



**BOARD OF TRUSTEES
INSTITUTIONAL ENGAGEMENT COMMITTEE**

**Anita Hackstedde, Chair
Capri Cafaro, Vice Chair
All Trustees are Members**

**BACKGROUND MATERIALS
Wednesday, December 6, 2017**

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OFFICE OF ALUMNI ENGAGEMENT REPORT

December 2017

Regional Alumni Chapter Update

An aggressive growth strategy for regional alumni groups began with National Football Championship Watch Parties in January, 2017. The Office of Alumni Engagement sought to capitalize on increased alumni interest by cultivating leaders in areas around the country with high concentrations of alumni.

As a result, there are currently 14 regional alumni groups in varying stages of development. Outreach to new areas is planned for 2018, with consideration of the ability to support these groups with current staff levels. Many of these groups are increasingly self-sufficient in their event planning. Groups may gather 1-4 times per year.

Recent chapter activity follows:

January, 2017

January 7th Football Watch Parties:

Cincinnati

Cleveland

Columbus

Las Vegas

Massillon

New York City

Pittsburgh

Tampa Bay

Washington D.C.

(FY17 event attendance was 629 between 11 regional watch parties)

February

February 19th – Youngstown Day (with Tampa chapter volunteers) 8 volunteers

February 25th – YSU at Cleveland State Men's Basketball Game 39

March

March 2nd – Las Vegas Alumni Dinner 20

March 8th – New York City Alumni Reception 40

Youngstown STATE UNIVERSITY

April

April 9th – Dana Faculty Concert and Alumni Gathering in Columbus 15

May

May 10th – YSU at Pitt Baseball Game 16

May 16th – Tampa Bay Alumni Reception 21

May 18th – Pittsburgh Alumni After Work Social 18

May 20th – Dallas Alumni Gathering at The Star 27

June

June 3rd – Washington D.C. Alumni Wine Tasting 31

June 17th – Charlotte Alumni Reception 45

June 22nd – Cleveland Alumni Gathering 21

July

July 7th – Pittsburgh Alumni Gallery Crawl 12

July 12th – Atlanta Alumni Reception 45

July 23rd – Columbus Clippers Alumni Picnic 26

August

August 12th – Tampa Bay Rays Alumni Outing 47

August 13th – Cleveland/Akron Alumni at Blossom Music Festival 39

August 18th – Las Vegas Alumni “Taste of Youngstown” Gathering 18

September

September 2nd – YSU at Pitt Floating Tailgate 215

September 2nd – Savannah/Hilton Head Football Watch Party 26

October

October 4th – Columbus After Work Social 24

October 7th – Wilmington, NC Football Watch Party 22

October 13th – Las Vegas Mob Museum Visit and Dinner 26

October 19th – Phoenix Alumni Reception 39

October 28th – Dallas Football Watch Party 10

Planning first event:

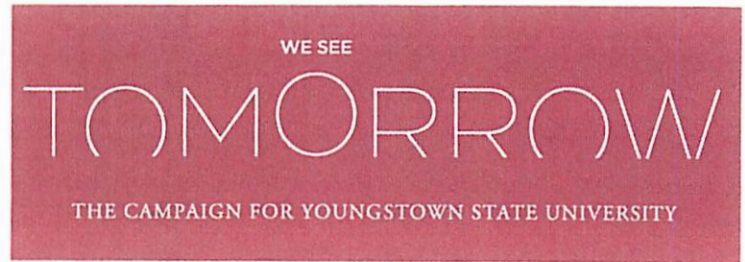
Charleston, SC

Myrtle Beach, SC

Campus News of Note
Fall 2017

Fundraising campaign surpasses halfway point

YSU and the YSU Foundation have launched the public phase of the historic \$100 million “We See Tomorrow” fundraising campaign. YSU President Jim Tressel and Jocelyne Kollay Linsalata, YSU Foundation chair, announced that the campaign is the largest in the university’s 109-year history and has already raised \$51.7 million. The YSU Foundation is the official fundraising arm of YSU.



