# Academic Program Enhancement & Effectiveness Initiative Pathway to Actionable Outcomes March 2021 BOARD OF TRUSTEES UPDATE

### **OVERVIEW**

- Steps
  - o October: Preliminary findings
  - March: Preliminary recommendations
  - o June: Recommendations
- Principles
  - Approach to campus awareness
    - Communications
    - Updates
    - Revitalize the strategic planning website (www.ysu.edu/strategic-planning)
  - Approach to campus engagement
    - Involved in the process of data and contextual framework informed recommendations (academic leadership + academic senators; chairs & faculty + deans)
    - Informs OAA assessment (institution-wide perspective) and Provost recommended actions
- Approach
  - October to March (science)
    - Market, margin, and economics informed
  - March to June (art)
    - Add mission, The Plan, outreach/engagement
  - June (converge the science and the art of the process)
    - Actions related to current programs
      - Opportunities to Grow
      - Sustain
      - Adjust
      - Sunset
    - Actions related to proposed new or reconfigured programs
      - Some actions implemented Fall 2021
        - Internal adjustments
      - Some actions implemented Fall 2022
        - Actions requiring external approvals

# PRELIMINARY FINDINGS (February); TO BECOME PRELIMINARY RECOMMENDATIONS (March); TO BECOME PENULTIMATE RECOMMENDATIONS (April/May); TO BECOME RECOMMENDATIONS (June)

#### Preliminary Findings (February)

Rating Type	# of Programs
Grow	22
Sustain	47
Adjust	14
Further Review	17
Further Discussion	25

#### **Curricular Efficiency**

Curricular efficiency should reduce cost while increasing academic focus and instructional quality.

	Curricular Efficiency Objectives
	Optimize course credit hours
	Achieve and sustain lower cost
	Improve curricular focus and quality (manage "mission creep")
	Invest in mission-critical courses and growth programs
	Stem the rise in cost and tuition
•	Make higher education more affordable, especially for underrepresented populations

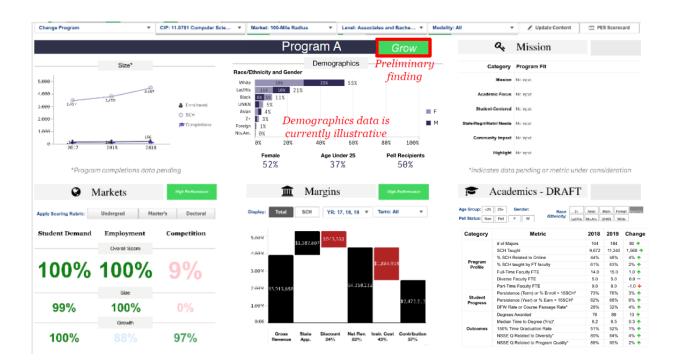
## **Program Scorecard (Work in Progress)**



Award Level	Q	Institution	Share of Tota
Totals		106	1.69%
Associates		0	0.005
Bachelors		106	2 55%

		Р	rogram	Economics		* *
	Totals SC	Year	Pr	rogram		Award Level
		2017 Q 2018 =		Example	2	Bachelors Q
	Gross Revenue	Discounts	1	Net Revenue	Instr. Cost	Contribution
	_ 36%	48%		- 52%	- 18%	79%
500 - 400 -		<b>\$1</b> 47	\$67	-	<b>\$</b> 118	
300 -						
200 100	\$325			\$405		\$287
0.00	Gross Revenue	State Appropriation	Discount	Net Revenue	Instructional Cos	t Contribution

Discount/Gross Rev. 21% Net/Gross & State 125% Cost/Net Rev. 29% Contribution/Net Rev. 71%



# **Program Dashboard (Work in Progress)**

• One section is dedicated to the goals and actions to be taken for the continuous improvement of the program that will be linked to the *Plan for Strategic Actions to Take Charge of Our Future*.

Date	Goal	Action	Status
1/18/2021	Decrease average time to completion	Students will meet with their advisor every semester at registration to make sure all credits are applicable to the major.	•

• Another possible section provides space to note exemplary activities and/or initiatives demonstrated to have impact and influence linked to the *Plan*.

Contributor	Content	
Student A	www.artexhibit.com	

• Lastly, there may be a comments section to record anything else of note.

Additional Comments

No input

## Approach to New Programs

A total of 28 new program findings were identified by the team.

- One program was identified as high-interest by four of the five breakout teams and received the most votes (13) from the full group.
- Five programs received between 6 to 8 votes.
- Seven programs received 4 or 5 votes.
- There was a moderate level of interest in an additional 15 programs.