



**YOUNGSTOWN
STATE
UNIVERSITY**

**BOARD OF TRUSTEES
INSTITUTIONAL ENGAGEMENT COMMITTEE**

**Molly S. Seals, Chair
Michael A. Peterson, Vice Chair
All Trustees are Members**

**Wednesday, June 5, 2019
11:30 a.m. or immediately following
previous meeting**

**Tod Hall
Board Meeting Room**

AGENDA

- A. Disposition of Minutes for Meeting Held March 6, 2019**
- B. Old Business**
- C. Committee Items**

1. Consent Agenda Items*

- Tab C.1.a. *a. Resolution to Accept WYSU Memberships**
The Board of Trustees will accept 1,334 memberships from WYSU totaling \$193,077 through the third quarter of Fiscal Year 2019.
Shannon Tirone, Associate Vice President University Relations will report.
- Tab C.1.b. *b. YSU Departments Emergency Operations Matrix**
Shawn Varso, Chief of YSU Police and William Rogner, Officer will report.

2. Institutional Engagement Discussion Items

- Tab C.2.a. a. MVICC Report**
Michael Hripko, Associate Vice President External Affairs, Government Relations, and Economic Development will report.
- Tab C.2.b. b. Government and Business Engagement Matrix**
Michael Hripko, Associate Vice President External Affairs, Government Relations, and Economic Development will report.
- Tab C.2.c. c. Strategic Organization Communication Calendar**
Rebecca Rose, Assistant Director of Marketing & Communications will report.

*Items listed under the Consent Agenda require Board approval; however they may be presented without discussion as these items include only non-substantive changes.

Tab C.2.d.

d. YSU Foundation Quarterly Gift Report

The YSU Foundation received 994 outright gifts and 25 pledges totaling \$1,508,716.13; pledge payments totaling \$777,034.89; and 2 new planned gift commitments totaling \$3,333,000.00 for the third quarter of Fiscal Year 2019. Paul McFadden, President YSU Foundation will report.

Tab C.2.e.

e. Institutional Engagement Strategy

Molly Seals, Chair of Institutional Engagement Committee will report.

D. New Business

E. Adjournment



RESOLUTION TO ACCEPT WYSU MEMBERSHIPS

WHEREAS, Board policy provides that the President shall compile a list of memberships to the University for each meeting of the Board of Trustees and present the list accompanied by his recommendation for action by the Board; and

WHEREAS, the President has reported that the memberships as listed in Exhibit attached hereto are being held pending acceptance and he recommends their acceptance;

NOW, THEREFORE, BE IT RESOLVED, that the Board of Trustees does hereby accept these memberships on behalf of Youngstown State University and requests that the President acknowledge the acceptance of these memberships.

**Board of Trustees Meeting
June 6, 2019
YR 2019-**

**UNIVERSITY MEMBERSHIPS
EXECUTIVE SUMMARY
Fiscal Year 2018-2019
July 1, 2018-March 31, 2019**

Memberships Received	Number of Members	Amount
WYSU-FM	1,334	\$ 193,077
Total University Members	1,334	\$ 193,077

**UNIVERSITY MEMBERSHIPS
EXECUTIVE SUMMARY
Fiscal Year 2017-2018
July 1, 2017-March 31, 2018**

Memberships Received	Number of Members	Amount
WYSU-FM	1,242	\$ 172,569
Total University Members	1,242	\$ 172,569



**YOUNGSTOWN
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BOARD RESOLUTION FOR EMERGENCY PLANS

WHEREAS, the safety and security of the campus community is of the utmost importance to maintain an environment where the students can achieve their academic and personal goals; and

WHEREAS, University Policy 3356-4-20, Emergency Response, directs the creation, implementation, and maintenance of a Campus Comprehensive Emergency Plan: and

WHEREAS, The Emergency Response Policy also directs the creation and maintenance of Departmental Emergency Operations Plans to assist in creating a safe and secure learning environment;

NOW THEREFORE, BE IT RESOLVED, that the current status of all Departmental Emergency Operations Plans are documented in the Department Emergency Operation Plan Timeline Spreadsheet shown as exhibit -- attached hereto.

**Board of Trustees Meeting
June 6, 2019
YR 2019-**



Department Emergency Operation Plan Timeline					
College/Building	EOP Status	Meeting with Dean	Anticipated Completion	Anticipated Distribution	Version
Bitonte College of Health and Human Services	Final	Completed	Completed	Distributed	1
Beeghly College of Education	Final	Completed	Completed	Distributed	1
Cliffe College of Arts and Communication	Final	Completed	Completed	Distributed	1
College of Liberal Arts and Social Sciences	Final	Completed	Completed	Distributed	1
Graduate Studies	Final	Completed	Completed	Distributed	1
College of Technology, Engineering, and Mathematics	Final	Completed	Completed	Distributed	1
Williamson College of Business Administration	Final	Completed	Completed	Distributed	1
Honors College	Final	Completed	Completed	Distributed	1
Center for Student Progress	Final	Completed	Completed	Distributed	1
Registrar	Final	Completed	Completed	Distributed	1
YSU Foundation	Final	Completed	Completed	Distributed	1
Maag Library	Final	Scheduled for 5/22/2019	Completed	5/23/2019	2
Tod Hall	Final	Completed	Completed	Distributed	2
Jones Hall	Final	Schedule for Future	Completed	Scheduled	2
VRC	Final	Schedule for Future	Completed	Scheduled	2
Sweeney Hall	Final	Schedule for Future	Completed	Scheduled	2
Stambaugh Stadium	Final	Completed	Completed	Distributed	2
WATT Center	Final	Completed	Completed	Distributed	2
Salata Complex	Draft	Schedule for Future	Completed	Scheduled	2
Andrews Rec Center	Final	Completed	Completed	Distributed	2
Beeghly Center	Final	Completed	Completed	Distributed	2



