

# **CENTER FOR NONPROFIT LEADERSHIP ANNUAL REPORT 2023-24**

DEPARTMENT OF BUSINESS ADMINISTRATION



**PREPARED BY  
LAURA J. DEWBERRY, DIRECTOR**

# CENTER FOR NONPROFIT LEADERSHIP OVERVIEW

The Center for Nonprofit Leadership, housed in the Williamson College of Business Administration, offers a unique academic program that includes the Certificate in Nonprofit Leadership, the Nonprofit Leadership Minor, and nonprofit-specific business upper division electives. Both the certificate and minor can be paired with any major. Academic and co-curricular experiences, through the Student Nonprofit Leadership Organization (SNLO), are designed to prepare students for entry-level careers in the nonprofit sector and volunteer community leadership positions. Students enrolled in this program have a strong desire to “make a living while making a difference.” Networking opportunities with nonprofit professionals and real-world experiences, including internships/fellowships and consulting projects, are integrated into the curriculum to enhance student learning.

## **CERTIFICATE IN NONPROFIT LEADERSHIP (11 hours)**

### **Required Courses:**

- BUS 3720 (Nonprofit Leadership), 3 s.h.
- BUS 3740 (Nonprofit Community Service 1), 1 s.h.
- BUS 3780 (Financial Management and Fundraising for Nonprofit Organizations), 3 s.h.
- MKTG 3702 (Business Professionalism), 1 s.h.
- MGT 3725 (Fundamentals of Management), 3 s.h.

## **NONPROFIT LEADERSHIP MINOR (14 - 15 hours)**

### **Required Courses:**

- BUS 1500 (Foundations of Business), 3 s.h.
- BUS 3720 (Nonprofit Leadership), 3 s.h.
- BUS 3740 (Nonprofit Community Service 1), 1 s.h.
- BUS 3780 (Financial Management & Fundraising for Nonprofit Organizations), 3 s.h.
- MKTG 3702 (Business Professionalism), 1 s.h.

Students must also choose one of the following:

- BUS 4840 + BUS 4841 (Nonprofit Leadership Internship + Nonprofit Leadership Internship Seminar), 4 s.h. combined
- BUS 4813 (Designed Thinking), 3 s.h.

## **2023-24 GRADUATES**

### *Certificate in Nonprofit Leadership*

**Summer 2023 (2):** K. Chrastina, K. Matlock

**Fall 2023 (5):** L. Babik, J. Cottrill, T. D’Angelo, C. Davis, O. Foster

**Spring 2024 (3):** A. Himes, R. McClurkin, C. Snopik

### *Nonprofit Leadership Minor*

**Summer 2023 (1):** N. Alachniewicz

**Fall 2023 (2):** J. Cottrill, C. Davis

**Spring 2024 (1):** R. McClurkin

## **2023-24 COURSE ENROLLMENTS**

BUS 3720\* Fall 2023 (Traditional): **13**; Spring 2024 (WB): **29**

BUS 3740\* (Traditional): Fall 2023: **9**; Spring 2024: **8**

BUS 3780 (WB): Fall 2023: **30**; Spring 2024: **34**

\* = CE, community-engaged course



# PAY IT FORWARD: STUDENT PHILANTHROPY INITIATIVE

BUS 3740 (Nonprofit Community Service) course enrollees and members of the Student Nonprofit Leadership Organization (SNLO) gained hands-on experience in philanthropy through the *Pay It Forward: Student Philanthropy Initiative*. The students awarded \$3,000 in funding to Potential Development. Potential Development Program, a non-public charter school for children with a diagnosis for autism, used this funding for their Special Olympics Track Team. Students reviewed applications for programs/projects addressing the following needs in the Mahoning Valley: addiction recovery, treatment, and recovery; animal welfare; education (K - 12); and mental health. This initiative began with seed funding from Ohio Campus Compact in 2010 and is sustained by student fundraising efforts and external funding. In total, students have awarded over \$60,000 to local nonprofit organizations through this initiative.



*SNLO members with Pay It Forward award recipient, Potential Development including staff, Katelynn McBee (NPL Alum), and Crissi Jenkins*



*Below: Potential Development students with new Special Olympic track uniforms, paid for with Pay It Forward funds.*



Other 2024 Pay It Forward Finalists: Animals for Animals, Lit Youngstown, & Youngstown Blue Coats





# WCBA DARE TO CARE EVENT

WILLIAMSON COLLEGE OF BUSINESS ADMINISTRATION

# DARE TO CARE



Dare to Care is an annual opportunity for WCBA students, faculty, & staff to volunteer and make a difference in the community, organized by the Center for NPL. The event on Friday, April 19, 2024 had 67 participants and 9 host organizations (below).