Innovation Center gets \$2 million federal grant

The U.S. Department of Economic Development awarded a \$2 million grant to YSU to help create the Mahoning Valley Innovation and Commercialization Center in downtown Youngstown. “This grant is yet another endorsement of and an important step towards a project we believe will help revolutionize manufacturing and workforce development in this region,” YSU President Jim Tressel said. MVICC, located in a building formerly owned by Mahoning County at the corner of Fifth Avenue and West Commerce Street, will be used to foster cross-collaborative interdisciplinary projects between STEM, business, healthcare, the arts and other fields. It is the second federal grant for the project this year. In the spring, the Appalachian Regional Commission awarded YSU \$1 million for the project. In addition, the state of Ohio had previously provided \$3 million as cost share against the two awards. The MVICC is also a featured part of the university’s ongoing capital fundraising campaign. The campaign hopes to raise an additional \$14 million for the project.



Both sides point to collaboration in new faculty contract

The YSU Board of Trustees unanimously approved a new three-year contract with the university’s faculty union. The union had overwhelmingly ratified the contract earlier. “Our thanks for the hard work, dedication and professionalism of the negotiating teams on both sides,” said Leonard Schiavone, board chair. A.J. Sumell, faculty union president and professor of Economics, agreed. “We are pleased to move past this round of contract negotiations, so that we can better focus on what matters – educating our students, engaging in scholarly research, and enhancing the quality of life in our community.”

YSU freshmen continue to soar

YSU continues to enroll larger and more academically prepared freshmen classes with students coming from a broader region across the nation and beyond. This year’s freshmen class of 2,278 students is 5.5 percent larger than last fall semester and is 25 percent larger than the 1,821 freshmen that enrolled in 2014. The new freshmen class also has the highest ACT scores (21.8) and the highest high school grade point averages (3.31) in YSU’s 100-plus year history. In addition, the number of freshmen in the university’s Honors College has more than tripled since 2014, from 96 to 333. This year’s freshmen class also includes students from 31 states and the total number of international students is up by nearly 40 percent to 442.

Covelli donates \$1 million for sports complex

Generosity. Tradition. Community. Those were among the words President Jim Tressel used to thank Sam and Caryn Covelli for their recent \$1 million gift to enhance and maintain YSU athletics facilities across from Stambaugh Stadium. “We are honored to partner with the Covellis to continue the dramatic improvement to the Fifth Avenue gateway and to enhance the campus learning experiences of our students,” Tressel said. In recognition of the gift, the athletics facilities have been named the Covelli Sports Complex. “We are honored to be able to help the university in its mission to provide a first class athletic complex for their soccer, track and field, and softball programs,” said Covelli, owner/operator of Covelli Enterprises, headquartered in the Mahoning Valley.





Wick Avenue opens; Enclave apartments go up

The new Wick Avenue, complete with block "Y" crosswalks and red brick sidewalks, opened in late October. The project includes paving, burying utility wires, widening sidewalks, new lighting, replacing sewer and water lines. As the road opens, work is well underway along Wick between Rayen and Wood Street on the new Enclave student apartment and retail development. The 65-unit, 194-apartment complex is slated to open for the start of Fall semester 2018.

New planetarium system is "breathtaking"

A new full-dome projection system that features state-of-the-art pixel resolution and surround sound quality and that allows for real-time, on-the-fly visualizations of astronomical objects was unveiled at the Ward Beecher Planetarium at YSU. "The

capabilities of this new digital projection systems are nothing short of breathtaking," said Pat Durrell, professor of Astronomy and director of the planetarium. "It means a completely new educational and entertainment experience."

Nursing celebrates golden anniversary

The Youngstown State University Nursing program celebrated its 50th anniversary in October. The event, titled "YSU Nursing: 50 Years of Caring," included a dinner and tours of nursing and simulation labs in Cushwa Hall. The nursing department, started in 1967, enrolls more than 350 undergraduate students and 80 graduate students and boasts more than 4,300 alumni.



Student Success

- YSU's Intercollegiate Moot Court program ranks 6th in the nation in the recently released 2017 Top Programs in Intercollegiate Moot Court listing. YSU comes in above schools such as Texas A&M University, Duke University and University of Chicago.
- Five YSU freshmen are the newest members of the Navarro Executive Fellows program.
- Four Business students were selected as the John D. Beeghly Fellows for the 2017 Fall Semester.
- Two mathematics students attending MathFest 2017 in Chicago earned awards for excellence in student exposition and research.
- Eight business students were honored at a special ceremony at the Ohio Statehouse in Columbus for their participation in the 2017 Ohio Export Internship Program.
- For the second year in a row, the national political science honor society Pi Sigma Alpha recognized the Alpha Alpha Rho Chapter at YSU with the Best Chapter Award.

Penguins galore!