Department Emergency Operation Plan Timeline					
College/Building	EOP Status	Meeting with Dean	Anticipated Completion	Anticipated Distribution	Version
Kilcawley Center	Final	Scheduled for 5/23/2019	Completed	Scheduled	2
McDonough Museum	Final	Schedule for Future	Completed	Scheduled	2
Smith Hall	Draft	Schedule for Future	Completed	Scheduled	2
Cafaro House	Final	Completed	Completed	Scheduled	2
Lyden House	Final	Completed	Completed	Scheduled	2
Kilcawley House	Final	Completed	Completed	Scheduled	2
Wick House	Final	Completed	Completed	Scheduled	2
Weller House	Final	Completed	Completed	Scheduled	2
Athletic Fields	Final	Completed	Completed	Scheduled	2
WYSU	Draft	Schedule for Future		Scheduled	2

MVICC

Excellence Training Center Update

June, 2019



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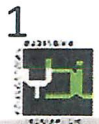
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MAHONING VALLEY
MANUFACTURERS COALITION



Mission

Lead the economic revitalization of the Mahoning Valley through an internationally renowned Advanced Manufacturing Research, Education, and Workforce Development Center

Return the Mahoning Valley to global manufacturing leadership

Unite the education, government, and business sectors of the Valley around a program of distinction



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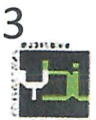
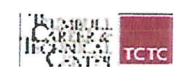
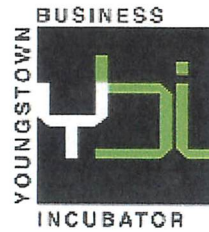
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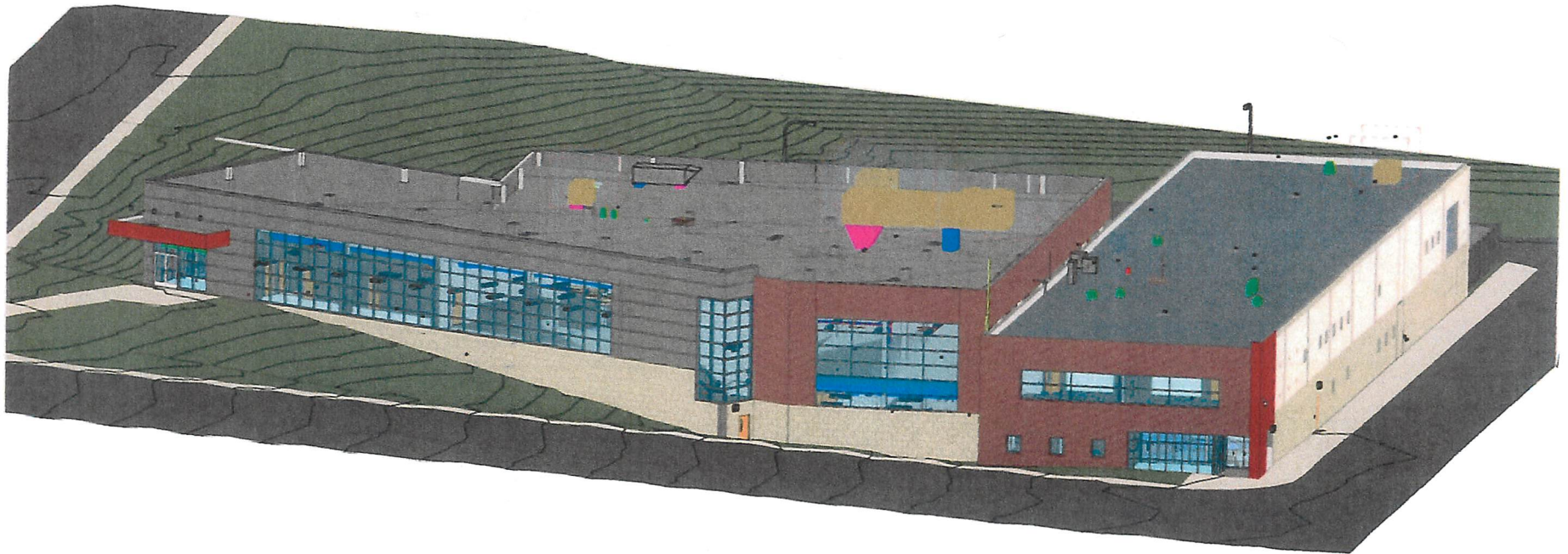
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MVICC Partners



Mahoning Valley Innovation and Commercialization Consortium Excellence Training Center



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Working together to create a 21st Century skilled workforce.



ETC Construction

- Challenge: Complete design below budget
 - Offset increases in materials and construction
 - Revision complete, awaiting final drawings
- Changes in design and in EDA leadership will require submission of a formal amendment
 - Timing impact TBD
- EDA supports groundbreaking by September



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Partnering together to create a 21st Century skilled workforce.



State Funding Request

- \$500,000 requested from ODHE for operational support for MVICC
 - Workforce Development director
 - Operations Manager
 - Technician Support
- Would provide two years of operating support
- Onboard ASAP to support operations development and fulfill near term opportunities



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6



Sustainability

- Affiliation with Oak Ridge National Laboratory Manufacturing Demonstration Facility
 - Visit ORNL on April 12
 - *White Paper* establishing YSU as a “spoke” MDF in Hybrid Manufacturing sent April 18
 - YSU represented at ORNL Manufacturing XLab Conference May 7-8
 - Engaging US Representatives and Senators for support and assistance



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Sustainability

SUSAN COLLINS

UNITED STATES SENATOR *for* MAINE

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University of Maine, ORNL Launch Partnership to Catalyze 3D Printing with Wood-Based Products

New \$20 million additive manufacturing initiative connects local economies with national lab resources

In: Press Releases *Posted Thu, 05/02/2019 - 12:27*

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competitiveness and as a platform technology to boost further innovation. The American manufacturing sector fuels over 11% of U.S. GDP and more than half of U.S. exports. High-impact innovation in conjunction with the potential for low-cost energy can help launch new industries and help rejuvenate domestic manufacturing.