**BEATITUDE HOUSE  
MINISTRIES**  
*Ursuline Mission, gospel service*



**Junior  
Achievement™**  
*of Eastern Ohio*





# STUDENT CONSULTING

Semester-long consulting projects take place within the traditional BUS 3720, Nonprofit Leadership, course.

## FALL 2023 CLIENT: OH WOW! THE ROGER & GLORIA JONES CHILDREN'S CENTER FOR SCIENCE & TECHNOLOGY

Students work in teams as consultants and make recommendations for the organization based on the SWOT analysis provided. Students identified ideas to capitalize on a strength, improve a weakness, take advantage of an opportunity, and mitigate a threat.



*Winning student team with Marvin Logan, Jr., former Executive Director, Oh Wow! Fall 2023*

# NONPROFIT INTERNSHIPS

The Center for Nonprofit Leadership works in conjunction with the WCBA Center for Career Management to recruit and place interns in nonprofit organizations (local, regional, national, and international). Students enrolled in BUS 4841, Nonprofit Leadership Internship Seminar, give a presentation with their internship supervisors on their experience. Assessment meetings follow internship presentations. Weekly reflection papers required, including observations after attendance at a Board of Directors meeting.

*The Center for Nonprofit Leadership welcomes the opportunity to partner with any nonprofit organization looking to host an intern in fall, spring, or summer semester.*

The following students earned academic credit for their internship in a nonprofit organization through the BUS 4841 course.

**Summer 2023 (Total: 14) Wean Fellows (13):** K. Chrastina (A.C.T.I.O.N), C. Davis (Economic Action Group), C. Snopik (Help Network), D. Parks (Inspiring Minds - Warren), K. Urg (Lit Youngstown), J. Beshara (Mahoning County Land Bank), D. Williams (NOAS), E. Maravola (Oak Hill Collaborative), T. Ellsworth (OCCHA), L. Pasco (United Returning Citizens), M. Chaplow (Youngstown Area Jewish Federation), J. Stanko (Youngstown Neighborhood Development Corporation), A. Niles (YWCA) + (1) E. Durham (College Now Greater Cleveland)

**Fall 2023 (1):** R. McClurkin (Economic Action Group)

**Spring 2024 (1):** K. Serrecchio (Junior Achievement)

**Summer 2024 (4):** M Byers (Youngstown Business Incubator)\*; T. P. Dhungat (Sight for All United)\*, A. Schwiger (Ohio Missions in Southeast Asia), M. Umbel (Yellow Brick Place)\*

\* = Zoldan Fellow



# STUDENT NONPROFIT LEADERSHIP ORGANIZATION

*The Student Nonprofit Leadership Organization (SNLO) is an award-winning YSU student organization for students pursuing a career in the nonprofit sector. The organization is led by an executive team and faculty advisor, Laura Dewberry.*

## EXECUTIVE TEAM 2023-24

President: Annabelle Himes

Vice President: Colleen Davis (Fall '23)  
& Madison Umbel (Spring '24)

Secretary: Beth Durham

Treasurer: Cassandra Snopik

Social Media Manager: Montana Eliser



Akron Children's Hospital Site Visit: SNLO members with ACH staff—Paul Olivier, Luann Maynard, Sherri Mattace-Horvat, Jil-lian Chahine (NPL Alum)

## SNLO SITE VISITS & IN-CLASS PRESENTATIONS 2023-23

**Fall 2023 (6):** COMPASS, YWCA, Akron Children's Hospital, Big Brothers Big Sisters, YAJF / Jewish Community Center & St. Baldrick's

**Spring 2024 (6):** SWAG Sisters, Dylan's House, Second Harvest Food Bank, Angels for Animals, Lit Youngstown & Potential Development



## NONPROFIT YOUNG ALUMNI PANEL

November 14, 2023

**Panelists:** D. Bancroft (Economic Action Group), Jenna Binsley (YSU), Katelynn McBee (Potential Development), Joel Montez (OCCHA), Jack Sebest (Newman Center; now: Shepard of the Valley), L. Smith (YSU)



# SNLO VOLUNTEERISM

*All SNLO members volunteer a minimum of 15 hours each semester in group events or individually.*

