Distribute Caps & Gowns to Potential Graduates

YSU B&N Bookstore

9:00 am – 6:00 pm

Christina Texter – 330-941-2962 or [cmtexter@ysu.edu](mailto:cmtexter@ysu.edu)

**Monday, April 22**

Purpose:

Place:

Time:

Contact:

**Orlando Alumni Chapter Lunch with Golf Teams**

Support student athletes traveling in the chapter area

Mission Inn Resort

12:30 p.m.

Heather Belgin – 330-941-1591 or [habelgin@ysu.edu](mailto:habelgin@ysu.edu)

**Saturday, April 27**

Purpose:

Place:

Time:

Contact:

**Greenville, SC Alumni Chapter Wine Tasting**

Cultivate alumni in new chapter through social activity

City Scape Winery

3:30 p.m.

Heather Belgin – 330-941-1591 or [habelgin@ysu.edu](mailto:habelgin@ysu.edu)

**Thursday, May 2**

Purpose:

Place:

Time:

Contact:

**Faculty and Staff Awards Showcase**

Recognize Distinguished Service, Distinguished Professor and Heritage Awards

Mr. Anthony's

6:00 pm reception

Jackie LeViseur – 330-941-2136 or [jmlevisueur@ysu.edu](mailto:jmlevisueur@ysu.edu)

**Saturday, May 4**

Purpose:

Place:

Time:

Contact:

**Charleston Alumni Chapter Reception**

Cultivate alumni through social activity

Ristorante Lidi

5:00 p.m.

Heather Belgin – 330-941-1591 or [habelgin@ysu.edu](mailto:habelgin@ysu.edu)

**Saturday, May 11**

Purpose:

Place:

Time:

Contact:

**Spring Commencement**

Celebrate academic achievement of YSU graduates.

Beeghly Center

10:00 am

2:30 pm

Jackie LeViseur – 330-941-2136 or [jmlevisueur@ysu.edu](mailto:jmlevisueur@ysu.edu)**Saturday, May 11**

Purpose:

Place:

Time:

Contact:

**Orlando Alumni Chapter Mixer**

Cultivate alumni in new chapter through social activity

Buster's Bistro in Sanford, FL

TBD

Heather Belgin – 330-941-1591 or [habelgin@ysu.edu](mailto:habelgin@ysu.edu)**Tuesday, May 14**

Place:

Time:

Contact:

**YSU vs. OSU Baseball game; Alumni event**

Eastwood Field

5:00 pm Gates open

6:00 pm Game

Jackie LeViseur – 330-941-2136 or [jmlevisueur@ysu.edu](mailto:jmlevisueur@ysu.edu)**Tuesday, May 21**

Purpose:

Place:

Time:

Contact:

**Friend of the University**

Honor major donor of the University

DeYor

6:00 pm

Jackie LeViseur – 330-941-2136 or [jmlevisueur@ysu.edu](mailto:jmlevisueur@ysu.edu)**Saturday, June 1**

Purpose:

Place:

Time:

Contact:

**Streetscape**

Community service and engagement on behalf of Pete's Pride

Downtown Youngstown

8:00 am

Heather Belgin – 330-941-1591 or [habelgin@ysu.edu](mailto:habelgin@ysu.edu)**Friday, June 28**

Purpose:

Place:

Time:

Contact:

**YSU Night with the Scrappers**

Night out for alums and friends, picnic and enjoy the game

Eastwood field

TBD

Jackie LeViseur – 330-941-2136 or [jmlevisueur@ysu.edu](mailto:jmlevisueur@ysu.edu)**Friday, July 5**

Place:

Time:

Contact:

**Skeggs Lecture Series presents Kevin Smith**

Stambaugh Auditorium

TBD

Jackie LeViseur – 330-941-2136 or [jmlevisueur@ysu.edu](mailto:jmlevisueur@ysu.edu)

**Friday, July 5**

Purpose:

Place:

Time:

Contact:

**Pete's Pride at Skeggs**

Assist with passing out YSU information prior to lecture

Stambaugh Auditorium

TBD

Brittany Defibaugh – 330-941-7170 or [bldefibaugh@ysu.edu](mailto:bldefibaugh@ysu.edu)

**Wednesday, October 16**

Place:

Time:

Contact:

**Skeggs Lecture Series presents Martin Sheen**

Stambaugh Auditorium

6:00 pm private meet and greet

7:00 pm presentation

Jackie LeViseur – 330-941-2136 or [jmlevisieur@ysu.edu](mailto:jmlevisieur@ysu.edu)

**Wednesday, October 16**

Purpose:

Place:

Time:

Contact:

**Pete's Pride at Skeggs**

Assist with passing out YSU information prior to lecture

Stambaugh Auditorium

5:30 – 7:00 p.m.

Brittany Defibaugh – 330-941-7170 or [bldefibaugh@ysu.edu](mailto:bldefibaugh@ysu.edu)