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BOARD OF TRUSTEES INSTITUTIONAL ENGAGEMENT COMMITTEE Anita Hackstedde, Chair Capri Cafaro, Vice Chair All Trustees are Members

BACKGROUND MATERIALS March 14, 2018

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2.	Marketing Communications Campus News of Note	Tab 2
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MEMORANDUM

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TO: YSU Trustees

DATE: March 2018

SUBJECT: Important Upcoming University Alumni Events

Please take a moment to mark your calendars for these important University events listed below. As a reminder, members of the Board of Trustees have adopted the following guidelines for event admission—

- 1. If the proceeds of the event fund scholarships, board members will pay for themselves and any guests.
- 2. If the proceeds of the event do not fund scholarships, board members will not be charged an admittance/ticket fee, but each will pay for any guests.

Tuesday, March 6	Columbus YSU Alumni Chapter After-Work Reception
Place:	Beer Barrel Pizza & Grill in Hilliard, Ohio
Time:	6:00 pm
Contact:	Ed Goist—330-941-2753 or emgoist@ysu.edu
Thursday, March 8	New York City Alumni Chapter After-Work Reception to Meet WCBA Dean, Faculty and Advertising Students
Place:	VITAE Restaurant in midtown Manhattan
Time:	6:00 pm
Contact:	Catherine Cala-330-941-2752 or cacala@ysu.edu
Thursday, March 8	Wilmington Area Alumni Dinner with the YSU Softball Team
Place:	Beau Rivage Golf & Resort in Wilmington, North Carolina
Time:	6:00 pm
Contact:	Heather Belgin—330-941-1591 or habelgin@ysu.edu
Friday, March 9	Savannah Alumni Dinner
Place:	Sam Snead's Oak Grill & Tavern in Savannah, Georgia
Time:	6:00 pm
Contact:	Heather Belgin-330-941-1591 or habelgin@ysu.edu
Saturday, March 10	Charleston Alumni Reception
Place:	Water's Edge Restaurant in Mount Pleasant, South Carolina
Time:	5:00 pm
Contact:	Heather Belgin-330-941-1591 or habelgin@ysu.edu
Tuesday, March 13	Pittsburgh YSU Alumni Chapter - YSU at Pitt Baseball
Place:	Charles L. Cost Field at The University of Pittsburgh in Pittsburgh, Pennsylvania
Time:	6:00 pm
Contact:	Ed Goist—330-941-2753 or emgoist@ysu.edu

Wednesday, March 21 Place: Time: Contact:	Toledo Alumni Chapter at YSU vs. Toledo Baseball Game Scott Park Baseball Complex 3:00 pm Heather Belgin—330-941-1591 or <u>habelgin@ysu.edu</u>
Wednesday, March 21 Place: Time: Contact:	Pete's Pride at Career Fair Kilcawley Center, Chestnut Room 8:00 am Heather Belgin—330-941-1591 or <u>habelgin@ysu.edu</u>
Thursday, March 22 Place: Time: Contact:	Pete's Pride at Multicultural & Diversity Visit Day Kilcawley Center, Ohio Room 9:30 am Heather Belgin—330-941-1591 or <u>habelgin@ysu.edu</u>
Thursday, March 22 Place: Time: Contact:	March Madness Cleveland Alumni Gathering Cleveland location TBD 6:00 pm Ed Goist—330-941-2753 or <u>emgoist@ysu.edu</u>
Wednesday, March 28 Place:	Ladies Night Out in conjunction with The Centofanti Center's Presentation of Tarana Burke and Ronan Farrow Stambaugh Auditorium
Time: Contact:	5:30 pm Meet and Greet Reception in Christman Memorial Hall; 7:00 pm Lecture in Concert Hall Catherine Cala – 330-941-2752 or <u>cacala@ysu.edu</u>
Saturday, April 7 Place: Time:	Dallas Alumni Pre-Game Gathering & Texas Rangers vs. Toronto Blue Jays Pre-Game Gathering at Maverick's in Arlington, Texas Baseball game at Globe Life Park in Arlington, Texas 5:00 pm pre-game gathering, 7:05 pm baseball game
Contact:	Heather Belgin—330-941-1591 or habelgin@ysu.edu
Saturday, April 7 Place: Time:	Greek Sing Pre-Concert Alumni Reception Stambaugh Auditorium 4:30 pm Hors d'oeuvres and Cocktail Reception in Christman Memorial Hall; 6:00 pm Greek Sing in Concert Hall
Contact: Saturday, April 14	Catherine Cala – 330-941-2752 or <u>cacala@ysu.edu</u> Pittsburgh Alumni Neighborhood Clean-Up in Conjunction with National
Place: Time: Contact:	Volunteer Week Greater Hill District and South Side neighborhoods in Pittsburgh, PA 9:30 am Ed Goist—330-941-2753 or <u>emgoist@ysu.edu</u>
Monday, April 16 Place: Time: Contact:	Sigma Theta Tau International Honor Society of Nursing "Evening of Research" – Dinner plus Poster and Speaker Presentations Kilcawley Center, Chestnut Room 5:00 pm Catherine Cala – 330-941-2752 or cacala@ysu.edu

