



**YOUNGSTOWN
STATE
UNIVERSITY**

**BOARD OF TRUSTEES
INSTITUTIONAL ENGAGEMENT COMMITTEE**

**Anita Hackstedde, Chair
Capri Cafaro, Vice Chair
All Trustees are Members**

BACKGROUND MATERIALS

June 6, 2018

- | | |
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| 1. Alumni and Events Calendar | Tab 1 |
| 2. Marketing Communications Campus News of Note | Tab 2 |
| 3. WYSU Report on the Spring Fund Drive | Tab 3 |

TO: YSU Board of Trustees
FROM: The Office of Alumni Engagement and University Events
DATE: June 2018
SUBJECT: Alumni Engagement and University Events 2018 Events

The calendar below lists all upcoming events through the remainder of 2018 that involve local alumni, alumni in chapters across the country, Pete's Pride volunteers and campus and community events that are produced or assisted by University Events. For questions or more information on any of these events, please call 330-941-3497.

Saturday, June 2

Pete's Pride at Streetscape

Place: Downtown Youngstown
Time: 7:30 am – 12:00 pm
Contact: Heather Belgin/Brittany Defibaugh

Thursday, June 7

Friends of the University honoring Dr. Chander and Mrs. Karen Kohli

Place: Avalon Inn Warren
Time: 6:30 pm
Contact: Jackie LeViseur

Sunday, June 10

Naming of College of Creative Arts and Communication

Place: Ford Theater, Bliss Hall
Time: 11:00 am dedication; 11:30 am light brunch
Contact: Jackie LeViseur

Monday, June 18

Pete's Pride at Crash Day

Place: Throughout Campus
Time: 8:00 am – 1:00 pm
Contact: Heather Belgin/Brittany Defibaugh

Tuesday, June 19

Pete's Pride at CCP Orientation Resource Fair

Place: Kilcawley Center
Time: 8:15 am – 9:00 am
Contact: Brittany Defibaugh

Tuesday, June 26

YSU Alumni Night with the Scrappers

Place: Eastwood Field
Time: 5:30 pm – 9:00 pm
Contact: Ed Goist

Saturday, July 7

Pete's Pride at Summer Festival of the Arts

Place: Tent near Howard Jones statue
Time: 10:00 am – 6:00 pm
Contact: Heather Belgin/Brittany Defibaugh

Sunday, July 8

Ladies Day Out

Place: TBD
Time: TBD
Contact: Catherine Cala

Thursday, July 12

Place:
Time:
Contact:

Pittsburgh Alumni Chapter Distillery Tour

Maggie's Farm Rum
7:00 pm – 9:00 pm
Ed Goist

Wednesday, July 18

Place:
Time:
Contact:

Pete's Pride at CCP Orientation Resource Fair

Kilcawley Center
8:15 am – 9:00 am
Brittany Defibaugh

Saturday, July 21

Place:
Time:
Contact:

Cleveland Alumni Chapter Wineries Tour

Grand River Valley Wine Region
12:00 pm – 5:00 pm
Ed Goist

Monday, July 23

Place:
Time:
Contact:

Experience Y Day

Pollock House
8:15 am – 9:30 am
Brittany Defibaugh

Thursday, July 26

Place:
Time:
Contact:

Pete's Pride at CCP Orientation Resource Fair

Kilcawley Center
8:15 am – 9:00 am
Brittany Defibaugh

Friday, July 27

Place:
Time:
Contact:

Experience Y Day

Pollock House
8:00 am – 9:30 am
Brittany Defibaugh

Friday, July 27

Place:
Time:
Contact:

Experience Y Day Alumni Panel

Beeghly Hall, McKay Auditorium
8:00 am – 12:00 pm
Brittany Defibaugh

Sunday, July 29

Place:
Time:
Contact:

South Florida Alumni Chapter at Miami Marlins Game

Marlins Park
1:00 pm
Heather Belgin

Saturday, August 4

Place:
Time:
Contact:

Washington D.C. Alumni Chapter at Washington Nationals Game

Nationals Park
7:05 pm
Heather Belgin

Saturday, August 11

Place:
Time:
Contact:

Y Live Concert featuring Florida Georgia Line

Stambaugh Stadium
2:00 pm tailgate; 5:30 pm stadium opens; 7:00 concert
Jackie LeViseur

