

SPOT Community Engagement Working Group: Update and Steps Forward

The SPOT Community Engagement working group reviewed all the community engagement slides in the slide decks and sorted slides according to Four overarching “themes” or categories:

- EDUCATION
- ECONOMICS
- HEALTH
- ARTS/CULTURE

The group then agreed that once sorted into these categories, programs and initiatives could be further classified/evaluated using the following criteria:

1. Mutual Benefit
2. Impact
3. Compelling Case

The group then discussed a strategy to define and articulate what constitutes these evaluative measures, and to pull representative examples of each from the slide decks, agreeing that by pulling one from each college we can work towards the articulations. We also agreed to consider the data gathered from the questions, definitions of community engagement from peer and aspirant institutions, in addition to available data from Campus Compact and The Carnegie classification, to work towards a definition for the Strategic Plan, so we can move forward with the process. The group felt this process might also serve as template for the broader strategic plan.

From a Plan implementation perspective this might include:

- Identified and agreed upon themes are a focus for some period of time to optimize impact
 - The entire campus focuses on the theme(s) for that period of time
- Themes are identified and agreed upon linked to other aspects of the strategic plan to leverage the outcomes from implementing the Plan
- Etc.