

Strategic Planning Organization Team Meeting Notes
September 21, 2018
9:00 - 10:00 am
Tod Hall Leaders Conference Room

- Update on Chairperson's Retreat at Punderson 2 minutes
 - The stage was set for faculty in the colleges to have robust conversations regarding the current state of quality, distinction, community engagement, attributes of student success and interdisciplinary initiatives. This will also result in a sense of the current value proposition of the degree and set the stage for the next step which is a SWOT and reality-tethered visioning during the Spring Semester

- Thought Leaders 3 minutes
 - Cohen-President-October 17-subgroup of SPOT and YSU Marketing and Communications will propose an approach that might be used with other speakers as well
 - McGee-2019 need to follow-up to propose our use of his expertise
 - Pinto-Berardini-new possibility linked to student success
 - Zimpher-Sherman-she is available when we can most benefit from her presentation
 - Oun-Licata-Positive reaction
 - Ortiz-Initial contact made

- EDU SPOT 10 minutes
 - What topics in what order?
 - Determined the next couple of sessions of EDU SPOT would be:
 - Learn what we can from the second SCUP strategic planning workshop attended by Jenn Pintar
 - Review data about YSU so as to educate ourselves about our current state as well as to begin discussion peer- and aspirant-institutions as appropriate for various categories of attributes as well as to inform the evolution of data sets for optimization and prioritization

- Connecting with the University Community 15 minutes
 - Constituency feedback (survey) (Sumell +)
 - Student Success Conversation (Berardini +)
 - Support Area Support of Academic Excellence and Student Success (Sherman +)
 - Academic Strategic Planning (Pintar +)

SPOT members were asked to reach out to the above individuals to volunteer their interest and expertise moving these initiatives forward

- Develop the next question

20 minutes

- What do you see as the greatest challenge for higher education?
- Given the evolving nature of higher education, how must YSU respond to assure its relevance and vitality in the future?
- Next question.....

We did not need the next question; rather, a summary of the responses to the second question. Dana volunteered herself and Amy to summarize the responses to that question thus far received

Proposed Sequence of Communications

September 12—Follow-up to State of the University question one results

Introduce the next question

September 26—Introduction to thought leaders

Announce Cowen

Results from question two

SPOT reaction to question two

October 10— Campus engagement process-how to get involved

Cowen reminder

October 15— Cowen reminder

October 17— Cowen visit

October 31— Reactions from Cowen

Introduction of the second thought leader