



**YOUNGSTOWN
STATE
UNIVERSITY**

**BOARD OF TRUSTEES
GOVERNANCE COMMITTEE
Delores E. Crawford, Chair
David C. Deibel, Vice Chair
All Trustees are Members**

**Wednesday, September 5, 2018
3:30 p.m.**

**Tod Hall
Board Meeting Room**

AGENDA

- A. Disposition of Minutes for Meeting Held on June 7, 2018**
- B. Old Business**
- C. Committee Item**
 - 1. Governance Discussion Items**
 - a.) October Board of Trustees Retreat**
 - b.) 2019 Board Meeting Schedule**
 - c.) Board Effectiveness**
- D. New Business**
- E. Adjournment**

Tab C.1.b.

3-7-19

B. Brennan
S. Deibels

MINUTES OF MEETING
OF THE
GOVERNANCE COMMITTEE
OF THE
BOARD OF TRUSTEES OF
YOUNGSTOWN STATE UNIVERSITY

September 5, 2018

A meeting of the Governance Committee of the Board of Trustees of Youngstown State University convened at 4:15 p.m. on Wednesday, September 5, 2018, in the Board Room in Tod Hall.

Members present were: Ms. Delores E. Crawford, chairperson, who presided, Mr. David C. Deibel, Dr. Anita A. Hackstedde, Mr. James E. Roberts, Dr. John R. Jakubek, Ms. Molly S. Seals, Mr. Michael A. Peterson, Ms. Capri S. Cafaro, Mr. Charles T. George, Ms. Lexi E. Rager, Mr. Rocco L. Core and National/Global Trustee Mr. Eric A. Spiegel. Also present were Mr. James P. Tressel, President of the university; Dr. Joseph Mosca, Interim Provost and Vice President of Academic Affairs; Mr. Neal McNally, Vice President for Finance and Business Operations; Ms. Holly A. Jacobs, Vice President and University General Counsel; Mr. Eddie J. Howard, Jr., Vice President for Student Affairs; Dr. Mike Sherman, Special Assistant to the President; Mr. Ron Cole, Public Information Officer and Mr. Franklin S. Bennett, Jr., Secretary to the Board of Trustees.

The chairperson stated that draft minutes of the committee's meetings held June 7, 2018, previously had been distributed to the committee. There being no additions, deletions or corrections thereto, the minutes of the meetings were approved as distributed.

Reports were made and action taken as follows:

1. OLD BUSINESS.

The committee considered no old business.

2. COMMITTEE ITEMS.

A. Governance Discussion Items

1. October Board of Trustees Retreat

Dr. Sherman distributed and discussed a draft agenda for the board's October retreat/advance. A copy of the draft agenda is attached to these minutes.

2. 2019 Board Meeting Schedule

The committee discussed the draft 2019 board meeting schedule included with the committee's agenda materials and attached to these minutes. The committee agreed that the draft schedule was acceptable except that on June 5, 2019, shall start at 8:30 a.m. (not 11:00 a.m.) and that the regular board meeting on June 6, 2019 shall start at 10:00 a.m. (not noon).

3. Board Effectiveness

The committee discussed the retreat/advance topics regarding self-assessment and governance. Dr. Sherman and Mr. Bennett will work together on preparing reading materials on these topics prior to the board's retreat/advance.

3. NEW BUSINESS

The committee noted that former Tulane University president Scott S. Cowen will be speaking on campus on October 17, 2018.

There being no further business to come before the committee, the meeting was duly adjourned at 5:10 p.m.

Franklin S. Bennett, Jr.
Secretary to the Board of Trustees

YSU Board of Trustees 2018 Advance Schedule

4:00 – 5:30 Check-in at Doubletree if a reservation has been made (Cindy Bell)

October 28 (Sunday)

6:00-8:00 Working-dinner: Shared Governance (SG) & Shared Responsibility (SR)

October 29 (Monday)

8:30 Continental breakfast

9:00-12:00 Strategic Planning (data-informed; actionable; outcomes oriented)

- The Future of Higher Education (9:30-10:30 am)
- MVICC & YSU Research Foundation (10:30-12:00 noon)

12:00-12:45 Lunch /break

12:45-5:00 Strategic Planning

- Enrollment (12:45-2:00 pm)
- Student Success (2:00-3:00)
- Academic Excellence (3:00-4:00)
- On-Line programs (4:00-5:00)

5:00-6:00 Board Effectiveness & Evaluation

6:15-7:15 Dinner

7:30-8:30 EXECUTIVE SESSION-personnel.

