

Developing the Academic Strategy Linked to Strategic Planning

The Strategic Planning Organization Team (SPOT) recognizes that the successful implementation of YSU's next strategic plan will require thoughtfully guided conversations with faculty and staff. These conversations should probably be aggregated from programs to departments, departments to colleges, and colleges into an Academic Affairs-led Academic Strategy that enables and stimulates academic excellence and student success.

To align such an outcome with the Strategic Planning process, a sequence of semester-by-semester conversations are proposed to occur from an appreciative inquiry perspective.

For Fall, 2018

Student success and academic excellence are the strengths upon which an institution's reputation are founded. These attributes of YSU should be known at the beginning of a strategic planning process to allow the institution to appreciate its current strengths, and set the stage for recognizing and building upon these compelling attributes during the strategic planning process.

To appreciate and understand these current attributes, programs, departments, and colleges will have the opportunity to address these questions (UG/G if applicable):

- Points of Pride
- Foundational qualities of academic excellence
- Distinction that has emerged from these foundational qualities of excellence
- Activities/initiatives to improve student access and success
- Faculty accomplishments that support quality and distinction
- Community impact
- Meaningful and impactful collaborations across departments, employers, and community organizations
- Mission and vision (if these already exist)
- Elevator speech

For Spring, 2019

From the perspectives of foundational quality/strengths, areas of distinction, student success (recruitment through career/life), community engagement and interdisciplinary collaborations, and in the context of opportunities, threats, and barriers (SWOB instead of SWOT), please think about facilitating the next set of questions

- Where should we go?
- Why should we go there?
- How will we know we got there?
- If we get there, what is the new value proposition?
- Is the new value proposition compelling?
- How and what will need to change to get there?