The Advanced Manufacturing Summit, being held at Oak Ridge National Laboratory, is the third in the InnovationXLab Series designed to showcase the remarkable assets of the Department's National Laboratories – our people, our facilities, and our technology – and provide industry representatives with information about leveraging these assets to accelerate innovation and U.S. competitiveness.

The Summit brings together thought leaders and industry stakeholders to explore new solutions to manufacturing challenges and opportunities. This is a two-way exchange, with industry participants informing future DOE portfolio planning by sharing information on technical needs, risk appetite, and investment criteria. The event is intended to catalyze public-private partnerships and commercialization hand-offs utilizing DOE's broad array of scientific and technical resources.

Questions? Contact us at xlabsummit@ornl.gov.

Thank you to our Sponsors



Sustainability

- Hosted Dr. Will Roper, Air Force Chief Technology Officer (April 16)
 - First visit to Youngstown
 - Positive impression of YSU/YBI/AM capabilities
 - Directed R&D opportunities consider Youngstown
 - Demands fast turnaround on contracts
 - “Review, award, and pay in 15 minutes”



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10

Partnerships

- Reciprocal visits between YSU and Case Western Reserve University on 4/24 and 5/8
 - Exploring synergies
 - Maker Space (Think Box)
 - Dual appointment faculty
 - Expanded research collaborations in advanced manufacturing, other academic disciplines



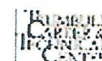
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Partnerships

- Hosted National Fund for Workforce Solutions
 - Leverage the MVICC partnership to accelerate broad workforce development in region
 - Programs locally managed through Fund for Economic Future (Cleveland)
 - Attended Manufacturer Coalition meeting and engaged MVICC partners



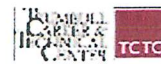
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Partnership together to create a 21st Century skilled workforce.



Government and Business Engagement Matrix (March-May, 2019)

Organization	Topic	Intended Outcome
Department of Energy	Appalachian Energy Hub based in Ohio	Regional Economic Development
IUC Government Relations Day, Columbus	Advocacy for YSU and IUC priorities	Statehouse Support
Chamber of Commerce Columbus Drive In	Advocacy for YSU and Mahoning Valley priorities	Community Engagement
Oak Ridge National Labs	Designation of YSU as a National Manufacturing Demonstration Facility	Strategic Research Partnership
JobsOhio and Team NEO Leadership	State support for Advanced Manufacturing initiatives	Economic Development, Research
Air Force Chief Technical Officer	Advanced Manufacturing Research Partnership	Strategic Research Partnership
National Fund for Workforce Development	Mahoning Valley Initiatives, Partnerships	Workforce Development
American German Consulate	Transatlantic Cities of Tomorrow - Digital Economy	Global/Regional Partnerships
Case Western Reserve University	Academic and Research collaborations	Strategic Partnerships
Elite USA	London Stock Exchange consulting support for Northeast Ohio Businesses	Economic Development
RAPID Conference- SME	Global Additive Manufacturing Conference and Show	Strategic Research Partnerships

Strategic Planning Organization Team - Spring 2019 Campus Communications

January 23

At the start of the 2019 Spring semester, an email was sent to the faculty and staff from the **Strategic Planning Organization Team**, with save the date information for the two Thought Leaders for the Spring semester and for the SPOT Town Hall in April. This email also contained the first question for the Spring semester.

SPOT Spring question #1: The goal of the next strategic plan is to help guide YSU on a path to its best possible future. *What is most important for us as an institution to consider to achieve this goal?*

January 28

A new section, called "SPOT wants to know..." was included in the weekly *This Week @ YSU* email that is distributed to faculty and staff on Monday mornings. The call to action was to answer the Spring Q#1.

SPOT wants to know...

Share your thoughts with *The Strategic Planning Organization Team*.

The goal of the next strategic plan is to help guide YSU on a path to its best possible future. What is most important for us as an institution to consider to achieve this goal?

Share your thoughts

February 1

An email was sent to the faculty and staff from the **Strategic Planning Organization Team**, introducing the third speaker in the Thought Leaders Series, Dr. Vincent Tinto.

February 4

A graphic advertising Dr. Tinto's visit was included in the weekly *This Week @ YSU* email that is distributed to faculty and staff on Monday mornings.

February 6

An email was sent to the faculty and staff from the **Strategic Planning Organization Team**, reminding everyone of Dr. Tinto's visit, providing some readings from Dr. Tinto and asking the second question for the Spring semester.

SPOT Spring question #2: The goal of the next strategic plan is to help guide YSU on a path to its best possible future. *What could be done to improve student success at YSU?*

February 11

Dr. Tinto's visit was included in the What's Happening this Week section of the weekly *This Week @ YSU* email that is distributed to faculty and staff on Monday mornings.

February 13

An email was sent to the faculty and staff from **President Tressel**, in the morning, encouraging individuals across campus to attend Dr. Tinto's presentation, that afternoon, if their schedule allowed.

March 6

An email was sent to the faculty and staff from the **Strategic Planning Organization Team**, thanking the campus community for their involvement to that point, and introducing the campus-wide presentations that SPOT would be co-sponsoring. The first of those sessions that was introduced was about YSU's community impact and featured Dr. Kenneth Reardon.