Nine hundred and seventy-two students, alumni, employees and other supporters donned Penguin outfits and showed up at the WATTS center on campus to set a new Guinness Book of World Records mark for people gathered dressed as Penguins. The event, which celebrates YSU's 50th anniversary as a state university, was held on the morning of Homecoming. The previous world record of 624 was set by a group in England.



MEMORANDUM

TO: YSU Trustees
DATE: November 2017
SUBJECT: Important Upcoming University Events

Please take a moment to mark your calendars for these important University events listed below. As a reminder, members of the Board of Trustees have adopted the following guidelines for event admission—

1. If the proceeds of the event fund scholarships, board members will pay for themselves and any guests.
2. If the proceeds of the event do not fund scholarships, board members will not be charged an admittance/ticket fee, but each will pay for any guests.

2017:

Friday, November 17

Crash Day

Place: WATTS/Various sites on campus
Time: 9:00 am
Contact: Admissions—330-941-2000

Friday, November 17

Fall Graduating BFA Exhibition Reception

Place: McDonough Museum
Time: 5:00 – 7:00 pm
Contact: Mari Ann Cann—330-941-3629 or mcann@ysu.edu

Friday, November 17

ROTC—Alumni Awards Banquet

Place: Ohio Room, Kilcawley Center
Time: 6:00 – 9:00 pm
Contact: Catherine Cala—330-941-2752 or cacala@ysu.edu

Wednesday, November 29

WYSU Holiday Member Party

Place: Vernon's Café, Niles, Ohio
Time: 5:30 – 8:00 pm
Contact: Tricia Perry—330-941-1777 or tlperry01@ysu.edu

Wednesday, December 6 **Board of Trustees Committee Meetings**
Place: Tod Hall, Board Meeting Room
Time: 8:30 am Academic and Student Affairs Committee
 10:00 am* University Affairs Committee
 11:00 am* Institutional Engagement Committee
 11:30 am* Investment Subcommittee
 1:00 pm* Audit Subcommittee
 2:00 pm* Finance & Facilities Committee
 3:30 pm* Governance Committee
 5:30 pm* Executive Committee (Pollock House)

*Approximate start time; meeting will start immediately following preceding meeting

Wednesday, December 6 **Carols and Cocoa and the Dana Holiday Concert**
Place: Stambaugh Auditorium
Time: 7:00 pm
Contact: Mari Ann Cann—330-941-3629 or mcann@ysu.edu

Thursday, December 7 **Board of Trustees Meeting**
Place: Tod Hall, Board Meeting Room
Time: 3:00 pm

Thursday, December 14 **Holiday Breakfast**
Friday, December 15
Place: Chestnut Room, Kilcawley Center
Time: 8:00 am
Contact: John Young—330-941-7438 or jlyoung02@ysu.edu

Sunday, December 17 **YSU Fall Commencement**
Place: Beeghly Center
Time: 2:00 pm
Contact: Jackie LeViseur—330-941-2136 or jmlevisieur@ysu.edu

Sunday, December 17 **YSU Board of Trustees Holiday Party**
Place: DeBartolo Stadium Club
Time: 4:00 p.m.
Contact: Shannon Tirone—330-941-3732 or stirone@ysu.edu

Thursday, January 11 **Cokie Roberts Lecture**
Place: Stambaugh Auditorium
Time: 7:00 pm
Contact: Tricia Perry—330-941-1777 or tlperry01@ysu.edu

Thursday, January 18 **Martin Luther King Jr. Breakfast**
Place: Chestnut Room, Kilcawley Center
Time: 8:00 am
Contact: William Blake—330-941-2087 or wjblake@ysu.edu

