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| YOUNGSTOWN STATE UNIVERSITY QUESTIONS TO CONSIDER AS THE STRATEGIC PLANNING, PLANNING FOR DOING AND DOING PROCESSES ARE DEVELOPED |
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| WHO... | WHAT... |
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| Can we serve? | Are we going to do to maximize shared governance? |
| Can we attract? | Are we going to do to improve our Diversity and Inclusion success? |
| Can we impact? | Are our sustainable/successful programs? |
| Can we collaborate with? | Can we do better than anyone else in the world? |
| Needs to be a leader in the strategic planning process? | Are we going to do to be flexible/agile? |
| Will attend YSU no matter what? | Are our interdisciplinary opportunities? |
| Relates to the perspectives that words matter but that deeds matter most? | Is our on-line, hybrid, certificate future? |
| | Are we going to do to effect social change? |
| | Are we considering in regard to competency-based pedagogy? |
| | Are our research strengths? How will we find them? |
| | Are our inventive strategies to reduce cost and increase revenue? |
| | Appears to be successful strategies for similar institutions? |
| | Ways can we attract students that we have not typically attracted? |
| | Is the future of Higher Education? |

| HOW... | WHAT... |
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| Can we enhance our Culture of Community to be sure our focus is on the whole vs. the individual? | Is YSU's niche and what makes YSU unique in attracting students? |
| Will we define student success? | Are compelling attributes of YSU that makes us the top choice and just not the first choice? |
| Will we define innovation? | Will we prioritize and why? |
| Will we articulate the impact of Higher Education? | Are compelling phrases or sentences or tag lines that have/make meaning? |
| Will we effectively be the region's anchor institution? | Needs to happen to "fix" how we do things and what we do to accomplish what needs to happen? |
| Will we impact economic development? | |
| Will we address the student debt challenge? | |
| Will we assist in solving the Opioid Crisis? | |
| Do we better emphasize/explain what we are good at doing? | |
| Will we prioritize and align resources with priorities? | |
| Do we shape a way to think and do, etc.? | |
| Do we serve students on their own terms and meet them where they are at? | |
| Do we go on the offensive and not be on the defensive? | |
| Do we use social media to receive answers to these questions from all constituencies? | |

| WHY... | WHAT... |
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| Should students, faculty, staff choose YSU? | |
| Is the what missing and the why and the how are unclear in the previous strategic plan? | |
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