March 11

Dr. Reardon's visit was included in the weekly *This Week @ YSU* email that is distributed to faculty and staff on Monday mornings.

Strategic Planning Organization Team - *Campus Communications*

March 20

An email was sent to the faculty and staff from the Strategic Planning Organization Team, posing the third question for Spring semester

SPOT Spring question #3: The goal of the next strategic plan is to help guide YSU on a path to its best possible future. *What should be YSU's role in the community and what kinds of collaborations can drive progress in that role?*

March 21

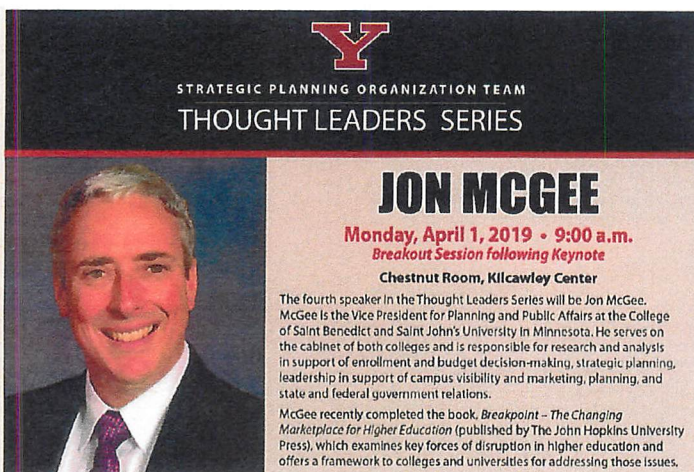
An email was sent to the faculty and staff from the Strategic Planning Organization Team, introducing the fourth speaker in the Thought Leaders Series, Jon McGee.

March 25

Dr. Reardon's visit was included in the What's Happening section of the weekly *This Week @ YSU* email that is distributed to faculty and staff on Monday mornings.

March 29

An email was sent to the faculty and staff from President Tressel, encouraging individuals across campus to attend Dr. McGee's presentation, Monday morning, if their schedule allowed.



The graphic features a dark background with a red 'Y' logo at the top. Below the logo, the text reads 'STRATEGIC PLANNING ORGANIZATION TEAM' and 'THOUGHT LEADERS SERIES'. On the left is a portrait of Jon McGee. To the right of the portrait, his name 'JON MCGEE' is written in large, bold letters. Below his name, the date and time are listed: 'Monday, April 1, 2019 • 9:00 a.m.' and 'Breakout Session following Keynote'. The location is 'Chestnut Room, Kilcawley Center'. A short biography follows, stating he is the fourth speaker and Vice President for Planning and Public Affairs at Saint Benedict and Saint John's University. At the bottom, it mentions his book 'Breakpoint - The Changing Marketplace for Higher Education'.

April 1

A graphic advertising Jon McGee's visit was included in the weekly *This Week @ YSU* email that is distributed to faculty and staff on Monday mornings. The visit was also included in the What's Happening section.

April 4

An email was sent to the faculty and staff from the Strategic Planning Organization Team, announcing the Strategic Planning Town Hall Meeting and recapping the four thought leaders that had been to campus. The email also included a Save the Date for the next campus-wide presentation, this one on General Education reform.

April 8

A banner ad for the Strategic Planning Town Hall was included in the weekly *This Week @ YSU* email that is distributed to faculty and staff on Monday mornings.



The banner has a dark background with a red 'Y' logo on the right. The text reads 'STRATEGIC PLANNING' at the top, followed by 'Town Hall Meeting' in large, bold letters. Below that, it says 'including Comments by President Tressel' and 'Wednesday, April 17 • 3 p.m.'.

April 9

An email was sent to the faculty and staff from the **Re-Envisioning General Education Working Group**, introducing the second campus-wide presentation that SPOT co-sponsored. This was about General Education at YSU and featured Dr. Paul Gaston.

April 15

The banner ad for the Strategic Planning Town Hall was included in the weekly *This Week @ YSU* email that is distributed to faculty and staff on Monday mornings.

March 29

An email was sent to the faculty and staff from **President Tressel**, in the morning, encouraging individuals across campus to attend the Strategic Planning Town Hall Meeting, that afternoon, if their schedule allowed.

April 19

An email was sent to the faculty and staff from the **Re-Envisioning General Education Working Group**, reminding everyone about the second campus-wide presentation that SPOT co-sponsored on General Education at YSU, featuring Dr. Paul Gaston.

April 22

A graphic advertising Dr. Paul Gaston's visit was included in the weekly *This Week @ YSU* email that is distributed to faculty and staff on Monday mornings. The visit was also included in the What's Happening section.

Wednesday, January 23, 2019

As we begin the Spring semester, please take this opportunity to become further engaged in the strategic planning process and share with **The Strategic Planning Organization Team** your thoughts.

The goal of the next strategic plan is to help guide YSU on a path to its best possible future. What is most important for us as an institution to consider to achieve this goal?

[Answer the Question](#)

Save the Dates

Please mark your calendar and plan to join us for the following events this semester.



Thought Leaders Series

Dr. Vincent Tinto

WHEN: Wednesday, February 13

Vincent Tinto is a Distinguished University Professor Emeritus at Syracuse University has carried out research and has written extensively on student success in higher education. His book, *Leaving College* lays out a theory and policy perspective on student success that is considered the benchmark by which work on these issues are judged. His most recent book, *Completing College* lays out a framework for institutional action for student success, describes the range of programs that have been effective in enhancing student success, and the types of policies institutions should follow to successfully implement programs in ways that endure and scale-up over time.

He has some 50 notable publications, received numerous awards, and has lectured across the United States and a wide range of countries.