- Friday, February 2** **Mad About the Arts**
Place: McDonough Museum
Time: 7:00 – 10:00 pm
Contact: Tricia Perry—330-941-1777 or tlperry01@ysu.edu
- Sunday, February 11** **Youngstown Day**
Place: Hyatt Regency in Sarasota, Florida
Time: 11:30 am
Contact: Jackie LeViseur—330-941-2136 or jmlevisieur@ysu.edu
- Thursday, February 15** **Skeggs Lecture featuring Gabby Giffords & Mark Kelly**
Place: Stambaugh Auditorium
Time: 7:00 pm
Contact: Jackie LeViseur—330-941-2136 or jmlevisieur@ysu.edu
- Monday, February 19** **Crash Day**
Place: WATTS/Various sites on campus
Time: 9:00 am
Contact: Admissions—330-941-2000
- Tuesday, February 20** **Penguin Club Scholarship Ring Dinner (tentative date)**
Place: Mr. Anthony's, Boardman, Ohio
Time: 6:00 pm
Contact: Tom Morella—330-941-2351 or tmorella@ysu.edu
- Wednesday, March 14** **Board of Trustees Committee Meetings**
Place: Tod Hall, Board Meeting Room
Time: 8:30 am Academic and Student Affairs Committee
 10:00 am* University Affairs Committee
 11:00 am* Institutional Engagement Committee
 11:30 am* Investment Subcommittee
 1:00 pm* Audit Subcommittee
 2:00 pm* Finance & Facilities Committee
 3:30 pm* Governance Committee
 5:30 pm* Executive Committee (Pollock House)
- *Approximate start time; meeting will start immediately following preceding meeting
- Thursday, March 15** **Board of Trustees Meeting**
Place: Tod Hall, Board Meeting Room
Time: 3:00 p.m.
- Thursday, March 22** **Annual Diversity Recognition Dinner**
Place: Stambaugh Auditorium
Time: 5:30 pm
Contact: Sylvia Imler—330-941-3522 or sjimler@ysu.edu

Sunday, April 8
Place: Atrium, Williamson Hall
Time: 4:00 – 6:00 pm
Contact: Chris Shelton—330-941-3068 or cgshelton@ysu.edu

Wednesday, April 11
Place: Chestnut Room
Time: 5:15 pm
Contact: Mollie Hartup—330-941-3086 or mahartup@ysu.edu

Thursday, April 12
Place: Chestnut Room
Time: 6:00 – 8:00 pm
Contact: Steve Katros—330-941-2139 or sfkatros@ysu.edu

Wednesday, April 18
Place: TBD
Time: TBD
Contact: Jackie LeViseur—330-941-2136 or jmlevisieur@ysu.edu

Tuesday, April 17
Place: DeBartolo Hall, Room 132
Time: 6:00 pm
Contact: Jean Grabaskas—330-941-2136 or jmlevisieur@ysu.edu

Friday, April 20
Place: Stambaugh Auditorium
Time: TBD
Contact: Amy Cossentino—330-941-4741 or alcossentino@ysu.edu

Monday, April 23
Place: Chestnut Room, Kilcawley Center
Time: 6:15 – 8:00 pm
Contact: Emilie Eberth—330-941-2884 or egeberth@ysu.edu

Wednesday, April 25
Place: Georgetown, Boardman, Ohio (off-campus location)
Time: 6:00 pm
Contact: Elaine Jacobs—330-941-2282 or eajacobs@ysu.edu

Thursday, April 26
Place: Chestnut Room, Kilcawley Center
Time: 6:00 pm
Contact: Carrie Anderson—330-941-4702 or clanderson@ysu.edu

Friday, May 4
Place: Fok Hall
Time: 4:00 pm
Contact: Amy Cossentino—330-941-4741 or alcossentino@ysu.edu

Friday, May 4 **Honors College Medallion Ceremony**
Place: Chestnut Room, Kilcawley Center
Time: 4:30 pm reception, 5:15 pm ceremony
Contact: Amy Cossentino—330-941-4741 or alcossentino@ysu.edu

Saturday, May 5 **Spring Commencement**
Place: Beeghly Center
Time: 9:30 am & 2:30 pm ceremonies
Contact: Jackie LeViseur—330-941-2136 or jmlevisieur@ysu.edu

Wednesday, May 16 **Staff Recognition Awards Dinner**
Place: Chestnut Room
Time: 5:15 pm
Contact: Mollie Hartup—330-941-3086 or mahartup@ysu.edu

Wednesday, May 23 **Reading of the Names/Veterans Appreciation Luncheon**
Place: Veterans Plaza (Rain location: Beeghly)
Time: 11:30 am
Contact: Rick Williams—330-941-2503 or plwilliams@ysu.edu

Later 2018 events:

- Wednesday, June 6 & Thursday, June 7—Board of Trustees Committee Meetings
- Wednesday, June 13—Board of Trustees Meeting
- Monday, June 18—Crash Day
- Saturday, July 7 & Sunday, July 8—Summer Festival of the Arts
- Wednesday, September 5—Board of Trustees Committee Meetings
- Thursday, September 6— Board of Trustees Meeting
- Thursday, September 20—Skeggs Lecture (Economist Ben Stein)
- Wednesday, December 5—Board of Trustees Committee Meetings
- Thursday, December 6—Board of Trustees Meeting