YOUNGSTOWN STATE UNIVERSITY

Opportunity for Engagement and Success
Culture of Community

RISE
Culture of Community

RESPECT and WELL-BEING
INCLUSION and AWARENESS
SPIRIT and TRADITION
EXCELLENCE through ENGAGEMENT
• *Forbes* lists YSU as one of America’s Top Colleges

• YBI named #1 University Affiliated Business Incubator worldwide

• *Washington Monthly* ranks YSU among the top 25 percent of similar universities nationally

• Affordable Colleges Online names YSU one of nation’s best

• YSU makes College Compare’s Top 10 list
INSTITUTIONAL HIGHLIGHTS: WCBA

Year of Achievement

- AACSB reaccreditation
- Online MBA one of nation’s best
- Best for Vets College
- Student Investment Fund surpasses $1M
INSTITUTIONAL HIGHLIGHTS: CLASS
Year of Achievement

- Master in Financial Economics receives national accolades
- Penguin Review celebrates 50 years
- Etruscan Press - finalist for national award
- Bachelor of General Studies marks its 10th year
INSTITUTIONAL HIGHLIGHTS: STEM
Year of Achievement

- Named STEM Jobs Approved College
- Online Master of Science in Engineering ranked among best
- Chemistry lab places YSU materials analysis among elite
- $2.5M donation establishes engineering chair
- Chem-E-Car student team places second at regional competition, qualifies for nationals in Utah
- Dept. of Defense grant enhances YSU’s additive manufacturing
INSTITUTIONAL HIGHLIGHTS: BCOE
Year of Achievement

- Counseling program wins Innovative Program Award
- Graduate program ranked among Best Counseling Degrees
- Newsweek deems Youngstown Early College a top high school
- School Psychology graduate program celebrates first graduating class
INSTITUTIONAL HIGHLIGHTS: BCHHS

Year of Achievement

- Doctor of Physical Therapy graduates score 100% pass rate on national boards
- Online RN-BSN Completion designated a Top 30 in nation
- Nursing opens simulation lab
- Dental Hygiene student groups earn awards at Ohio Dental Hygienists Association’s Annual Session
INSTITUTIONAL HIGHLIGHTS: CCAC

Year of Achievement

• Opening of LaunchLab for 3D manufacturing and design

• Communication program starts Sports Broadcasting track

• Theater wins national recognition from the Kennedy Center

• First master’s degrees in Interdisciplinary Communication awarded

• McDonough Museum lauded for Ohio Arts Council funding

• Wind Ensemble invited to perform at Carnegie Hall
Veterans Resource Center opens

2014 Starfish 360 Award for retention

Spring 2015 Career Fair largest ever

Student Affairs wins Most Promising award

Jump Start initiative launched

College Credit Plus grows from 770 to 989 students (projected 1,500 this year)
INSTITUTIONAL HIGHLIGHTS

Year of Achievement

• Police Dept. introduces Gino and “lunch with a cop” initiative
• WYSU celebrates 45 years on the air
• Opportunity for Engagement and Success campaign
• Pete’s Pride exceeds 1,000-member mark
INSTITUTIONAL HIGHLIGHTS

Year of Achievement

• Energy initiative to cut utility costs by $2M annually
• Tuition freeze
• Renovations to Melnick Hall for relocation of YSU Foundation, WYSU
• Green space created in Rec 5 area (by Sweeney Hall)
• Several classrooms renovated
INSTITUTIONAL HIGHLIGHTS

Year of Achievement

- Fourth consecutive year, Ohio Dept. of Health recognizes YSU with Healthy Worksite Award, only university in Ohio to receive honor
- HR implements LawRoom online training for employment law compliance, including anti-harassment/discrimination, campus sexual violence, workplace violence
- Title IX: Enhanced training; new dedicated web page; participation in effort by Ohio AG’s Office, Ohio Departments of Higher Ed and Public Health, Ohio’s colleges and universities to promote campus safety
INSTITUTIONAL HIGHLIGHTS

Year of Achievement

- Five Horizon League Championships: Women’s Cross Country, Women’s Indoor and Outdoor Track and Field, Women’s Tennis, Women’s Golf

