

# Expansion of Pete's Treats

Submitted by The Student Government Association

# Our Plan

- To develop a grocery store in the space currently occupied by “Pete’s Treats” in Kilcawley Center
- Would include basic grocery items
- Would be staffed by the current employees of Pete’s Treats

# Alignment with the 2020 Strategic Plan

- YSU is a **student-centered institution**, focused on the **development** and **well-being** of **all students**
  - Convenient access to groceries is imperative for students' well-being
  - Expanding international population (455+) is most affected by this
  - Residential population growing (1,300+)

# Youngstown—A Food Desert

- “Parts of the country vapid of fresh fruit, vegetables, and other healthful whole foods, usually found in impoverished areas”
  - Due to lack of grocery stores and markets
- The nearest grocery stores to YSU are 3.1 and 3.3 miles away (Aldi and Walmart, respectively)
- Other urban Ohio universities have multiple grocery stores within 1.5 miles

# Who would this impact

- All students, faculty, and staff at YSU

# Why do we need this on campus?

- Convenient for everyone
- International students face challenges with accessing grocery store items
  - 455+ of international students
- Many resident students do not have vehicles on campus
  - 1,300+ of resident students
- Promotes economic development at YSU
- Would benefit low income students who may not be able to purchase food outside of the meal plan (Pete's Points and Flex Dollars)

# Why do we need this on campus?

- Pete's Treats has proven to be successful with its limited snack variety
  - Since Fall of 2015, it has brought in \$500,000+
  - January 8<sup>th</sup> and 9<sup>th</sup>, it brought in 351 visitors
- Can be promoted in prospective student tours
  - Approximately 30-60 tours a week
  - Students won't need to leave campus to grocery shop
- Growing residential population=increased demand for something like this

# Proposed Funding Request

- Single year funding request: \$33,000\*
  - Flooring: \$3,000
  - Construction: \$15,000
  - Equipment: \$14,500
    - Open air curtain refrigeration display case: \$10,000
    - Glass front reach-in refrigeration single door: \$2,000
    - Glass front reach-in refrigeration double door: \$2,500
- Food costs to be incurred by Kilcawley Staff Offices who currently stock Pete's Treats (inventory costs would be offset by revenue generated)
- No additional personnel costs

# Return on Investment

- Students will be spending money on groceries at YSU, instead of Walmart, Aldi, CVS, etc.
  - Fills the void lost by taking CVS off of Pete's Points
- Revenue to Pete's Treats will increase
- YSU will no longer be located in a food desert
- Could increase the number of prospective students attending YSU by seeing this on tours

# Shared Governance and Support

- Consultation from:
  - Honors Trustees
  - International Studies and Programs
  - John Young and Michael Cardwell-- Kilcawley Center Staff Offices
  - Endorsed by the Student Government Association Legislative Assembly

# Summary

- YSU is currently located in a food desert
- This proposal would solve this issue
- Increased revenue for university with no extra space or personnel needed
- Healthier food options
- Convenience for students, faculty, and staff

Questions?