[READ MORE](#)

Thought Leaders Series

Jon McGee

WHEN: Monday, April 1

Educationomics describes the interaction and oversight of mission, market and management in the context of economic, demographic and cultural change. Jon McGee refers to it as "navigating in the new marketplace for higher education." Think of it as a triangle linking the impact of changing economics, changing demographics, and changing cultural values at colleges and universities in America. No college will escape their effects.

Drawing from an extensive assessment of demographic and economic trends, McGee presents a broad and integrative picture of these changes while stressing the importance of decisive campus leadership. He describes the key forces that influence higher education and provides a framework from which trustees, presidents, administrators, faculty, and policy makers can address pressing issues in the aftermath of the Great Recession.

[READ MORE](#)

YSU Strategic Planning Forum

WHEN: Wednesday, April 17

This will be an opportunity for the campus community to gather together to be updated on the planning process and to engage in conversation with the Strategic Planning Organization Team and President Tressel.

Visit the [Strategic Planning website](#) for more information on these events, to view results from previous questions and information on additional opportunities to provide feedback.

Friday, February 1, 2019

Thought Leaders Series

The third speaker in the **Strategic Planning Organization Team's Thought Leaders Series** will be Dr. Vincent Tinto.

WHEN: 3:15 - 4 p.m. on Wednesday, February 13**WHERE:** The Williamson College of Business Auditorium (Room 1171)

Vincent Tinto is a Distinguished University Professor Emeritus at Syracuse University has carried out research and has written extensively on student success in higher education. His book, *Leaving College* lays out a theory and policy perspective on student success that is considered the benchmark by which work on these issues are judged. His most recent book, *Completing College* lays out a framework for institutional action for student success, describes the range of programs that have been effective in enhancing student success, and the types of policies institutions should follow to successfully implement programs in ways that endure and scale-up over time.



He has some 50 notable publications, received numerous awards, and has lectured across the United States and a wide range of countries including Argentina, Australia, Canada, Chile, Denmark, Great Britain, Mexico, New Zealand, Norway, South Africa, South America, and The Netherlands. He has worked with a number of organizations, foundations, and government agencies on issues of student success and sits on a number of advisory boards including Civitas Learning, the Community College Survey of Student Engagement and the Posse Foundation.

Dr. Tinto received his B.S. from Fordham in Physics and Philosophy, his M.S. from Rensselaer Polytechnic Institute in Physics and Mathematics, and his Ph.D. from the University of Chicago in Education and Sociology.

STRATEGIC PLANNING ORGANIZATION TEAM

Tuesday, February 5, 2019

We hope that you are planning to join us next Wednesday, February 13 for our Thought Leaders Series featuring Dr. Vincetn Tinto. Dr. Tinto has carried out research and has written extensively on student success in higher education.

Dr. Tinto will give a Keynote address from 3:15 - 4:15 p.m. in the WCBA Auditorium. Following Dr. Tinto's Keynote address, **The Strategic Planning Organization Team** will be hosting a Break-out session to help create a dialogue among faculty, staff and students to reveal how we can approach the work we do in our unique roles as contributing to a connected student success environment. We hope you will join us.

The goal of the next strategic plan is to help guide YSU on a path to its best possible future.

What could be done to improve student success at YSU?

Answer the Question



Thought Leaders Series

Dr. Vincent Tinto

WHEN: Wednesday, February 13

Keynote: 3:15 - 4:15 p.m. - WCBA Auditorium

Break-out Session: Following Keynote address - WCBA Room 3422/23

Readings from Dr. Tinto:

Through the Eyes of Students

Reflections on Student Persistence

[READ MORE](#) about Dr. Tinto.

Visit the [Strategic Planning website](#) for more information on these events, to view results from previous questions and information on additional opportunities to provide feedback.

Y and proud.



Email #3



FROM THE DESK OF THE PRESIDENT
JAMES P. TRESSEL



STRATEGIC PLANNING ORGANIZATION TEAM
THOUGHT LEADERS SERIES

WEDNESDAY, FEB. 13 3:15-4:15 P.M.

The Williamson College of Business Auditorium (Room 1171)

VINCENT TINTO

If your schedule allows, we hope that you will join **The Strategic Planning Organization Team** for the third speaker in their **Thought Leaders Series**. Dr. Vincent Tinto, today from 3:15 - 4:15 p.m. in the WCBA auditorium, followed by a break-out session in WCBA room 3422/23.

Dr. Tinto, a Distinguished University Professor Emeritus at Syracuse University has carried out research and has written extensively on student success in higher education. His book, *Leaving College* lays out a theory and policy perspective on student success that is considered the benchmark by which work on these issues are judged. His most recent book, *Completing College* lays out a framework for institutional action for student success, describes the range of programs that have been effective in enhancing student success, and the types of policies institutions should follow to successfully implement programs in ways that endure and scale-up over time.

Go Penguins,

James P. Tressel

James P. Tressel, President

Y and proud.

Email #4

STRATEGIC PLANNING ORGANIZATION TEAM

Wednesday, March 6, 2019

Many of you have become involved in the strategic planning process, whether it is answering the SPOT questions or attending the Thought Leaders Series presentations, we thank you. Your involvement and input are crucial to the development of a new strategic plan to help guide YSU on a path to its best possible future.

In order to further the discussions surrounding some key strategic priorities, **The Strategic Planning Organization Team** will be co-sponsoring campus-wide presentations focused on specific topics such as Community Impact and Gen Ed.

The first of these sessions will focus on YSU's community impact with Dr. **Kenneth Reardon**, professor and director of the master's program in Urban Planning and Community Development at The University of Massachusetts Boston.

Dr. Reardon's visit is sponsored by the Strategic Planning Organization Team, the YSU Honors College and the Geography department.

Questions about Dr. Reardon's visit, email honors@ysu.edu.