- Women’s Basketball reaches WNIT, second time in three years

- Women’s Bowling added in Fall 2015

- YSU student-athletes hail from 16 countries
YEAR OF ACHIEVEMENT

STUDENT SUCCESS
Patricia Sciaretta
'01, Social Work, Social Worker of the Year, Region IV, National Association of Social Workers

Dr. Michele Trucksis
'75, Med Tech, Executive VP/Chief Medical Officer, Seres Health, Cambridge, Massachusetts

Andrew Thompson
'12, Criminal Justice, Senior Case Officer, Sarasota County, Florida

Danielle Soubliere
'12, Family Studies, Thirty Under 30 Award, American Volleyball Coaches Association

Christine Snipes
'05, Exercise Science, '08 DPT, 2015 chair of the Ambassadors to End Stroke

Brian A. Colella
'81, LE Administration, Senior VP, Airport Operations and Public Safety, Allegheny County Airport Authority

Kathy Cook
'89, Nursing, Fellow, American College of Healthcare Executives

Mary Akpadock
'15, Dietetics, Pursuing Third Degree at Youngstown State

James S. Armstrong
'75, Criminal Justice, Law Day Award, Montgomery County Ohio Common Pleas Court Juvenile Division

Kelly Croasmun
'11, Allied Health, featured author in “360 Degrees of Grief”

Elliot Hilton
'01, Hospitality Management, Culinary Academic Director, International Culinary School, Michigan

Kelly Colwell
'99 and '14 MS, Respiratory Therapy, Neonatal/Pediatric Respiratory Practitioner of the Year Award

Jim White
'02, Food/Nutrition, Owns Chain of Fitness Facilities, Jim White Fitness and Nutrition Studios

Jim White Fitness and Nutrition Studios

YOUNGSTOWN STATE UNIVERSITY
Bitonte College of Health & Human Services
STUDENT SUCCESS: STEM
Year of Achievement

Joe Hamrock
'85, Electrical Engineering, CEO, NiSource Inc.

Julie (LeMay) Farr
'94, Materials Engineering, Member of the Year, Association of Women in the Metal Industries

Michael J. Yeager
'88, Electrical Engineering, Director, Lab Services, FirstEnergy Nuclear Operating Co.

Julie (Chandler) Cramer
'03 and '05, Biology, Scientist, NanoVision Diagnostics, Pittsburgh

Michael Slavens
'15, Electrical & Computer Engineering, Application Engineer at Cybersecurity, AAB

Dr. Allen Amorn
'00, Combined Sciences, "Leading Physicians of the World," International Association of Cardiologists

Jenna Hallapy
'14, Mathematics, Research Engineer, Ballistic Missile Defense Integration Group, MIT

Brian C. Reeder
'83, Biology, Robert Lauderdale Award for Outstanding Contributions to Water Quality

Carolyn Guju Kotsol
'99, Chemical Engineering, President/CEO, Winner Water Services

Adele K. Langworthy
'81, Physics, Woman of the Year, National Association of Professional Women

Steven Little
'00, Chemical Engineering, Curtis W. McGraw Research Award, American Society of Engineering Education

Rob Lipowski
'02, Computer Information Systems, Director, Healthcare Solutions, Perceptive Software

Julie (Chandler) Cramer
'03 and '05, Biology, Scientist, NanoVision Diagnostics, Pittsburgh

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Rob Lipowski
'02, Computer Information Systems, Director, Healthcare Solutions, Perceptive Software
STUDENT SUCCESS: CLASS

Year of Achievement

Don Bartelmay
’64, History and Political Science, President-Elect, Sertoma International Service Club

Louis Gallo
’14, American Studies, Publications Editor, Ulysses S. Grant Papers, Mississippi State University

Marianne Lloyd
’00, Psychology, Associate Professor, Seton Hall University, 2015 Visionary Award

Louis Gallo
’14, American Studies, Publications Editor, Ulysses S. Grant Papers, Mississippi State University

Marianne Lloyd
’00, Psychology, Associate Professor, Seton Hall University, 2015 Visionary Award

Alisa Balestra
’04 and ’06, English, Clinical Research Professional, Innovations in Community Research, Cincinnati Children’s Hospital

Ann Amicucci
’05, English, Assistant Professor, University of Colorado

Molly Toth
’12, Anthropology, Advocacy Coordinator, YWCA, Warren

Bill Sperlazza
’03, Political Science, Senior Attorney, Columbus City Attorney’s Office

