



## 2025-2026 CURRICULUM WORKSHEET

## BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION

INTERNATIONAL BUSINESS (ICP)**GENERAL EDUCATION: CORE COMPETENCIES (9-12 SH)**

Course	Title	GR	SH
ENGL 1550 OR ENGL 1549	Writing 1 OR Writing 1 w/support		3-4
ENGL 1551	Writing 2		3
MATH 2623 OR MAHT 2623C	Quantitative Reasoning OR Quantitative Reasoning w/coreq.		3-5
Other approved Math courses for business: MATH 1510, 1510c, 2623, 2623c, 1552 OR 1571. Math and English courses must be completed with a grade of "C" or higher and cannot be taken CR/NC.			
ARTS & HUMANITIES (6 SH)			
Arts & Hum			3
Arts & Hum			3
NATURAL SCIENCES (7 SH)			
<i>*Two different science courses, ONE must be taken with a lab</i>			
Nat. Science			3
Lab Science			3/1
SOCIAL SCIENCES (6 SH) <i>*A grade of a "C" or higher is required in ECON 2610 and ECON 2630; these courses CANNOT be taken CR/NC</i>			
ECON 2610	Principles 1: Microeconomics <i>*REQUIRED</i>		3
ECON 2630	Principles 2: Macroeconomics <i>*REQUIRED</i>		3
GENERAL EDUCATION ELECTIVES (9 SH)			
Gen. Educ.			3
Gen. Educ.			3
Gen. Educ.			3
BUSINESS TOOL COURSES (15 SH) <i>*a grade of a "C" or higher is required in all Business Tool Courses, and they CANNOT be taken CR/NC</i>			
ACCT 2602	Financial Accounting		3
ACCT 2603	Managerial Accounting		3
BUS 1500	Foundation of Business		3
BUS 2600	Business Applications of Microsoft Excel		3
BUS 2610	Collaborating, Writing, & Present. in Bus.		3

This curriculum worksheet is for students starting the BSBA degree fall 2025 and after. Students who began the program before fall 2025 may be under a different curriculum.

Please consult with your [WCBA Academic Advisor](#). Students will be held accountable for all course prerequisites and degree requirements established in the [YSU Course Catalog](#).

A grade of a "C" or higher is required in all business courses; business courses CANNOT be taken CR/NC. A minimum 2.5 overall GPA is a prerequisite for all Upper-Division business courses and is required for degree completion.

**BUSINESS CORE COURSES (25 SH)**

Course	Title	GR	SH
BUS 3700	Business Analytics		3
BUS 3710	Data Visualization with Tableau		3
BUS 3715	Principles of International Business		3
*FIN 3720	Business Finance		3
*MGT 3725	Fundamentals of Management		3
MGT 3761	Management Information Systems		3
MGT 3789	Operations Management		3
*MKTG 3702	Business Professionalism		1
*MKTG 3703	Marketing Concepts & Practice		3

**SENIOR CAPSTONE (3 SH)**

MGT 4850	<b>STRATEGIC MANAGEMENT &amp; LEADERSHIP</b> Graduating Seniors ONLY <i>*prerequisites for MGT 4850</i>		3
----------	---	--	---

**INTERNATIONAL BUSINESS MAJOR REQUIREMENTS (12 SH)**

IB majors are **STRONGLY** encouraged to participate in at least ONE Global Learning Experience and/or the Ohio Export Internship program.

See a WCBA Academic Advisor for a list of International Business Courses

			3
			3
			3
			3

**FUNCTIONAL UPPER-DIVISION CORE COURSES (12 SH) *Select four (4)***

*courses from the SAME business area: ACCT, BUS, ENT, FIN, MGT, ADV/MKTG OR ECON*

			3
			3
			3
			3

**UPPER-DIVISION BUSINESS COURSES (6 SH)**

			3
			3

**FREE ELECTIVES (7-10 SH) *\*hours will vary based on what is needed for 120 SH***

YSU 1500/1500S Success Seminar OR HONR 1500 Intro to Honors			1-2

**TOTAL HOURS****120**



**2025-2026 SUGGESTED PLAN FOR GRADUATION**  
**BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION**  
**INTERNATIONAL BUSINESS (ICP)**

YEAR 1, FALL SEMESTER		
Course	Title	SH
YSU 1500/S OR HNRS 1500	Success Seminar OR Intro to Honors	1-2
ENGL 1550 OR ENGL 1549	Writing 1 OR Writing 1 with Support	3-4
BUS 1500	Foundations of Business	3
MATH 2623 OR MATH 2623C	Quantitative Reasoning OR Quantitative Reasoning with Coreq.	3-5
GE Arts & Humanities		3
<b>TOTAL HOURS</b>		<b>13-17</b>

YEAR 1, SPRING SEMESTER		
Course	Title	SH
ENGL 1551	Writing 2	3
ACCT 2602	Financial Accounting	3
BUS 2600	Bus. Applications of Microsoft Excel	3
GE Arts & Humanities		3
GE Elective		3
<b>TOTAL HOURS</b>		<b>15</b>

YEAR 2, FALL SEMESTER		
Course	Title	SH
ACCT 2603	Managerial Accounting	3
ECON 2610	Principles 1 Microeconomics	3
BUS 2610	Collaborating, Writing, & Presenting in Bus.	3
GE Elective		3
GE Lab Science		3/1
<i>*Get Involved in the International Business Organization (IBO)</i>		
<b>TOTAL HOURS</b>		<b>16</b>

YEAR 2, SPRING SEMESTER		
Course	Title	SH
ECON 2630	Principles 2 Macroeconomics	3
MKTG 3702	Business Professionalism	1
MKTG 3703	Marketing Concepts & Practice	3
Upper-Division Business Course		3
GE Elective		3
Upper-Division Business Course		3
<b>TOTAL HOURS</b>		<b>16</b>

YEAR 3, FALL SEMESTER		
Course	Title	SH
BUS 3715	Principles of International Business	3
MGT 3725	Fundamentals of Management	3
FIN 3720	Business Finance	3
Functional Core Course		3
GE Natural Science		3
<i>*Consider applying for the Ohio Export Internship or researching study abroad experiences</i>		
<b>TOTAL HOURS</b>		<b>15</b>

YEAR 3, SPRING SEMESTER		
Course	Title	SH
International Business Course		3
International Business Course		3
Functional Core Course		3
Functional Core Course		3
Free Elective		1
<i>*Ideal term for Study Abroad, Global Learning Experience, or Ohio Export Internship</i>		
<b>TOTAL HOURS</b>		<b>13</b>

YEAR 4, FALL SEMESTER		
Course	Title	SH
MGT 3761	Management Information Systems	3
BUS 3700	Business Analytics	3
International Business Course		3
Functional Core Course		3
Free Elective		3
<b>TOTAL HOURS</b>		<b>15</b>

YEAR 4, SPRING SEMESTER		
Course	Title	SH
MGT 3789	Operations Management	3
MGT 4850	Strategic Management & Leadership	3
BUS 3710	Data Visualization with Tableau	3
International Business Course		3
Free Elective		3-5
<b>TOTAL HOURS</b>		<b>15-17</b>

This guide is for planning purposes only and is intended to illustrate how the BSBA degree can be completed in four years. The plan is subject to change based on the completion of prerequisite courses, hours earned, and course offerings. The plan is based on the [2025-2026 academic catalog](#). Students who started the degree before fall 2025 should consult a [WCBA Academic Advisor](#).