## SNLO ACTIVE MEMBERS

**Fall 2023: 13**

**Spring 2024: 14**

## SNLO GROUP VOLUNTEER EVENTS

**Fall 2023: Diva Donations, Dorothy Day House**

**Spring 2024: Diva Donations Dress Collection, WCBA Dare to Care**

## SNLO FUNDRAISING INITIATIVES

**Fall 2023: Handel's Pint Card Sale, Candle Sale**

**Spring 2024: Daffin's Candy Bar Sale, Greeting Card Box Sale**

**All fundraising efforts support the Pay It Forward: Student Philanthropy Initiative**



**The Jambar**

March 27 · 🌐



YSU students have donated dresses for high schoolers going to prom in the Mahoning Valley. Check out the story by Gunnhildur Baldursdottir tomorrow!

Photos by Gunnhildur Baldursdottir / The Jambar

[#ysu](#) [#thejambar](#) [#jambartv](#)



# CENTER REVIEW

The Center for Nonprofit Leadership is engaged in the YSU Plan for Strategic Actions to Take Charge of Our Future.

- The Center for Nonprofit Leadership is committed to student success offering the following student experiences:
  - ◇ Academic courses
  - ◇ Internships/Fellowships
  - ◇ Consulting
  - ◇ Professional Development
  - ◇ Grantmaking / Philanthropy
  - ◇ Community Service
- The Center for Nonprofit Leadership is engaged with the Office of Community Engagement and YSU's application to the Carnegie Foundation Elective Classification for Community Engagement in 2026.
- The Center for Nonprofit Leadership is funded and staffed through the YSU General Fund, faculty reassignment time, and external funding for fellowships/internships.

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# LOOKING AHEAD 2024-25

## NONPROFIT LEADERSHIP SUMMER FELLOWSHIP PROGRAM

The Nonprofit Leadership Summer Fellowship Program will continue in the summer of 2025 thanks to the generous support of the Wean Foundation.

*At least thirteen (13) fellowships (full-time and/or part-time) will be available in Summer 2025.*

Nonprofit organizations operating in Mahoning and Trumbull Counties can apply beginning in October 2024. Organizations will be selected in January 2025, and students can apply for positions shortly thereafter on Handshake. Fellows will be paid \$18/hour for 300 to 480 hours during summer 2025.





# CENTER DIRECTOR



**Laura Dewberry** (left) has served as the Director of the Center for Nonprofit Leadership and as Senior Lecturer in the Department of Management & Marketing since 2009. In August 2023, she was assigned a new, additional role of Coordinator, Business Freshman Education in the Williamson College of Business Administration. This role includes curriculum development and the maintaining of quality and consistency across the multiple sections of BUS 1500, Foundations of Business, and BUS 2610, Collaborating, Writing, and Presenting in Business.

## 2023-24 TEACHING:

- BUS 1500H (Honors Foundations of Business)
- BUS 2610 (Collaborating, Writing, & Presenting in Business)
- BUS 3720 (Nonprofit Leadership)
- BUS 3740 (Nonprofit Community Service)
- BUS 3780 (Financial Management & Fundraisings in Nonprofit Organizations)
- BUS 4840/4841 (Nonprofit Leadership Internship/Seminar)

## 2023-24 SERVICE HIGHLIGHTS

### *Service in the community:*

- Board Member & Volunteer, Junior Achievement of Eastern Ohio (JA); 4th grade classroom volunteer & JA Titan Mentor
- Board Member & Mentorship Chair, Association of Fundraising Professionals (AFP) Mahoning – Shenango Chapter
- Volunteer, Applewood Swim & Tennis Club

### *Service to the Department / College / YSU:*

- Approved Community Engaged (CE) courses in Fall 2023: BUS 3720, BUS 3740, BUS 4840, & BUS 4841; YSU Penguin Pulse Monthly Newsletter Faculty CEL Spotlight (February 2024)
- Maintain a list of nonprofit alumni. Nonprofit Young Alumni Panel in Fall 2023 & SNLO site visits with nonprofit alumni
- Member, Department Faculty Search Committee
- Member, Management & Marketing Department Advisory Committee
- Moderator, WCBA Professional Development Summit
- Program Manager, Nonprofit Leadership Summer Internship Program, funded by the Wean Foundation; active funding through 2025
- Manager, the Zoldan-Yampolsky Family Executive Fellows Program
- Elected Member, WCBA Promotion & Tenure Committee
- Member, Academic Senate Undergraduate Curriculum Committee
- Planned BUS 1500H service project (Fall 2023) with United Way of Youngstown and the Mahoning Valley

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