October 30 (Tuesday)

8:30-9:00 Continental breakfast

9:00-10:00 EXECUTIVE SESSION-personnel

10:15-11:30 Role of the Board of Trustees in Strategic Planning

YSU Board of Trustees 2018 Advance Schedule

4:00 – 5:30 Check-in at Doubletree if a reservation has been made (Cindy Bell)

October 28 (Sunday)

6:00-8:00 Working-dinner: Shared Governance (SG) & Shared Responsibility (SR)

Objective: Develop an understanding of the principles of SG/SR; increase awareness of how SG/SR is currently practiced; discuss the intentions of the adopted BOT policy and actions document; develop agreed-upon actionable objectives to improve SG/SR.

Facilitator: Licata

Participants: Academic Senate Executive Committee (3); Unions Executive Committees (4); SGA Executive Committee (2); Deans (7); Mosca, McNally, Jacobs, Howard

Materials: YSU BOT actions and document related to SG & SR

<https://www.agb.org/agbu/video/video-shared-governance>

<https://www.chronicle.com/article/Want-to-Better-Engage-Your/243893?cid=cp209>

[Beyond Definitions: Trying to Hear the Voices of Shared Governance](#)

[Naming—and Solving—the Governance Challenge](#)

<https://www.agb.org/reports/2017/shared-governance-changing-with-the-times>

October 29 (Monday)

8:30 Continental breakfast

9:00-12:00 Strategic Planning (data-informed; actionable; outcomes oriented)

- Update on the status of the process and the proposed timeline for the steps of the process (9-9:30am)

Objective: Familiarize the BOT with the overall planning process and the expected outcomes of the process (planning; planning to do; doing).

Discussants/presenters: Strategic Planning Organization Team Conveners

Attendees: Strategic Planning Organization Team; Deans; Mosca, McNally, Jacobs, Howard

Materials: Updated Strategic Planning Organization Team and/or Higher Learning Commission document or other documents

[Game Plan: New Directions in Strategic Thinking and Planning](#)

[Who Are We?](#)

[Higher Education's Critical Role in Increasing Opportunity in America: What Boards Should Know and 10 Questions They Should Ask](#)

- The Future of Higher Education (9:30-10:30 am)

Objective: Create appreciation that change is eminent and that disruption in higher education requires transformative change that likely will be challenging.

Discussants/Presenters: Strategic Planning Organization Team Conveners

Attendees: Strategic Planning Organization Team; Deans; Mosca, McNally, Jacobs, Howard

Materials: <https://epic2020.org/>

[The Scholarly Educator: A Case for New Faculty Models](#)

[New Literacies for a Digital Age](#)

<https://www.christenseninstitute.org/>

- MVICC & YSU Research Foundation (10:30-12:00 noon)

Objective: Create a clear understanding of why and how MVICC/YUSRF represent a transformational opportunity including certain risks for which there needs to be an understood and agreed upon appetite.

Discussants/Presenters: Tressel; Hripko; McNally; Mosca; Jacobs

Attendees: Senior Leadership Team

Materials: [The Role of the Board in Transformation](#)

[Partnerships Yield Positive Results](#)

<https://www.provost.gatech.edu/cne-home>

12:00-12:45 Lunch /break

12:45-6:00 Strategic Planning

- Enrollment (12:45-2:00 pm)

Objective: Assure a clarity of understanding that without students, there is no reason to plan.

Discussants/Presenters: Sherman; Berardini; Swegan; Mosca

Attendees: None

Materials:

[Board Responsibility for the Oversight of College Completion](#)

<http://www.stradaeducation.org/consumer-insights/gallup-purdue-index/>

- Student Success (2:00-3:00)

Objective: Assure an increased understanding of the factors that influence retention, persistence, completion, placement, and career progression including co-curricular engagement.