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April Date TBD	Cleveland Alumni Food Bank Service Project
Place:	Greater Cleveland Food Bank in Cleveland, Ohio
Time:	TBD
Contact:	Ed Goist-330-941-2753 or emgoist@ysu.edu
Wednesday, April 18	English Festival 40 th Anniversary Celebration - Dinner, Speakers and
	Archival Display
Place:	Maag Library, David C. Sweet Exhibition Gallery, 5th Floor
Time:	6:30 pm Cocktail Reception; 7:00 pm Dinner and Program
Contact:	Catherine Cala – 330-941-2752 or cacala@ysu.edu
Saturday, April 21	Washington D.C. Alumni Chapter "Operation Clean Sweep" Service Project in Conjunction with National Volunteer Week
Place:	Prince William Forest Park
Time:	9:00 am
Contact:	Heather Belgin – 330-941-1591 or habelgin@ysu.edu
Saturday, April 21	YSU at Cleveland State Softball Doubleheader
Place:	CSU Viking Field in Cleveland, Ohio
Time:	1:00 pm and 3:00 pm
Contact:	Ed Goist-330-941-2753 or emgoist@ysu.edu
Saturday, April 21	Tree Campus USA Booth at Federal Frenzy
Place:	West Federal Street, downtown Youngstown
Time:	2:00 pm
Contact:	Catherine Cala – 330-941-2752 or cacala@ysu.edu
Sunday, May 6	Atlanta Alumni Chapter at Atlanta Braves vs. San Francisco Giants
Place:	SunTrust Park
Time:	1:35 pm
Contact:	Heather Belgin – 330-941-1591 or habelgin@ysu.edu
Friday, May 25	Department of Physical Therapy 20th Anniversary Celebration
Place:	Drake's Landing Banquet Center in Canfield, OH
Time:	TBD; Dinner and Dancing
Contact:	Catherine Cala – 330-941-2752 or cacala@ysu.edu
Saturday, June 2	Pete's Pride at Streetscape
Place:	Downtown Youngstown
Time:	7:30 am
Contact:	Heather Belgin – 330-941-1591 or habelgin@ysu.edu
Saturday in June or July	Cleveland Alumni Grand River Valley Winery Tour
Place:	The Grand River Valley AVA near Madison, Ohio
Time:	12:00 pm
Contact:	Ed Goist—330-941-2753 or emgoist@ysu.edu
TBD (in July)	Pittsburgh Alumni Brewery Tour
Place:	East End Brewing Co. in Pittsburgh, PA
Time:	TBD
Contact:	Ed Goist—330-941-2753 or emgoist@ysu.edu

