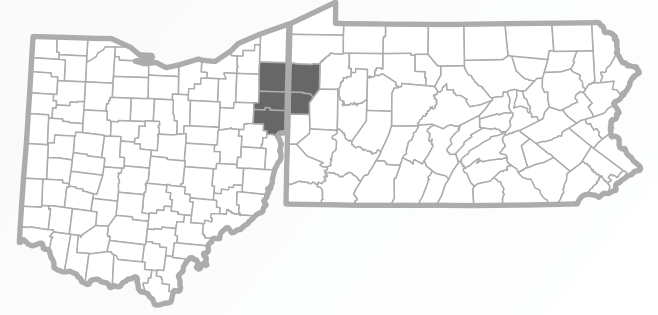



The Economic Value of Youngstown State University

The YSU Service Region
in Ohio and Pennsylvania



About YSU

 **13,138**
Students

 **3,170**
Employees

Economic impact analysis



1 out of every **21** jobs in the YSU Service Region is supported by the activities of YSU and its students.



YSU total annual impact

\$1 billion
Added income

17,189
Jobs supported



Alumni impact

Impact of the increased earnings of YSU alumni and the businesses they work for

\$856.4 million
Added income

13,206 Jobs supported



An economic boost similar to hosting the Super Bowl

2x

OR



Operations spending impact

Impact of annual payroll and other spending

\$141.2 million
Added income

3,316 Jobs supported



Enough to buy **3,000** new cars

OR



Student spending impact

Impact of the daily spending of YSU students attracted to or retained in the region

\$16.2 million
Added income

Enough to buy **1,307** families* a year's worth of groceries

OR

312 Jobs supported



Enough to buy **1,307** families* a year's worth of groceries

● = 250 jobs * = family of four



Start-up company impact

\$9 million Added income OR **64** Jobs



Construction spending impact

\$3.9 million Added income OR **57** Jobs



Volunteerism impact

\$3.4 million Added income OR **147** Jobs



Research spending impact

\$3 million Added income OR **59** Jobs



Visitor spending impact

\$1.1 million Added income OR **29** Jobs

Investment analysis



For every \$1...



Students gain **\$6.70** in lifetime earnings



Taxpayers gain **\$3.10** in added tax revenue and public sector savings



Society gains **\$14.90** in added income and social savings



The average bachelor's degree graduate from YSU will see an increase in earnings of **\$29,100** each year compared to someone with a high school diploma working in Ohio

High school
Certi cate
Associate
Bachelor's
Master's
Doctorate
Professional