Dr. Kenneth Reardon**WHEN:** Monday, March 25 3 p.m.**WHERE:** Chestnut Room, Kilcawley Center

At 2 p.m., prior to Dr. Reardon's presentation, the Honors College will be hosting a Service-Learning Showcase in the Chestnut Room to showcase YSU student presentations on their recent volunteer and/or service-learning experiences.

RSVP

RSVPs are requested but not required for attendance.

Ken Reardon is professor and director of the master's program in Urban Planning and Community Development. He pursues research, teaching, and outreach focused on resident-led revitalization in economically distressed communities.

Prior to joining UMass Boston he was director of the graduate program for the Department of City and Regional Planning at the University of Memphis. Prior to joining the Memphis faculty, Reardon was an associate professor and chair of the Department of City and Regional Planning at AAP, where he pursued research, teaching, and outreach in the areas of neighborhood planning, community development, and community/university development partnerships.



During his time in Ithaca, Reardon coordinated the department's New Orleans Planning Initiative, which produced a recovery plan for the Ninth Ward. Before joining the Cornell faculty, Reardon was a tenured planning professor at the University of Illinois at Urbana-Champaign where his work in establishing the East St. Louis Action Research Project earned him the AICP President's Award and the Dale Prize for Excellence in City Planning. He also received the Ernest Lynton Award for Engaged Scholarship and the Thomas Ehrlich Award for Professional Service in recognition of his work in underserved urban and rural communities.

Reardon has published many articles, book chapters, and professional reports examining various aspects of economic and community development. Temple University Press published Ken's most recent book, a co-edited volume with John Forester, *Rebuilding Community After Katrina: Transformative Education in the New Orleans Planning Initiative*, in 2016. His newest book, *Making Waves Along the Mississippi: The Early Years of the East St. Louis Action Research Project*, will be published by Social Policy Press this spring.

Reardon received his BA in Sociology from the University of Massachusetts Amherst, Master of Urban Planning degree from Hunter College of the City University of New York, and Ph.D. in City and Regional Planning from Cornell University. He also completed a Post-Doctoral Research Fellowship in Public Policy and Minority Communities at the Hubert H. Humphrey Institute for Public Policy at the University of Minnesota.

Visit the [Strategic Planning website](#) for opportunities to provide feedback.



Email #5

STRATEGIC PLANNING ORGANIZATION TEAM

Wednesday, March 20, 2019

As we continue the process of collecting feedback from the campus community for a new strategic plan, we are interested in your opinions on the level of collaboration and engagement between YSU and the surrounding community.

The goal of the next strategic plan is to help guide YSU on a path to its best possible future.

What should be YSU's role in the community and what kinds of collaborations can drive progress in that role?

Answer the Question

Please take this opportunity to become further engaged in the strategic planning process and share with **The Strategic Planning Organization Team** your thoughts.

Visit the [Strategic Planning website](#) for more information, to view results from previous questions and information on additional opportunities to provide feedback.

 and proud.

Email #6

STRATEGIC PLANNING ORGANIZATION TEAM

Thursday, March 21, 2019

Thought Leaders Series

The fourth speaker in the Strategic Planning Organization Team's **Thought Leaders Series** will be Jon McGee.

WHEN: 9 - 10:15 a.m. on Monday, April 1 (*Breakout Session following Keynote*)

WHERE: Chestnut Room, Kilcawley Center

Educationomics describes the interaction and oversight of mission, market and management in the context of economic, demographic and cultural change. Jon McGee refers to it as "navigating in the new marketplace for higher education." Think of it as a triangle linking the impact of changing economics, changing demographics, and changing cultural values at colleges and universities in America. No college will escape their effects. Drawing from an extensive assessment of demographic and economic trends, McGee presents a broad and integrative picture of these changes while stressing the importance of decisive campus leadership. He describes the key forces that influence higher education and provides a framework from which trustees, presidents, administrators, faculty, and policy makers can address pressing issues in the aftermath of the Great Recession.



Jon McGee has worked in higher education research and policy since 1988. After earning a Master of Arts degree in Public Affairs from the University of Minnesota, he worked in Minnesota's Department of Finance as a budget analyst, where he was responsible for planning and development of public sector postsecondary operating and capital budgets. From 1992 to 1999, he was Vice President for Research and Policy Development at the Minnesota Private College Council, where he was responsible for analysis of state and federal higher education policy, particularly as they related to education finance and student financial aid, as well as collection and analysis of institutional enrollment and financial data. Much of his work and writing focused on demographic and economic trends and their impact on higher education and public policy.

In 1999, McGee joined the College of Saint Benedict and Saint John's University in Minnesota. Currently he is the Vice President for Planning and Public Affairs. He serves on the cabinet of both colleges and is responsible for research and analysis in support of enrollment and budget decision-making, strategic planning, leadership in support of campus visibility and marketing, planning, and state and federal government relations.

Jon recently completed the book, *Breakpoint - The Changing Marketplace for Higher Education* (published by The John Hopkins University Press), which examines key forces of disruption in higher education and offers a framework to colleges and universities for addressing those issues. He is a regular writer of essays and white papers for Hardwick Day and The Lawlor Group and is a frequently invited speaker nationally on demographic trends, the economics of higher education, and the intersection of mission, market, and institutional values. McGee periodically co-presents with Chris Farrell, economist with American Public Media, Minnesota Public Radio and National Public Radio.

McGee serves on the College Board Midwest Regional Council and as a member of the College Scholarship Service Assembly Council (one of three governance assembly councils) where he is national chair-elect and a future trustee. He is also on the faculty of the Harvard University Summer Institute on College Admissions.