Jack Savage
’93, History, Assistant Executive Director, Mahoning Valley Chapter, National Electrical Contractors Association

Andrea C. Wasko
’86, Psychology, Woman of the Year, San Luis Obispo County, California

Ashley Orr
Senior, Economics and Mathematics, SGA President, First Truman Scholarship Finalist at YSU
STUDENT SUCCESS: CCAC
Year of Achievement

Presley Gillespie
’92, Organizational Communications, President, Neighborhood Allies, Pittsburgh

Frank Mento
’72, Music, Organist, Saint-Jean de Montmartre Church in Paris

Tony Orcena
’04, Telecommunications, Editor, Emmy-winning TV series “Modern Family”

Darren Allen
’02, Dana, Conducts Cleveland Youth Wind Symphony’s First Concert of the 2015-16 Season

Christy Hartman
Fall ’14, Art, Recruitment Marketing, Walt Disney Co.

Eric Moore
’12, Art, Graphic Designer, Campbell Signs and Apparel

Seth Wollam
’02, Music Education, Band Director, Lock Haven University

John G. Shanks
’06, Trombone Performance, Faculty, West Texas A&M University

Evan Sobinovsny
’13, Art, Interactive Designer, Prodigal Co.

Pamela Munchison
’07, Music, Development Director, West Virginia Symphony Orchestra
STUDENT SUCCESS: WCBA

Year of Achievement

Mary Jo Dolson
'81, Accounting and Finance, Partner, Skoda Minotti National Accounting Firm

Brian Chermside
'85, Marketing, President, Resinate Materials Group

Amanda Gerstnecker
'06, Program Chair, Allegheny County Bar Association, Pittsburgh

Marc A. Krohn
'94, Finance, Managing Director of Asset Services, CBRE Group, Austin

Jeffrey Carr
'83, Professor/Chair, Business Administration, William Peace University

Sterling Morris
'15, Finance and Accounting, Investment Banking Analyst, KeyBanc Capital Markets

Bill H. Bishop
'92, VP Real Estate, Parker Companies, Savannah, Georgia

Paige Rassega
'15, Human Resources, HR coordinator, Brilex, 1 of 6 Students Nationwide to Receive 2014 SHRM Scholarship

Rocky L. Riviella
'93, Business Manager, McAllister Heart Institute, UNC School of Medicine

Jeanie Dubinski
'96, VP Business Development, Big Truck Rental, Tampa

Danielle Sweat
'10 and '12, Finance Analyst, General Electric Oil & Gas Division, Houston, Texas

Scott Rummel
'79, Plant Manager, Greer Steel Co., Dover, Ohio
STUDENT SUCCESS: ATHLETICS

Year of Achievement

- Student-athlete overall GPA: 3.2
- Student-athlete graduation rate: 65%
- Student-athletes earning Academic All-Horizon honors: 32
- Student-athletes earning All-Horizon League/MVFC performance honors: 34
YEARS OF ACHIEVEMENT

DISCOVERY OF KNOWLEDGE
University earns first two patents: 
*Tom Oder, Physics; Ganesh Kudav, Mechanical Engineering*

*Patrick Durrell, John Feldmeier, Physics and Astronomy,* awarded observation time on the Hubble Space Telescope to study how galaxies form over time

*Guha Manogharan, Mechanical and Industrial Engineering,* leading a $500,000 federal grant for creation of the Consortium for Advanced Hybrid Manufacturing-Integrating Technologies

Senior *Jennifer Miller, Chemistry,* participated in NSF summer research experience at Texas A&M University
Research grant for clinical drug study, a first for YSU, could help people suffering from diabetes: *Jane Wetzel, Physical Therapy*

*Nancy Wagner, Nursing,* receives $183,000 grant from Ohio Board of Nursing to increase enrollment in the online RN-BSN program

Total Fitness Assessment software program created by *Frank Bosso, Human Performance and Exercise Science,* endorsed by largest exercise and sports medicine organization in the world
Ellen E. Jones, Theater and Dance, earns fellowship by the U.S. Institute of Technology and Design to study traditional decorative arts in Florence, Italy

Robert J. Thompson, Graphic + Interactive Design, wins Higher Learning Commission 2016 Annual Conference Art Contest