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Sunday, July 8 Place:	Ladies Day Out Williamson Hall, Atrium
Time:	11:00 a.m.
Contact:	
Contact.	Catherine Cala – 330-941-2752 or cacala@ysu.edu
Saturday, August 25	College of Graduate Studies 50 th Anniversary Celebration
Place:	Williamson Hall, Atrium
Time:	5:00 pm Campus Tours; 6:00 pm Cocktail Social; 6:30 pm Dinner and Prog
Contact:	Catherine Cala – 330-941-2752 or <u>cacala@ysu.edu</u>
Saturday, September 1	YSU vs Butler Bulldogs
	Alumni Engagement Tailgate Tent
Time:	Tailgate 12:30 pm; Kickoff 2:00 pm
Place:	M70
Contact:	TBD
Saturday, September 15	YSU vs Valparaiso Crusaders
	Alumni Engagement Tailgate Tent
Time:	Tailgate 12:30 pm; Kickoff 2:00 pm
Place:	M70
Contact:	TBD
Friday, October 5	Alumni Chapter Leaders Conference
Time:	All Day
Place:	Various campus locations
Contact:	Heather Belgin – 330-941-1591 or habelgin@ysu.edu
Saturday, October 6	YSU vs Southern Illinois Salukis
• •	Alumni Engagement Homecoming Tailgate Tent
Time:	Tailgate 4:30 pm; Kickoff 6:00 pm
Place:	M70 or F55
Contact:	TBD
Saturday, October 6	College of Graduate Studies 50 th Anniversary Tailgate in conjunction w
• •	All-Alumni Reunion for Homecoming Weekend
Place:	Beeghly College of Education Lot F55
Time:	TBD
Contact:	Catherine Cala – 330-941-2752 or cacala@ysu.edu
TBD (in October)	Cleveland Alumni Lake View Cemetery Tour
Place:	Historic Lake View Cemetery in Cleveland, OH
Time:	TBD
Contact:	Ed Goist—330-941-2753 or emgoist@ysu.edu
Saturday, October 20	YSU vs South Dakota Coyotes
	Alumni Engagement Tailgate Tent
Time:	Tailgate 4:30 pm; 6:00 pm Kickoff
Place:	M70
Contact:	TBD
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Saturday, October 27 Time:	YSU vs Indiana State Sycamores Alumni Engagement Tailgate Tent Tailgate 12:30 pm; Kickoff 2:00 pm
Place:	M70
Contact:	TBD
Saturday, November 10	YSU vs University of Northern Iowa Panthers
Time:	Tailgate 10:30 a.m.; Kickoff 12:00 pm
Place:	M70
Contact:	TBD

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Campus News of Note Spring 2018

Penguin Tuition Promise

Tuition will be frozen over the four years of a student's enrollment at YSU under the Penguin Tuition Promise approved by the YSU Board of Trustees. "The Penguin Tuition Promise provides all first-time undergraduate students and their families the certainty that tuition will remain the same for four years as they pursue their degrees," YSU President Jim Tressel said. "It makes the cost of college more predictable, it helps families better plan financially and it encourages students to complete their degrees on time."



THE CAMPAIGN FOR YOUNGSTOWN STATE UNIVERSITY Creation of two graduate fellowships - the Bruce R. Beeghly Graduate Fellowship in Electrical and Computer

Engineering and the R. Thornton Beeghly Graduate Fellowship in Business Administration. Meanwhile, Dr. Chander M. Kohli, a prominent local neurosurgeon and former chair of the YSU Board of Trustees, and his wife, Karen, donated \$1.1 million to create 18 Classrooms of the Future at YSU, fully equipped with state-of-the-art Cisco Spark Stations - a cutting edge, cloud-based system for wireless presentation, white-boarding and video conferencing.

YSURF, YBI teams with Israeli startup

The YSU Research Foundation signed a partnership agreement with the Israeli startup PrintSYSt to help make 3D-printing simpler and more accessible. YSU President Jim Tressel and Youngstown Business Incubator Chief Operating Officer Barb Ewing were part of a delegation that visited Israel in January 2017 to help explore possible joint research, industry partnerships, business connections, student internships and faculty exchanges. PrintSYSt was one of the companies identified during that trip.

Delegation lobbies for SMAR²T grant

Youngstown Mayor Jamael Tito Brown, YSU President Jim Tressel and Don Kline, chief executive of Mercy Health Youngstown, were among a delegation that traveled to Washington D.C. to promote the city's application for \$10.3 million in federal funding to create a corridor connecting downtown's major institutions. "The SMAR²T project will positively transform downtown Youngstown, our region and our communities by creating a network among the medical, manufacturing, academic, arts, recreational, technology, transportation and employment institutions downtown," Tressel said.

