## Strategic Planning Operating Team August 23, 2019 Tod Hall Leaders 8:00 am – 9:30 am AGENDA AND NOTES FROM MEETING

• Debrief on the BOT Advance and State of the University

Feedback indicated the SOU was well done and well-received. Depending upon enrollment levels may or may not be a need for mid-course budget adjustments. Will begin OEA negotiations this year as well as working on the strategic planning process

• Framework for the steps below are the "Take Charge of Our Future" Resolution and the Venn diagram

As has been the case since the May Strategic Planning Town Hall, the intersections of student futures, knowledge creation, and collective impact with the region will "frame" all future conversations

- Discuss proposed approach to interacting with the academic units
  - $\circ$   $\;$  Build on the SPOT Advance in specified areas that "lean" on the Spring slide decks
    - 3-5 "How might we.....SPOT suggests that what"
      - Followed by the expectation that answers will enhanced with "What is keeping us from.....the "How might we..."
    - How might this be expected to occur
      - Input from SPOT
      - Input from the Deans
      - OAA determines the approach and the timeline of expectations for Fall activities
        - Have an Academic Convocation to integrate the program/college-level outcomes?
          - The deans conduct a preliminary aggregation of the outcomes within their college
          - The deans discuss integration across the Colleges in collaboration with OAA
          - Academic Convocation to discuss the outcomes of this process

OAA will need to work with the Deans and Chairs to carry-out this aspect of the planning process. The idea is to utilize the Spring slide decks to assess priorities and strategies for creating new and continuing enrollment opportunities for students.

Spring slide decks included SWOT, business/competitive assessments, and strategy slides that should be synthesized and used to prioritize academic affairs/colleges/departments action plans, steps, timelines, and expectations assigned and understood.

The idea is to reengage the faculty in developing the priorities and to provide Provost Smith the platform upon which to be significantly involved in the strategic planning process.

- Discuss proposed approach to interacting with the academic support areas
  - Vice Presidents, Associate Vice Presidents, selected division directors invited to an ADVANCE
    - Work through 3-5 "How might we...SPOT suggest the what"
      - Followed by the expectation that answers will enhanced with "What is keeping us from.....the "How might we..."
        - The "How might we...SPOT suggests the what" to facilitate the support areas developing
          - Mission statement
          - Indicators of quality that support the mission statement
          - Attributes of the area that will support having the gualities described both of which support the Mission
    - Interact with the academic areas in some yet to be determined manner for feedback on the respective Unit's mission/quality/attributes descriptors

SPOT members were asked if they would like to assist with conducting an ADVANCE for Support Areas. Cooper, Johnson, Pintar, Berardini, Sumell, Sherman, Smith, BOT members indicated willingness to be involved.

Sherman will construct the approach for support area involvement (ATTACHED) after which the ADVANCE or ADVANCES will be scheduled.

- Continuation of thought leaders
  - Nancy Zimpher (<u>https://en.wikipedia.org/wiki/Nancy\_L\_Zimpher</u>)
  - o Others...

The group thought this would be a good idea. It was asked if these visits might also be more directly linked to how YSU needs to move the needle such as bring on campus someone that is an expert on redesigning mathematics education, advising design, first year experience and learning communities, etc.

• Proposed approach to drafting the strategic plan

Sherman shared with the group a "mock-up" (ATTACHED) for what a Strategic Action Plan might look like written-up. The group responded positively to the "mock-up" particularly with a top sheet that is the infographic.

It will be designed so as to most easily annually append Department/College/Support Area, etc., updates or reports that can most easily be aligned with a budget process. In addition, such documentation could be summarized every two years, after five years, and after ten years for a major component of the HCL document. Proposed approach to drafting a new YSU Mission and Vision Statements
Draft options and seek campus feedback prior end of academic year

This topic was extended to SPOT's next meeting.