



Vivian Lallo

Coordinator, Corporate Engagement & Development

I recently joined YSU's STEM Professional Services as the Coordinator of Corporate Engagement and Development, and I'm excited to be working towards the expansion of the YSU Data Mine program and the growth of the department overall.

As a University of Cincinnati Neuroscience graduate myself, I have a deep appreciation for the experiential learning opportunities that paved my way. My background in clinical research gave me a firsthand understanding of how delicate academic-industry relationships can be. In this field, I've become a published author in the area of Traumatic Brain Injury, completed research in Neurocognitive Development at the University of Pittsburgh Medical Center and Pharmaceutical Drug Trials on both skin indications and vaccine studies. Additionally, I've worked towards gaining my self-guided MBA (graded by the number of new technical terms & SWOT Analysis' I can master) and have met with countless industry professionals, from business owners to investors, to connect and expand my knowledge in economic and community relations. Bringing that background to YSU, the nontraditional path allows me to integrate firsthand knowledge of scientific research and development with business relations and communications. I'm grateful to have joined the Penguin family and have the opportunity to contribute to the impact and longevity of both!