Wednesday, August 15	Pete's Pride at CCP Orientation Resource Fair
Place:	Kilcawley Center
Time:	8:15 am – 9:00 am
Contact:	Brittany Defibaugh
Monday, August 20	President's State of the University Address
Place:	Chestnut Room, Kilcawley Center
Time:	9:00 am
Contact:	Jackie LeViseur
Monday, August 20- Tuesday, August 21	Pete's Pride at IGNITE
Place:	Throughout Campus
Time:	All day
Contact:	Brittany Defibaugh
Saturday, August 25	Graduate Studies 50th Anniversary Celebration
Place:	TBD
Time:	TBD
Contact:	Catherine Cala
Wednesday, August 29	Pete's Pride at CCP Orientation Resource Fair
Place:	Kilcawley Center
Time:	8:15 am – 9:00 am
Contact:	Brittany Defibaugh
Wednesday, August 29 – Monday, September 3	YSU Tent at the Canfield Fair
Place:	Canfield Fairgrounds
Time:	11:00 am – 8:00 pm
Contact:	Mollie Hartup
Friday, August 31	YSU Alumni Day with the Columbus Clippers
Place:	Huntington Park, Columbus
Time:	5:30 pm – 10:00 pm
Contact:	Ed Goist
Friday, August 31	Charleston Alumni Chapter at Charleston River Dogs Game
Place:	Riley Park
Time:	7:05 pm
Contact:	Heather Belgin
Friday, September 7	Pete's Pride at United Way Day of Caring
Place:	Covelli Center; Service location TBD
Time:	8:00 am – 12:00 pm
Contact:	Heather Belgin/Brittany Defibaugh
Saturday, September 8	Pittsburgh Alumni Event for YSU at West Virginia football game
Place:	WVU
Time:	Game Time TBA
Contact:	Ed Goist

Friday, September 14	Centofanti Symposium presents Tim Wise
Place:	Stambaugh Auditorium
Time:	7:00 pm
Contact:	Jackie LeViseur
Sunday, September 16	3rd Annual Golf Event benefiting the YSU Department of Military Science
Place:	Avalon Golf and Country Club
Time:	1:00 pm registration; 2:00 pm shotgun start
Contact:	Jackie LeViseur
Thursday, September 20	Skeggs Lecture Series with Ben Stein
Place:	Stambaugh Auditorium
Time:	7:00 pm
Contact:	Jackie LeViseur
Saturday, September 29	Cleveland Alumni Chapter Lakeview Cemetery Tour
Place:	Lakeview Cemetery
Time:	9:30 am – 11:30 am
Contact:	Ed Goist
Friday, October 5	Alumni Chapter Leaders Conference
Place:	Throughout Campus
Time:	TBD
Contact:	Heather Belgin
Saturday, October 6	YSU vs. Southern Illinois Homecoming Football Parade and Game/ All Alumni Reunion
Place:	Stambaugh Stadium; Tailgate in F55 next to Beeghly Hall
Time:	Game Time 6:00 pm; Tailgate TBD
Contact:	Jackie LeViseur
Friday, November 2	Pete's Pride at Crash Day
Place:	Throughout Campus
Time:	8:00 am – 1:00 pm
Contact:	Heather Belgin/Brittany Defibaugh
Friday, November 30	Pete's Pride at Crash Day
Place:	Throughout Campus
Time:	8:00 am – 1:00 pm
Contact:	Heather Belgin/Brittany Defibaugh
Sunday, December 16	Commencement
Place:	Beeghly Center
Time:	2:00 pm
Contact:	Jackie LeViseur



Campus News of Note Spring/Summer 2018

Happy 40th to English Festival

The YSU English Festival marked its 40th anniversary this spring as middle and high school students from throughout the region converged on campus for the annual celebration of reading and writing. In four decades, more than 100,000 junior and senior high school students from more than 300 school districts in at least eight states have read an estimated 750,000 books, written thousands of essays and have had the chance to meet dozens of the nation's most prominent and successful authors of young adult literature as part of the three-day event that is one of the largest on the YSU campus every year. Along the way, the English Festival has earned its share of national recognition, including the Intellectual Freedom Award from the National Council of Teachers of English. It has been the topic of scholarly articles and presentations at state and national conferences. And, maybe the biggest honor of all, the Festival's concept has been replicated from Georgia to Guam.