Discussants/Presenters: Sherman; Berardini; Mosca; Howard

Attendees: Deans; Chairs/Directors; Strategic Planning Organization Team; Academic Senate Executive Committee (3)

Materials: [The Complexities of Student Success](#)

[Why College? The Many Implications of Completion](#)

Using Student Engagement Results to Oversee Educational Quality

- Academic Excellence (3:00-4:00)

Objective: Assure the BOT there is a framework for academic excellence including program optimization that creates a deliberate assessment of the allocation of resources that would be the basis for availability of strategic investment funding, including a faculty development initiative and innovation in general education.

Discussants/Presenter: Mosca; Pintar; Ball; Deans

Attendees: Deans; Chairs/Directors; Strategic Planning Organization Team; Academic Senate Executive Committee (3); McNally, Jacobs, Howard

Materials: [What Do Boards Need to Know About Educational Quality?](#)

[Here Comes the Golden Age of Higher Education](#)

<https://www.aacu.org/leap/essential-learning-outcomes>

[Governing Boards and Student Learning Outcomes Assessment](#)

- On-Line programs (4:00-5:00)

Objective: Create an understanding of the importance of a clearly articulated on-line strategy the implementation of which is the responsibility of DAA with the deans (including assuring these capabilities and expectations of new faculty and as a consideration funding priorities for faculty positions).

Discussants/Presenters: Mosca; Pintar; Howell; Rodriguez

Attendees: Deans; Chairs/Directors; Strategic Planning Organization Team; Academic Senate Executive Committee (3); McNally, Jacobs, Howard

Materials [The REAL Data Revolution](#)

<https://www.weforum.org/agenda/2016/09/is-online-learning-the-future-of-education/>

IT: The New Strategic Imperative

Board Effectiveness & Evaluation

Facilitators: Crawford; Bennett; Sherman; Jacobs

Attendees: None

Materials: [Addressing College Affordability Head-on](#)

<https://www.academicimpressions.com/PDF/Finance&EnrollmentPartnershipsDiagnostic.pdf>

[What Should Trustees Know about the Federal Pell Grant Program?](#)

6:15-7:15 Dinner

7:30-8:30 EXECUTIVE SESSION-personnel

Institutional Effectiveness & Financial Integrity

Objective: Create the opportunity for Board reflection on their fiduciary responsibility, including scholarship strategy, in the context of adapting/adopting an institutional effectiveness framework that focuses on achieving the mission and realizing the vision; thereby, enhancing the brand and creating a sustainable future.

Facilitators: McNally; Sherman

Attendees: Mosca; Howard; Jacobs

Materials: [Boards and Vice Presidents: Bridging the Divide](#)

[The Business of Higher Education](#)

[Fiduciary Duty Is the Law](#)

[The Bedrock of Board Culture](#)

October 30 (Tuesday)

8:30 Continental breakfast

9:00-10:00 EXECUTIVE SESSION-personnel

President/Provost Succession Planning

Objective: Assure a clear path forward given expectations created by the Board for these two senior leadership positions

Organizer/Presenter: Bob Shroder

Attendees: None

Materials: [The 21st-Century Presidency: A Call to Enterprise Leadership](#)

10:15-11:30 Role of the Board of Trustees in Strategic Planning

Objective: Develop an agreed upon role of the BOT involvement in the planning process.

Facilitator: Bob Shroder

Attendees: Strategic Planning Organization Team

Materials: [Shared Governance Creates a Plan](#)
[Strategic Finance: The 4% Solution From a Plan to a Vision](#)

[Getting Down to Why: How Boards Can Make a Difference](#)

Higher Learning Commission

https://ysu.edu/sites/default/files/YSU_2018_Assurance_Argument.pdf

YSU Institutional Research and Analytics datasets

<https://ysu.edu/institutional-research-and-analytics/benchmark-institutions>

<https://ysu.edu/institutional-research-and-analytics/campus-facts>

State of Ohio higher education datasets

<https://www.ohiohighered.org/data-reports>

Reports on the world-wide web about YSU (derived from IPEDS data sets(federal))

<https://plus.google.com/+youngstownstateuniversity>

https://en.wikipedia.org/wiki/Youngstown_State_University

<https://www.unigo.com/colleges/youngstown-state-university>

https://www.collegedata.com/cs/data/college/college_pg01_tmpl.jhtml?schoolId=1689

<https://nces.ed.gov/collegenavigator/?q=youngstown+state+university&s=all&id=206695>