Caroline Oltmanns, Dana School of Music, releases fifth album
**DISCOVERY OF KNOWLEDGE: WCBA**

**Year of Achievement**

*Marsha Huber, Accounting and Finance,* wins Best Paper Award, 2015 AAA Ohio Regional Meeting

*Peter Reday, Marketing,* earns Best Conference Paper Award, 2015 Midwest Decisions Science Institute

*Kendra Fowler, Marketing,* co-authors paper that receives the Best Faculty Paper Award, American Marketing Association International Collegiate Conference

*David Stout, Ray Schaffer, Jeremy Schwartz, Accounting and Finance,* win Best Educational Paper Award, 2015 AAA Ohio Regional Meeting
Deborah Mower, Philosophy & Religious Studies, co-directs NEH grant for the Summer Institute for College and University Teachers on “Moral Psychology and Education”

Phil Brady, English, receives 2015 Governor’s Award for the Arts in Ohio, only the fifth Youngstown resident to receive the award in 45 years

Paul Sracic, Bill Binning, Politics and International Relations, publish “Ohio Government and Politics,” exploring the nationalizing of politics in the Buckeye State

Award-winning author Chris Barzak, English, publishes new novel, “Wonders of the Invisible World”
Victoria Kress, Counseling, receives the 2015-16 Chi Sigma Iota Thomas J. Sweeney Professional Leadership Award.

Research by Randy Hoover, Teacher Education, on education accountability, achievement testing, teacher evaluation procedures earns him Friend of Education award by the Northeastern Ohio Education Association.
YEAR OF ACHIEVEMENT

IMPACT ON THE REGION
Art students work with more than 90 local and regional businesses through Youngstown Design Works.

Dana School of Music, University Theater, McDonough Museum, Summer Festival of the Arts entertain and entice thousands of patrons annually.
Mentorship program created by YSU prof matches senior citizen mentors with struggling inner-city teens

Federal grant provides tuition assistance to nurse anesthetist graduate students who commit to work in underserved areas upon graduation

Dental Hygiene program provides free dental services to more than 1,200 underserved adults and children every year
Project PASS pairs YSU teacher candidates with 2nd graders in Youngstown City Schools to improve literacy skills.

State grant creates YSU Leadership Academy for current and future leaders in the city schools.
Small Business Development Center and International Trade Assistance Center work with more than 300 clients, help launch 24 new business start-ups, assist in securing more than $3M in financing.

Nonprofit students Pay It Forward, award $3,000 to local community.

Volunteer Income Tax Assistance program helps 1,000+ residents with tax returns.

Nine YSU students, along with OSU students, participated in Ohio Export Internship program.
YSU Poetry Center Outreach Program leads effort to plant a Little Free Library on North Side to encourage reading

Geography interns gain experience, create digital mapping system for Columbiana County
52 STEM student projects donated to OH WOW! Children’s Museum

Students complete nearly 200 co-ops and internships with local/national industrial partners

YSU hosts second Youngstown NASA Roadshow to match experts with industrial partners
YOUNGSTOWN STATE UNIVERSITY

MACTE VIRTUTE: INCREASING EXCELLENCE
Strategic vision
YSU will become a national model for student success, academic excellence, resource stewardship and regional engagement

Core values
Centrality of Students, Excellence and Innovation, Integrity/Human Dignity, Collegiality and Public Engagement

Cornerstones
• Student Success
• Accountability and Sustainability
• Transition to an Urban Research University
• Regional Engagement
STUDENT SUCCESS

Positive Indicators

Graduates
2,270 diplomas awarded – the most in 31 years

Job Placement
61 percent, up from 52 percent in 2011

Administration
New Division of Student Success
New Division of Student Experience
TRANSITION TO AN URBAN RESEARCH UNIVERSITY

Positive Indicators

Collaboration
Research partnerships with agencies and universities, most recently North Carolina State University (STEM) and Grand Valley State University (CLASS)

Philanthropic Gifts for Research Enterprises
Established new Morris and Phyllis Friedman Chair in Engineering

Administration
Revamped College of Graduate Studies and Research
MACTE VIRTUTE

REGIONAL ENGAGEMENT

Positive Indicators

Campus
534,123 campus visitors in 2014-15

Impacting the Region
Pete’s Pride, Veterans Resource Center, Project Pass, Youngstown Design Works, Pay It Forward, VITA, ITAC, internships, co-ops, Upward Bound, GIVEback. GOforward.

