

McDonough Museum of Art

YSU's Center for Contemporary Ideas, Art, Education + Community

UCDA Design Education Summit and Exhibition: Good Design Works

City of You & So Much More Than Home!

UCDA Poster Exhibition

Design Edu Today: Live Podcasts

Twenty Years of Social Cause in the Classroom

May 21 – July 8

Public Reception, Monday, May 21, 5-7pm

For Immediate Release:



This summer the John J McDonough Museum of Art, YSU's Center for Contemporary Art will feature the *UCDA Design Education Summit and Exhibition: Good Design Works*. The national summit for design educators, chairs, and students, continues an ongoing community created specifically for graphic design educators with many opportunities for professional participation and development. *Good Design Works* seeks to spotlight all aspects of purpose-driven graphic and interactive design that have an influential, positive impact on the world. The ability of the designer to create meaningful social change through visual communications that celebrate, criticize, educate, or advocate—begins in the classroom. Over the course of the summit, the McDonough will be home to not only to the keynote presentations but also the *UCDA Poster Exhibition, City of You: So Much More Than Home!* Exhibition and the *Design Edu Today: Live Podcasts* with Gary Rozanc. The shows will be on display May 21-July 8 with a free public opening reception on Monday, May 21 from 5-7pm.

The two-day summit on May 21 and 22 includes keynote speakers, panel discussions, workshops, and paper and poster presentations. UCDA is famous for providing professional development in a relaxed atmosphere. The faculty will share ideas and welcome your participation in an ongoing dialogue about the critical issues facing the design education community. The summit is open to UCDA members and non-members, design educators and practitioners, and students.

Designs from Flagler College, Indiana State University, Northern Michigan University, Pittsburg State University, Rochester Institute of Technology, Seton Hall University and Western Kentucky University are included in the *UCDA Poster Exhibition*. Along with the peer reviewed works that were chosen for the conference some of the designs by students at these institutions will be featured. The Museum will also be the site of live podcast recording sessions for *Design Edu Today* with Gary Rozanc. Launched in June 2015, the *Design Edu Today* podcast is a bi-weekly conversation with design professionals defining interactive design best practices for classroom instruction. Graphic design can be used to make dynamic statements and raise awareness. Michelle Nelson, Full Professor of Graphic + Interactive Design, will share posters from YSU students that demonstrate these visually compelling personal messages in *Twenty Years of Social Cause in the Classroom*.

The lower level galleries will feature *City of You: So Much More Than Home!* *The City of You* is an initiative offering a new narrative focus for Youngstown. RJ Thompson, an Assistant Professor of Graphic & Interactive Design at YSU and his Youngstown Design Works students developed this branding campaign. This narrative is visually portrayed in the gallery through a multi-point advertising campaign that offers intelligent and meaningful expressions across print and digital media channels. Designs that once were seen throughout the city on billboards in the *So Much More Than Home!* campaign will be displayed for the first time in one space in the Museum's large installation gallery.

UCDA Design Education Summit and Exhibition Sponsors include: Department of Art at Youngstown State University, AppSpotr, College of Creative Arts and Communication at Youngstown State University, Design Edu Today, Drund, John J McDonough Museum of Art, Kynamatrix Research Network, Mahoning County Convention and Visitors Bureau, Printing Industries of America and UCDA Design Education Summit.

The McDonough Museum of Art is located on the campus of Youngstown State University. Parking is available in the M30 deck for a nominal fee. Hours at the McDonough Museum of Art are Tuesday through Saturday, 11:00 am until 4:00 pm. The Museum is open to the public and admission is free.

Youngstown State University does not discriminate on the basis of race, color, national origin, sex, sexual orientation, gender identity and/or expression, disability, age, religion or veteran/military status in its programs or activities.

This exhibition is made possible in part by state tax dollars allocated by the Ohio Legislature to the Ohio Arts Council (OAC). The OAC is a state agency that funds and supports quality arts experiences to strengthen Ohio communities culturally, educationally, and economically.

YOUNGSTOWN STATE UNIVERSITY



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