Italian tapestry graces DeBartolo lounge

A century-old tapestry, right, gifted to YSU by the estate of former faculty member David S. Ives and his wife, Helga, has been placed in the first-floor lounge of DeBartolo Hall, home of the College of Liberal Arts and Social Sciences.. The large tapestry, influenced by the work of Italian artist Lorenzo Delleani, is dated to around 1900.



Tressel contract extended

The YSU Board of Trustees and President Jim Tressel agreed to extend Tressel's contract for another year through June 30, 2019. "Since becoming YSU's chief

executive in 2014, the campus has seen great progress in nearly every facet of the university's operations," Trustees Chair Len Schiavone said. "We are pleased that President Tressel's leadership and the university's momentum will continue."

Veteran higher ed admin named special assistant

Mike Sherman, left, former faculty member and vice provost at Ohio State University and former provost at the University

of Akron, is the new special assistant to the president at YSU and will oversee the new Office of Institutional Effectiveness

and Strategic Planning.



Year	Tuition
2018-19	\$8,899
2019-20	\$8,899
2020-21	\$8,899
2021-22	\$8,899

Penguin Tuition Promise

Wellness program earns Gold...again

YSU's employee worksite wellness program has again received the Gold Level Award from the Healthy Business Council of Ohio. This is the seventh year that YSU has been recognized, and the third year with a Gold award. YSU, which is in the "large business" category (more than 1,000 employees), is the only university in the state to receive the gold honor.

"Walk with a Doc"

YSU's Doctor of Physical Therapy program launched "Walk with a Doc" at Southern Park Mall to help encourage healthy physical activity in people of all ages across the region. The free program, funded by a grant from Area Health Education Center, continues the last Thursday of the month at 9 a.m. for the remainder of 2018.

College of Ed wins national recognition

The YSU Beeghly College of Education has earned the endorsement of the Council for the Accreditation of Educator Preparation. Only 101 education programs throughout the country are approved by CAEP, the nation's only recognized accrediting body for educator preparation.

School Psych gets full endorsement

YSU's School Psychology program has earned the full endorsement of the National Association of School Psychologists. "This is very exciting news and quite a milestone for this relatively new graduate program," said Richard VanVoorhis, program director and YSU associate professor of Counseling, School Psychology and Educational Leadership. NASP is the major national professional organization for school psychologists in the United States. The YSU program received full recognition through 2024.

Centofanti gifts \$500K to lecture series

If you enjoyed recent campus lectures by Gloria Steinem, Ben Carson and W. Kamau Bell, then get ready, because there are more like those on the way. The James and Coralie Centofanti Charitable Foundation has pledged an additional \$500,000 to help support the successful Centofanti Symposium at YSU. The symposium has brought an array of nationally- and internationally-recognized speakers to Youngstown over the last five years, and this additional funding will allow that to continue.

Student Success

YSU students involved in University Theater's fall production of "Dead Man's Cell Phone" were selected to perform the show at the Kennedy Center American College Theater Festival, Region II, part of a national collegiate theater program. Matthew Mazuroski, associate professor of Theater and Dance and director of the YSU production, said the comedy was one of just seven university theater presentations selected to be performed at the annual festival.



Two YSU students are studying in France and Thailand this semester thanks in part to the prestigious Benjamin A. Gilman International Scholarship. Alicia Herman of Warren, left, was awarded a \$4,500 scholarship to study at Universite Lumiere Lyon 2 in France, while Sulerach R. Rivera of Boardman, right, received \$5,500 to study at Chiang Mai University in Thailand. In the last five years, more than 20 YSU students have received the Gilman scholarship to study in Russia, Thailand, Spain, India, China, United Kingdom, Turkey, South Korea, Cyprus, Germany, France, Dominican Republic and Japan.



Two YSU students majoring in Graphic + Interactive Design – Kayla Haywood, of New Castle, Pa., and Manolo Villatoro of Guatemala – recently achieved top honors in major student design competitions.