YSU hosts 3D research gathering

Representatives from some of the world's leaders in additive manufacturing, including Lockheed Martin, Raytheon and Boeing, were on hand as YSU and America Makes hosted a two-day event to wrap-up the first phase of a multimillion-dollar research program to improve the replacement of spare parts for aging Air Force aircraft. The event in Williamson Hall in March included reports on the \$8 million first phase of the Maturation of Advanced Manufacturing for Low-cost Sustainment program, funded by the Air Force Research Lab in Dayton, managed by America Makes with the University of Dayton Research Institute and YSU as prime contractors.



Fulbright #2

Paul Sracic, left, professor and chair of the Department of Politics and International Relations, has been granted a Fulbright Award to lecture in Japan. He is believed to be the first YSU professor to earn two Fulbright honors. His first in 2009 was also in Japan. Sracic's award runs from September 2018 through July 2019 and will include lecturing on American trade politics at Waseda University in Tokyo and Yokohama National University in Yokohama.

Capital bill includes \$4M for MVICC

The Ohio General Assembly's 2019-20 state capital bill includes \$4 million to YSU to help fund the Mahoning Valley Innovation and Commercialization Center in downtown Youngstown. It is the second consecutive biennial budget bill that includes a special allocation for the MVICC. YSU received \$3 million for the project in the 2017-18 capital budget.

Campus recycling tops in state

For the fifth year in a row, YSU is number one in the Buckeye State in the annual RecycleMania competition, an eight-week national contest to see which colleges and universities reduce, reuse and recycle the most on-campus waste. YSU finished first in the state with a recycling rate of 62 percent. Ohio University placed second with a rate of 55 percent. YSU's rate ranked 13th in the nation this year; last year's rate was 21st in the nation.

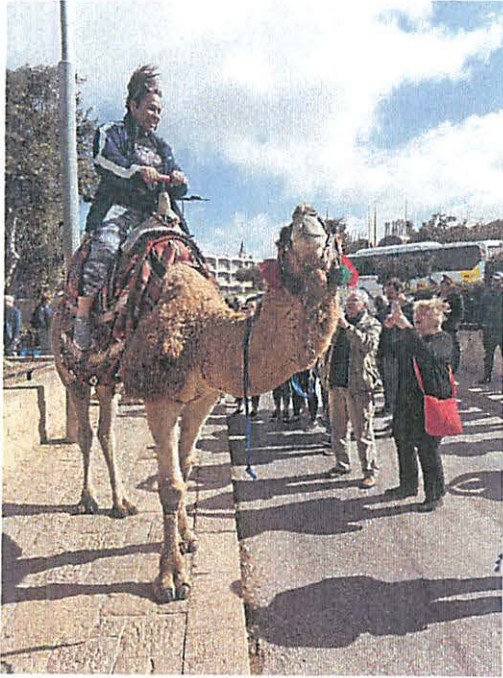


New student health center

YSU students approved a proposal to create a \$34-per-semester student fee to significantly expand student health services on campus, including construction of a new student health center operated by Mercy Health. The online vote was taken as part of the YSU Student Government Association's annual elections. Eddie Howard, vice president for Student Affairs, said the YSU administration was seeking student approval before moving the proposal to the YSU Board of Trustees and the chancellor of the Ohio Department of Higher Education, both of whom must approve the new fee.

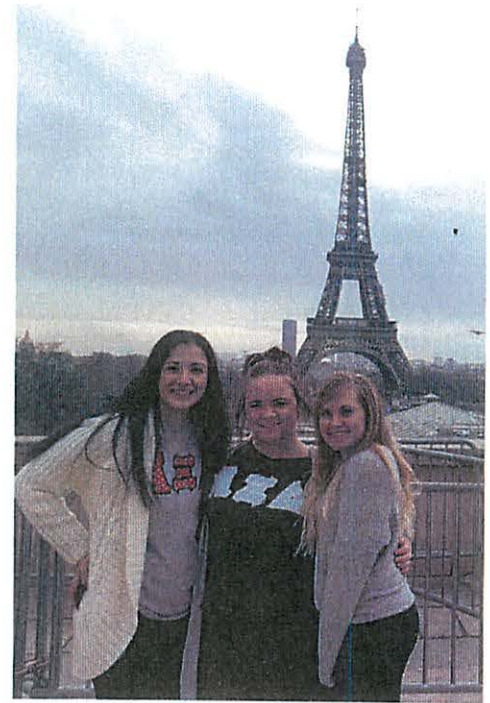
Re-orientation for orientation

YSU launched a restructured New Student Orientation program in April, the first of a dozen orientation sessions for the 2018-19 academic year. The revised orientation program is designed to introduce incoming students to the diverse campus life and connect them with classmates, all of which is part of an institution-wide effort to establish a strong foundation for student success.