<https://www.collegefactual.com/colleges/youngstown-state-university/>

<https://datausa.io/profile/university/youngstown-state-university/>

<https://www.cappex.com/colleges/Youngstown-State-University/reviews>

Pressures on higher education finances

<https://www.ohiohighered.org/affordability-efficiency/resources>

https://www.cleveland.com/expo/erry-2018/04/75b2bda3ed/money_in_ohio_college_sports.html

<https://www.deltacostproject.org/>

Value proposition of higher education

<https://www.wgu.edu/wgu/gallup-report-2018.pdf>

<http://www.stradaeducation.org/consumer-insights/gallup-purdue-index/>

<https://ysu.edu/news/ysu-s-economic-impact-nearly-1-billion-year>

https://www.ohiohighered.org/sites/ohiohighered.org/files/uploads/data/Data-One-Pagers_nov2017.pdf

YSU opportunities for innovation and distinction

<https://businessjournaldaily.com/ohio-report-cites-america-makes-as-model-for-innovation-investments/>

<http://ohiochamberfoundation.com/about/ohio-bold/>

http://ohiolmi.com/proj/projections/JobsOhio/OMJ_Industry_Projections/Northeast.pdf

<https://ysu.edu/center-for-innovation-in-additive-manufacturing>

<https://3dprint.com/177185/ysu-seven-forms-of-3d-printing/>

<https://www.niche.com/colleges/youngstown-state-university/rankings/>

Penguins of interest

<https://www.pinterest.com/prettygirl5000/ysu/>



BOARD OF TRUSTEES

2019 Schedule

The dates listed below are a general guideline for upcoming Board meetings. As the date for the Board meeting nears, please check for updates of meeting times and locations on the YSU website. www.ysu.edu

*Approximate start time; meeting will start immediately following preceding meeting.

2019

Wednesday, March 6, 2019*
 Tod Hall, Board Meeting Room
 8:30 a.m. Academic and Student Affairs Committee
 10:00 a.m. University Affairs Committee
 11:00 a.m. Institutional Engagement Committee
 11:30 a.m. Investment Subcommittee
 1:00 p.m. Audit Subcommittee
 2:00 p.m. Finance & Facilities Committee
 3:30 p.m. Governance Committee
 5:30 p.m. Executive Committee at Pollock House

Thursday, March 7, 2019*
 Tod Hall, Board Meeting Room
 10:00 a.m. Board Meeting

Wednesday, June 5, 2019*
 Tod Hall, Board Meeting Room
 11:00 a.m. Academic and Student Affairs Committee
 12:30 p.m. Lunch
 1:00 p.m. University Affairs Committee
 3:00 p.m. Institutional Engagement Committee
 3:30 p.m. Investment Subcommittee
 5:00 p.m. Executive Committee at Pollock House

Start @ 8:30am

Thursday, June 6, 2019*
 Tod Hall, Board Meeting Room
 8:00 a.m. Audit Subcommittee
 9:00 a.m. Finance & Facilities Committee
 10:30 a.m. Governance Committee
 12:00 p.m. **Board Meeting**

Wednesday, September 4, 2019*
 Tod Hall, Board Meeting Room
 8:30 a.m. Academic and Student Affairs Committee
 10:00 a.m. University Affairs Committee
 11:00 a.m. Institutional Engagement Committee
 11:30 a.m. Investment Subcommittee
 1:00 p.m. Audit Subcommittee
 2:00 p.m. Finance & Facilities Committee
 3:30 p.m. Governance Committee
 5:30 p.m. Executive Committee at Pollock House

Thursday, September 5, 2019*
 Tod Hall, Board Meeting Room
 10:00 a.m. Board Meeting

Wednesday, December 4, 2019*
 Tod Hall, Board Meeting Room
 8:30 a.m. Academic and Student Affairs Committee
 10:00 a.m. University Affairs Committee
 11:00 a.m. Institutional Engagement Committee
 11:30 a.m. Investment Subcommittee
 1:00 p.m. Audit Subcommittee
 2:00 p.m. Finance & Facilities Committee
 3:30 p.m. Governance Committee
 5:30 p.m. Executive Committee at Pollock House

Thursday, December 5, 2019*
 Tod Hall, Board Meeting Room
 10:00 a.m. Board Meeting

*Approximate start time: meeting will start immediately following preceding meeting.

Meeting times and dates are subject to change. Please check for updates of meeting times and locations on the YSU website. www.ysu.edu