



**YOUNGSTOWN  
STATE  
UNIVERSITY**

**BOARD OF TRUSTEES  
INSTITUTIONAL ENGAGEMENT COMMITTEE**

**Anita A. Hackstedde, Chair  
Allen L. Ryan, Jr., Vice Chair  
All Trustees are Members**

**Wednesday, September 18, 2024  
2:30 p.m. or immediately following  
previous meeting**

**Tod Hall  
Board Meeting Room**

**AGENDA**

- A. Disposition of Minutes for Meeting Held June 6, 2024**
- B. Old Business**
- C. Committee Items**

**1. Institutional Engagement Discussion Items**

**Tab C.1.a. = Tab 1 a. YSU Foundation Quarterly Gift and Requested Philanthropic Naming's**  
The YSU Foundation received 609 outright gifts and 16 pledges totaling \$4,077,284.38, pledge payments totaling \$849,275.50 and 3 new planned gift commitments totaling \$130,000.00 for the fourth quarter of Fiscal Year 2024.  
Paul McFadden, President YSU Foundation will report.

**Tab C.1.b. = Tab 2 b. Fall 2024 Enrollment Report**  
Mike Sherman, Vice President Student Affairs, Institutional Effectiveness, and Board Professional will report.

**Tab C.1.c. = Tab 3 c. Government Affairs**  
Sarah Keeler, Special Assistant for Government Affairs will report.

**D. New Business**

**E. Adjournment**

Youngstown State University Foundation  
Gift Processing Summary

	Fourth Quarter			Year-to-Date		
	<u>FY'24</u>	<u>FY'23</u>	<u>Difference 2024/2023</u>	<u>FY'24</u>	<u>FY'23</u>	<u>Difference 2024/2023</u>
<b>Development (New Gifts and New Pledges):</b>						
YSU	\$1,656,208.68	\$2,355,740.54	-\$699,531.86	\$6,392,714.36	\$11,765,176.54	-\$5,372,462.18
YSUF	\$2,421,075.70	\$565,692.85	\$1,855,382.85	\$6,223,281.64	\$5,438,003.87	\$785,277.77
Total Development (New Gifts and New Pledges)	\$4,077,284.38	\$2,921,433.39	\$1,155,850.99	\$12,615,996.00	\$17,203,180.41	-\$4,587,184.41
Planned Giving/Charitable Gift Annuities	\$130,000.00	\$160,000.00	-\$30,000.00	\$920,000.00	\$2,530,000.00	-\$1,610,000.00
<b>Pledge Payments (For Pledges Currently or Previously Included as Development):</b>						
YSU	\$518,055.00	\$191,748.00	\$326,307.00	\$2,597,684.11	\$1,783,054.61	\$814,629.50
YSUF	\$331,220.50	\$239,515.07	\$91,705.43	\$1,086,149.30	\$2,316,890.75	-\$1,230,741.45
Total Pledge Payments	\$849,275.50	\$431,263.07	\$418,012.43	\$3,683,833.41	\$4,099,945.36	-\$416,111.95
<b>Number of Gifts</b>						
New Gifts	609	721	-112	3,199	3,456	-257
Pledges	16	11	5	66	60	6
Payments	89	84	5	369	375	-6
Planned Gifts/Charitable Gift Annuities	3	4	-1	8	9	-1

**Materials  
To  
Follow**

BOT Report  
Sarah Keeler, Special Assistant  
Office of Government Affairs  
June 6-7, 2024

- Introduction of Mike Smullen, federal contract lobbyist
- State Capital Budget
  - \$10.8 million directly in the state capital budget
    - Nearly \$10 million for the Student Center project
    - Nearly \$1 million for IT upgrades
- Federal Appropriations Requests (pending)
  - \$10 million in the NDAA for the ManTech program at the Excellence Training Center
  - \$258,000 in the Labor Health and Human Services appropriations bill in the U.S. Senate
- Elected Officials
  - Host local, state, and federal lawmakers to campus
    - Four state lawmakers, and senior staff for Sen. Brown and Congressman Rulli
  - Visit state and federal lawmakers in Columbus and Washington, D.C.
    - Met with Congressman Joyce and Congressman Rulli in DC to discuss appropriations requests.
- Grants
  - Entered into a contract with KO Consulting for non-academic federal, state, and private grants
  - Working with federal and state elected officials on support for our workforce funding initiatives
- Greater Community Objectives
  - Youngstown Warren Regional Chamber's Public Policy Agenda
  - Strengthen community outreach and partnerships with prominent organizations within the Mahoning Valley and moving into the Upper Ohio Valley.
    - Western Reserve Port Authority, Columbiana County Port Authority, Eastgate Regional Council of Governments,
  - Liaison for active research and business organizations
    - Youngstown Business Incubator, America Makes, BRITE Energy Incubator

- Chairing campus committee to review Joint Use Agreements with community partners.
- IUC Objectives
  - Be a voice for Youngstown State at the IUC regarding policy and funding decisions
  - Work with the IUC on policy language that is favorable to YSU
    - SB 104 Regarding College Credit Plus
    - HB 660 Regards College Athlete Compensation for Name, Image, Likeness
- Campus Community Objectives
  - Advocate for legislative priorities, as per the President and the Board of Trustees
    - Starting the Operating Budget process