- Fifty-seven YSU student musicians, members of the Dana School of Music Percussion and Wind Ensembles, were among featured performers at the Ohio Music Education Association Professional Development Conference in Columbus.
- Dylan Anders and Steven Jeffries, business students from Williamson College of Business Administration, received the Risk Management Association Foundation scholarship in recognition of their academic achievement and commitment to the financial services industry.
- Ninety-nine sophomore nursing students received "white coats" at a ceremony on the YSU campus. "The white coat ceremony is a formal
 welcome into the nursing profession signifying the transition to clinical learning," said Nancy Wagner, chair of YSU's Department of
 Nursing. "Beyond nursing skills and technology, the white coat reminds our students to be kind and compassionate patient advocates."



MEMORANDUM

TO:YSU TrusteesDATE:March 2018SUBJECT:Important Upcoming University Events

Please take a moment to mark your calendars for these important University events listed below. As a reminder, members of the Board of Trustees have adopted the following guidelines for event admission—

- 1. If the proceeds of the event fund scholarships, board members will pay for themselves and any guests.
- 2. If the proceeds of the event do not fund scholarships, board members will not be charged an admittance/ticket fee, but each will pay for any guests.

Thursday, March 1	STEM Awards Dinner		
Place:	Kilcawley Center, Chestnut Room		
Time:	5:00 pm reception, 6:00 dinner, 7:00 awards program		
Contact:		-330-941-3012 or jmcarlini@ysu.edu	
Wednesday, March 14	Board of Tr	ustees Committee Meetings	
Place:	Tod Hall, Board Meeting Room		
Time:	8:30 am	Academic and Student Affairs Committee	
	10:00 am	University Affairs Committee	
	11:00 am	Institutional Engagement Committee	
	11:30 am	Investment Subcommittee	
	1:00 pm	Audit Subcommittee	
	2:00 pm	Finance & Facilities Committee	
	3:30 pm	Governance Committee	
	5:30 pm	Executive Committee (Pollock House)	
Thursday March 15			
Thursday, March 15 Place:		ard Meeting Room	
Time:	10:00 a.m.	ard Meeting Room	
	10100 4		
Thursday, March 22	Annual Dive	rsity Recognition Dinner	
Place:	Stambaugh Auditorium		
Time:	5:30 pm		
Contact: Sylvia Imler—330-941-3522 or <u>sjimler@ysu.edu</u>		-330-941-3522 or similar(a)ysu.edu	
Wednesday, March 28	Centofanti S	ymposium featuring Tarana Burke and Ronan Farrow	
Place:	Stambaugh Auditorium		
Time:		and greet, 7:00 pm lecture	
Contact:	Jackie LeVise	eur—330-941-2136 or jmleviseur@ysu.edu	

Tuesday, April 3 Place: Time: Contact:

Friday, April 6 Place: Time: Contact:

Sunday, April 8 Place: Time: Contact:

Wednesday, April 11 Place: Time: Contact:

Thursday, April 12 Place: Time: Contact:

Tuesday, April 17 Place: Time: Contact:

Monday, April 23 Place: Time: Contact:

Wednesday, April 25 Place: Time: Contact:

Thursday, April 26 Place: Time: Contact:

Thursday, May 3 Place: Time: Contact: Quest (a forum for student scholarship) Kilcawley Center, Chestnut Room 8:30 am – 5:00 pm (Lunch at 12:00 pm) Mike Hripko—330.941.3092 or <u>mahripko@ysu.edu</u>

Women's Center Kickoff Dinner Kilcawley Center, Ohio Room 5:00 pm Megan List—330-941-3253 or <u>mrlist@ysu.edu</u>

Honors Convocation—Williamson College of Business Administration Williamson Hall, Atrium 4:00 – 6:00 pm Chris Shelton—330-941-3068 or <u>cgshelton@ysu.edu</u>

Faculty Recognition Awards Dinner Kilcawley Center, Chestnut Room 5:15 pm Mollie Hartup—330-941-3086 or <u>mahartup@ysu.edu</u>