Spring breaking abroad

Seventy-five students and 13 faculty leaders travelled to six countries for study and service during spring break, a record number for YSU. Students travelled to the Bahamas, Costa Rica, France, Haiti, Israel and Mexico. "International travel and study is a priceless learning experience for our students," said Joseph Mosca, dean of the Bitonte College of Health and Human Services, who worked with faculty to coordinate several of the trips. "Not only are our students exposed to other cultures, but they are also able to learn about how health care and human services are delivered in other countries." Trips to Israel by students in the Nursing and Criminal Justice departments were underwritten by a \$20,000 grant from the Thomases Family Endowment of the Youngstown Area Jewish Federation, with matching funds from the Bitonte College.



Los Alamos Penguin

Ryan Slavic, a senior majoring in Computer Science and Information Systems, is among only a dozen individuals nationwide accepted to participate in the Cyber Fire Summer Program in cyber security at Los Alamos National Laboratory in Los Alamos, N.M. The 10-week paid summer internship focuses on Network Archaeology, Host Forensics, Malware Analysis and Incident Coordination.

Heritage Award

Gary Salvner and Rick Shale, prominent retired faculty members in the English Department, received the YSU Heritage Award at the annual Faculty Recognition Awards Dinner in April. Also at the dinner, three dozen faculty members received Distinguished Professorship Awards and Excellence Awards. The Heritage Award, started in 1981, recognizes former YSU faculty and professional/administrative staff who have made major contributions to the university during their years of service.

The winners are...

Two Youngstown State University publications – *YSUpdate*, YSU's campus newsletter, and *YSU Magazine*, its alumni publication – have garnered top honors in three national competitions. *YSUpdate* took Gold Awards in the 15th Annual Service Industry Advertising Awards contest and in the 33rd Annual Educational Advertising Awards, and also won a Silver Award in the 33rd Annual Collegiate Advertising Awards. *YSU Magazine* took a Silver in the Service Industry Advertising Awards and a Merit Award in the Educational Advertising Awards.

Canoe, Bridge champs

Youngstown State University's American Society of Civil Engineers Student Chapter claimed the Concrete Canoe and Steel Bridge Championships at the recent Ohio Valley Student Conference at Ohio University. YSU was also named the OVSC 2018 Conference Champion. This is the first time that teams from YSU have taken first in both Concrete Canoe and Steel Bridge in the same year.



WYSU-FM SPRING 2018 MEMBERSHIP CAMPAIGN REPORT

WYSU-FM raised **\$133,155** from **1007** donors during its successful, three-and-a half day, listener-friendly campaign in April 2018. It was the third highest total ever, an excellent result from an engaged audience. Of special note are the 101 gifts of \$250 or higher, with 18 of those more than \$750. There was consistent praise by the donors for WYSU's programming and community service. Members were reached through mail, email, the website, social media, and short air spots without extensive program interruption.

DRIVE SUMMARY:

Total Number of Pledges	1007
▪ Pledges from Ohio	859
▪ Pledges from Pennsylvania	132
▪ Pledges from other states	16 from 11 states
New Members	70
Renewing or Lapsed Members	856
Additional Gifts from Current Members	81
Totals Dollars Pledged	\$133,155
Average Pledge (mean)	\$132
Most Common Pledging Levels	\$60 (174 Pledges) \$40 (117 Pledges) \$200 (109 Pledges)

RECENT DRIVE HISTORY:

There is a general upward trajectory, except for a three-drive bubble from Fall '14 – Fall '15 that came from the extraordinary audience response to the Fall '14 budget cuts. We lost some of those gains in Spring '16, and have steadily built membership support back to over \$130,000 in this drive.

