

**Strategic Planning  
Youngstown State University  
Board of Trustees Update  
June 6, 2018**

**Board of Trustees Engagement**

- Support and be involved in the Strategic Planning process
  - Two members represented on the Strategic Planning and Organization Team (SPOT)
  - Involvement in campus events and activities, etc., related to Planning
- Discuss Strategic Planning and Implementation as per the Agenda at Board Retreats
- Endorse the Strategic Plan, including updated Mission, Vision, and Values statements
- Receive and respond to updates at each Board of Trustees meeting
- Endorse annual budgets that support achieving the goals of the Strategic Plan

**Strategic Planning and Organization Team (SPOT)**

- Develop the planning process
- Lead and facilitate the stakeholder-based and constituency-oriented planning process
- Synthesize information and feedback and develop a Draft Plan for campus review
- Develop a Penultimate Plan for Board of Trustees review and endorsement
- Possibly transition to a Strategic Plan Implementation Team to guide implementation

**Strategic Planning-Communication Principles**

- Inclusive – Input precedes feedback
- Transparent – Considerate of varied engagement and communication styles
- Responsive – Illustrate how insights and ideas informs AND transforms thinking
- Meaningful – Create and nurture connections to enable communication and engagement

**ROADMAP OF THE PROCESS**

**Planning to develop a Strategic Plan**

- Spring/Summer 2018
  - Planning for the Planning Process
    - Create and experience a planning environment to replicate across campus
    - Develop a Case Study of YSU
      - Nine constituency representatives develop elements of the YSU Case Study
    - Determine engagement by external thought-leaders to inform the planning process
    - Orchestrate campus and community engagement in the planning process
    - Gather and synthesize information through deans, department chairs, school directors to be used during the planning process

### **Strategic Planning**

- Fall/Spring 2018-19
  - Implement the Planning Process
  - Gather Feedback
  - Develop elements of a draft Plan
- Summer 2019
  - Refine the draft Plan and synthesize feedback

### **Planning to Do**

- Fall/Spring 2019-20
  - Develop a Penultimate Plan for BOT endorsement
  - Adjust YSU processes and procedures to align with implementation
  - BOT endorses budget for FY2020, and each year thereafter, aligned with the Plan
  - Leadership Agenda determined
- Summer 2020
  - Leadership Agenda roles and responsibilities determined for implementation during the academic year

### **Doing the Plan**

- Fall 2020 and thereafter
  - Leadership Agenda
    - Implement
    - Assess
    - Adjust