Honors Convocation—Bitonte College of Health & Human Services Kilcawley Center, Chestnut Room 6:00 – 8:00 pm Steve Katros—330-941-2139 or <u>sfkatros@ysu.edu</u>

Honors Convocation—College of CLASS DeBartolo Hall, Room 132 6:00 pm Jean Grabaskas—330-941-2136 or jmleviseur@ysu.edu

Honors Convocation—College of STEM Kilcawley Center, Chestnut Room, 6:15 – 8:00 pm Emilie Eberth—330-941-2884 or <u>egeberth@ysu.edu</u>

Scholar-Athlete Banquet Georgetown, Boardman, Ohio (off-campus location) 6:00 pm Elaine Jacobs—330-941-2282 or <u>eajacobs@ysu.edu</u>

Student Awards Banquet Kilcawley Center, Chestnut Room 6:00 pm Carrie Anderson—330-941-4702 or <u>clanderson@ysu.edu</u>

Beeghly College of Education Alumni Banquet Beeghly Hall, McKay Auditorium 6:00 pm reception, 6:30 pm dinner/program Chris Bidwell—330.941.3215 or <u>clbidwell@ysu.edu</u>

Friday, May 4	Fok Hall B	Building Dedication		
Place:	Fok Hall			
Time:	4:00 pm			
Contact:	Amy Cosse	entino—330-941-4741 or <u>alcossentino@ysu.</u>		
Friday, May 4		llege Medallion Ceremony		
Place:		Center, Chestnut Room		
Time:		ception, 5:15 pm ceremony		
Contact:	Amy Cosse	entino-330-941-4741 or <u>alcossentino@ysu.</u>		
Saturday, May 5		mmencement		
Place:		Beeghly Center		
Time:		2:30 pm ceremonies		
Contact:	Jackie Levi	Jackie LeViseur—330-941-2136 or jmleviseur@ysu.edu		
Tuesday, May 15	and of the post of the	gnition Awards Dinner		
Place:		Center, Chestnut Room		
Time: Contact:	5:15 pm	220 041 2086 an analysta @		
Contact.	Mome Hart	up—330-941-3086 or mahartup@ysu.edu		
Wednesday, May 23		the Names/Veterans Appreciation Lunch		
Place:	Veterans Plaza (Rain location: Beeghly Center) 11:30 am Biok Williams 220 041 2502 angletillions Open I			
Time:				
Contact:	RICK WIIIIa	ms—330-941-2503 or plwilliams@ysu.edu		
Wednesday, June 6	Board of Trustees Committee Meetings			
Place:	Tod Hall, Board Meeting Room			
Time:	11:00 am	Academic and Student Affairs Committee		
	12:30 pm	Lunch		
	1:00 pm	University Affairs Committee		
	3:00 pm	Institutional Engagement Committee		
	3:30 pm	Investment Subcommittee		
	5:00 pm	Executive Committee (Pollock House)		
Thursday, June 7	Board of T	rustees Committee Meetings/Board Meet		
Place:		oard Meeting Room		
Time:	8:00 am	Audit Subcommittee		
inno.	9:00 am			
		Finance & Facilities Committee		
	10:30 am	Governance Committee		
	12:00 pm	Board Meeting		
Monday, June 18	Crash Day			
Monday, June 18 Place:	and the second second second second	rious sites on campus		
	and the second second second second	rious sites on campus		

VSII Summer Festival of the Arts

Saturday, July 7 &	YSU Summer Festival of the Arts		
Sunday, July 8			
Place:	YSU Campus		
Time:	10:00 am - 6:00 pm Saturday, 11:00 am - 5:00 pm Sunday		
Contact:	Lori Factor - 330-941-2307 or lafactor@ysu.edu		

Later 2018 events:

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- Wednesday, August 29 September 5-YSU Tent at the Canfield Fair •
- Wednesday, September 5-Board of Trustees Committee Meetings 0
- Thursday, September 6-Board of Trustees Meeting 0
- Thursday, September 20—Skeggs Lecture (Economist Ben Stein) 0
- Saturday, October 6-YSU Homecoming 0
- Wednesday, December 5-Board of Trustees Committee Meetings 0
- Thursday, December 6-Board of Trustees Meeting 0