**FROM THE DESK OF THE PRESIDENT**
JAMES P. TRESSEL
STRATEGIC PLANNING ORGANIZATION TEAM
THOUGHT LEADERS SERIES

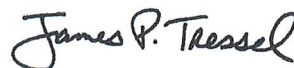
MONDAY, APRIL 1 9-10:15 A.M.
Breakout Session following Keynote
Chestnut Room, Kilcawley Center

JON MCGEE

If your schedule allows, we hope that you will join **The Strategic Planning Organization Team** for the fourth speaker in their **Thought Leaders Series**, Jon McGee, Monday morning from 9 - 10:15 a.m. in the Chestnut Room in Kilcawley Center.

Jon McGee joined the College of Saint Benedict and Saint John's University in Minnesota in 1999 and currently, he is the Vice President for Planning and Public Affairs. He serves on the cabinet of both colleges and is responsible for research and analysis in support of enrollment and budget decision-making, strategic planning, leadership in support of campus visibility and marketing, planning, and state and federal government relations. McGee recently completed the book, *Breakpoint - The Changing Marketplace for Higher Education* (published by The John Hopkins University Press), which examines key forces of disruption in higher education and offers a framework to colleges and universities for addressing those issues.

Go Penguins.



James P. Tressel, President

STRATEGIC PLANNING Town Hall Meeting

including
Comments by President Tressel



Thursday, April 4, 2019

Strategic Planning Town Hall Meeting

Please join the **Strategic Planning Organization Team** for a Town Hall Meeting, to update and discuss the university's ongoing strategic planning process as well as to respond to President Tressel's thoughts about strategies for the future.

WHEN: 3 p.m., Wednesday, April 17 (*Breakout session immediately following*)

WHERE: WCBA Auditorium (*Breakout session in Williamson 3422/3423*)

The Strategic Planning Town Hall Meeting with President Tressel is an opportunity for the campus community to come together to hear more about the strategic planning process, what's been done, what's happening now and what's next.

We will also be taking some time to reflect on a few of the major takeaways from the four thought leaders who have visited campus this academic year.

- Dr. Scott Cowen encouraged us to "know who we are so we can articulate what we are." He also reminded us that we do not need to wait for a Katrina to initiate change.
- Dr. Christine Ortiz urged us to create the right environment because "diversity and inclusion don't just happen." "Education as a global common good will only occur when there is educational equity," she said.
- From Dr. Vincent Tinto, we understood that improvement rates of student success do not occur by chance alone. "Student Success is not an accident: we are ALL responsible for making it happen," he said.
- Jon McGee inspired us to know the "value of the brand." because, it is the value of the brand that will create the vitality for the future.

The goal of the next strategic plan is to help guide YSU on a path to its best possible future, and this requires us all to be engaged. Please be sure to join us for the Town Hall and immediately following in Williamson 3422/3423 for a breakout session.

Save the Date

Campus-wide Presentation on General Education Reform

WHEN: 10 a.m., Tuesday, April 23

Dr. Paul Gaston will provide useful insights on General Education reform and trends in higher education to help inform our YSU activities related to the "re-envisioning of general education" and strategic planning.



Email #9

RE-ENVISIONING GENERAL EDUCATION WORKING GROUP

Tuesday, April 9, 2019

In order to further the discussions surrounding the re-envisioning of YSU's general education, the Re-envisioning General Education Working Group will be co-sponsoring a campus-wide presentation with **The Strategic Planning Organization Team**.

Dr. Paul Gaston will provide useful insights on General Education reform and trends in higher education to help inform our YSU activities related to the "re-envisioning of general education" and strategic planning-creating a transformative general education experience. His interactive presentation concerning principles and practices in general education revitalization will touch on (a) greater intentionality in framing, pursuing, and ensuring the accomplishment of clearly stated general education objectives, (b) a consideration of current principles of good practice in general education, and (c) an evaluation of useful tools, e.g., the AAC&U Essential Learning Outcomes and Lumina Foundation's Degree Qualifications Profile.

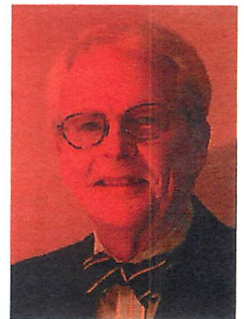
Questions about Dr. Gaston's visit, email bjlicata@ysu.edu.

Dr. Paul Gaston

WHEN: Tuesday, April 23 10 a.m.

WHERE: Ohio Room, Kilcawley Center

Paul L. Gaston, III, Trustees Professor Emeritus, Kent State University, is a frequent speaker at national conferences, a Senior Fellow at the Association of American Colleges & Universities, a consultant to Lumina Foundation, and a faculty member at the Institute on General Education and Assessment. He is the author of three recent works on general education: *General Education Transformed: How We Can, Why We Must* (2015), *General Education and Liberal Learning* (2010), and, with Jerry Gaff, *Revising General Education* (2009). All are available from AAC&U. His two other most recent books are *Higher Education Accreditation: How It's Changing, Why It Must* (2013) and *The Challenge of Bologna* (2010).



He is one of four authors of the influential *Degree Qualifications Profile* (2011, 2015). His most recent book considers a different "culture": *Ohio's Craft Beers* (2016). He is currently at work on a book scheduled for publication in 2020 by Stylus Publishing. Its working title: *Credentials*. He earned the M.A. and the Ph.D. from the University of Virginia, where he was a Woodrow Wilson Fellow.

Visit the [Strategic Planning website](#) for other opportunities to provide feedback.



Email #10



FROM THE DESK OF THE PRESIDENT
JAMES P. TRESSEL

STRATEGIC PLANNING
Town Hall Meeting



WEDNESDAY, APRIL 17 3 P.M.
WCBA Auditorium

If your schedule allows, we hope that you will join **The Strategic Planning Organization Team** for a Strategic Planning Town Hall Meeting this afternoon, at 3 p.m. in the WCBA Auditorium.