Academic Engagement

Cultural Engagement
Lectures, concerts, poetry readings, art exhibits and festivals, theater productions, WYSU, athletic events
Budget
Fiscal health ratio increased from 2.3 to 3.7 in last four years

Measurement
Increased assessment/data collection, to help improve decision-making across campus

Philanthropy
YSU Foundation assumes all fund-raising functions and is now the designated philanthropic arm of the university

Campus Beautification
Upcoming upgrades to Wick and Lincoln avenues, new student apartments on Fifth Avenue, Rec 5 changes, Melnick Hall renovations
Private Development Student Housing on Fifth Avenue
MACTE VIRTUTE

Lincoln Avenue
Wick Avenue Enhancements
17 percent
Drop in enrollment, 2010 to 2014

50% → 25%
Percent state funds of operating budget, from 2001 to 2016

$10 million → $3.1 million
2016 General Fund deficit

7.4 percent
Projected decline in tri-county public school enrollments in next five years

$200 million
Deferred maintenance on campus
Goals and Opportunities

WORKFORCE COMPENSATION
### Attraction of Quality Students

<table>
<thead>
<tr>
<th>Category</th>
<th>2014</th>
<th>2015</th>
<th>Increase</th>
<th>2016 Goal</th>
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<tbody>
<tr>
<td>New Students</td>
<td>2,741</td>
<td>3,050</td>
<td>+11%</td>
<td>3,450</td>
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<tr>
<td>New Freshmen</td>
<td>1,821</td>
<td>2,125</td>
<td>+17%</td>
<td>2,300</td>
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<tr>
<td>Resident Students</td>
<td>1,183</td>
<td>1,343</td>
<td>+14%</td>
<td>1,343</td>
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<tr>
<td>30+ ACT</td>
<td>52</td>
<td>79</td>
<td>+52%</td>
<td>90</td>
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<tr>
<td>Honors College</td>
<td>96</td>
<td>162</td>
<td>+69%</td>
<td>200</td>
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<tr>
<td>3.5+ GPA</td>
<td>494</td>
<td>645</td>
<td>+31%</td>
<td>715</td>
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<tr>
<td>High Schools</td>
<td>303</td>
<td>423</td>
<td>+40%</td>
<td>500</td>
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<tr>
<td>Ohio Counties</td>
<td>37</td>
<td>53</td>
<td>+43%</td>
<td>60</td>
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<tr>
<td>Multicultural</td>
<td>339</td>
<td>497</td>
<td>+47%</td>
<td>620</td>
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<tr>
<td>Out of State</td>
<td>213</td>
<td>344</td>
<td>+62%</td>
<td>450</td>
</tr>
</tbody>
</table>

+ Value: Affordability Ratio
Goals and Opportunities

Retention

- Fall 2008 – Fall 2009 → 68.9%
- Fall 2009 – Fall 2010 → 66.6%
- Fall 2010 – Fall 2011 → 62.0%
- Fall 2011 – Fall 2012 → 65.5%
- Fall 2012 – Fall 2013 → 66.4%
- Fall 2013 – Fall 2014 → 67.2%
- Fall 2014 – Fall 2015 → 72.94%

- “It is the right thing to do.”
- 1% = $1 million in revenue
Goals and Opportunities

- Students entering in 2005: 35.2%
- Students entering in 2006: 32.1%
- Students entering in 2007: 33.4%
- Students entering in 2008: 33.4%

- State Subsidy Formula

Completion

Six-year graduation rate:
- 2005: 35.2%
- 2006: 32.1%
- 2007: 33.4%
- 2008: 33.4%
Goals and Opportunities

Fundraising and Comprehensive Campaign Planning

- YSU Foundation
- General Priorities Identified
  - Academic Excellence (chairs/professorships)
  - Academic Facilities
  - Scholarship Endowment
  - Student Work Opportunities (on-campus and internships)
  - Campus Beautification
- “Donor Rules”
- Naming Opportunities
Higher Learning Commission

- Accreditation
- Zero “concerns”
- Macte Virtute