This town hall meeting is an opportunity for the campus community to come together to hear more about the strategic planning process, answer questions, and to gather input on how best to move forward.

We hope that you will join us for the Town Hall.

Go Penguins.

James P. Tressel, President

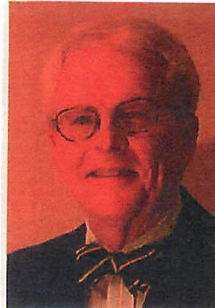
Y and proud.



Email #11

RE-ENVISIONING GENERAL EDUCATION WORKING GROUP

Please join us for this critical discussion on the future of our students' general education. Dr. Gaston is a state and national leader in higher education reform and general education. He will share insights and thought-provoking questions on how YSU can develop a transformative education experience for all students.



TUESDAY, APRIL 23 10 A.M.

Ohio Room, Kilcawley Center

DR. PAUL GASTON

Dr. Paul Gaston will provide useful insights on General Education reform and trends in higher education to help inform our YSU activities related to the "re-envisioning of general education" and strategic planning-creating a transformative general education experience. His interactive presentation concerning principles and practices in general education revitalization will touch on (a) greater intentionality in framing, pursuing, and ensuring the accomplishment of clearly stated general education objectives, (b) a consideration of current principles of good practice in general education, and (c) an evaluation of useful tools, e.g., the AAC&U Essential Learning Outcomes and Lumina Foundation's Degree Qualifications Profile.

Questions about Dr. Gaston's visit, email bjlicata@ysu.edu.

This event is co-sponsored by the Re-envisioning General Education Working Group and The Strategic Planning Organization Team.

Visit the Strategic Planning website for other opportunities to provide feedback.

Y and proud.



Email #12

YSUF Gift Processing Summary - Jan., 2019 - Mar., 2019 Vs. Jan., 2018 - Mar., 2018

	<u>Total Jan., 2019 - Mar., 2019</u>	<u>Total Jan., 2018 - Mar., 2018</u>	<u>Difference 2019/2018</u>
Development (New Gifts and New Pledges):			
YSU	\$437,931.12	\$412,669.03	\$25,262.09
YSUF	\$1,070,785.01	\$932,715.45	\$138,069.56
Total Development (New Gifts and New Pledges)	\$1,508,716.13	\$1,345,384.48	\$163,331.65
Planned Giving/Charitable Gift Annuities	\$3,333,000.00	\$25,000.00	\$3,308,000.00
Pledge Payments (For Pledges Currently or Previously Included as Development):			
YSU	\$182,355.04	\$187,891.76	-\$5,536.72
YSUF	\$594,679.85	\$395,237.01	\$199,442.84
Total Pledge Payments	\$777,034.89	\$583,128.77	\$193,906.12
Non-Gift Clearing - YSU	\$0.00	\$1,200.00	-\$1,200.00
Non-Gift Clearing - YSUF	\$0.00	\$0.00	\$0.00
Number of New Gifts	994	753	241
Number of Pledges	25	24	1
Number of Payments	228	310	-82
Number of Planned Gifts/Charitable Gift Annuities	2	1	1
Non-Gift Clearing	0	1	-1

Youngstown State University
Board of Trustees
Institutional Engagement Committee Conversation

Given the Board's guidance to the organization related to Strategic Planning. The question was raised, **"How do we create an agenda that situates this Committee in the realms of functional effectiveness, strategy and transformation?"** The goal being to assure the committee is working toward positioning itself to best deliver on the strategic intent of the governing role within the areas called for by the YSU Trustee Bylaws and the Strategic Plan priorities. The following is a summary of that conversation from an actionable outcomes perspective.

Consider an outward facing and value proposition perspective that considers YSU's contribution to the sustainability of not only itself, but also as a major anchor institution of the community (Economic Impact Study).

Optimize discussions linked to the evolution and implementation of the strategic plan related to engagement of university both internally and externally in the community and broader region. The YSU BOT By-Laws stating the purview of the Committee and the YSU Board of Trustees Compelling Case Resolutions linked to strategic planning provides the framework for such an approach outlined from the conversation in the following manner:

Strategic Research

MVICC -> Regular reports to the Committee regarding "progress on purpose" as the Consortium and the connections with the STEM College are intended to have regional impact and create national distinction as stipulated in the BOT Compelling Case Resolution.

One or two other areas -> The Committee should be appropriately involved in the possible evolution of one or two other areas to have regional impact and to achieve national distinction as stipulated in the BOT Compelling Case Resolution in the area of Strategic Research. Such consideration would align with implementing the Strategic Plan and would appropriately be considered in the strategic budgeting process (as is now the case for MVICC).

Community Engagement

The Strategic Planning process is likely to suggest that YSU's connection with the community in mutually beneficial ways with impact and influence should be prioritized and perhaps from the perspectives of health, education, prosperity, and arts/cultures as these are the attributes of a vibrant community. Perhaps the Committee anticipates an annual discussion on Community Engagement from the perspectives of mutually beneficial impact and influence.

YSU Value Proposition

YSU and higher education in general represent a significant value to the region and this value should be articulated in as many ways and via as many venues as possible.

The Committee might discuss how and in what manner the Committee might stimulate discussion and BOT involvement in strategically communicating this to the region and beyond, perhaps via Opportunity Editorials in local and state-wide publications, engaging in the Guardians initiative and purposefully accompanying YSU leadership on trips to Columbus and Washington, D.C.

Learning Community

Linkages to YSU Foundation, WYSU, City Club, and Alumni relations as well as Safety and Security are attributes foundational to a robust environment for learning and living and the Committee's involvement helps assure these attributes exist and persist.