

Youngstown State University Strategic Planning 2018-2019

Context

[Designing our Future for the 21st Century; The Centennial Strategic Plan](#) was adopted in June 2002. Thereafter, [YSU 2020: The Strategic Plan of YSU, 2011-2020](#) was adopted in December 2010.

As the year 2020 approaches, it is appropriate and necessary to develop a new strategic vision to assure a vibrant and successful future for YSU and its students. On the Strategic Planning [website](#), please see “Educate for Tomorrow: Join the Conversation” as this process unfolds.

Purpose

Develop a new strategic plan with an effective implementation and resource alignment process that enhances the stature of YSU in Ohio and beyond and ensures that YSU students acquire the knowledge and skills necessary to thrive in an ever-changing global society.

Planning Time Frame

The planning process will occur from January 2018 through June 2019.

It is anticipated that the strategic plan will be endorsed by the Board of Trustees in Summer 2019 and presented to the public in the beginning of Fall 2019. Implementation will be Fall 2020.

Guiding the Process

The process will be led by the [Strategic Planning Organization Team \(SPOT\)](#). This group will moderate, support, and challenge stakeholders to envision the education of tomorrow at YSU leading to a new strategic plan.

The next 18 months will present opportunities for discussion and reflection about where we are as a university, what is important to us, how we imagine our institution in the future, and what we need to do differently to better prepare students to succeed in their life and career. SPOT will post agendas, minutes, and updates to the strategic planning website. SPOT welcomes [thoughts, ideas or concerns](#) about the process.

Team Members

The collaborating lead facilitators of SPOT include Jenn Pintar, associate provost for Academic Administration and professor of Kinesiology and Sport Science; Claire Berardini, associate provost for Student Success; and AJ Sumell, professor of Economics and president of the YSU Chapter of the Ohio Education Association.

Members of SPOT, nominated by the lead facilitators and President Jim Tressel, include:

- Coskun Bayrak, chair and professor of Computer Science and Information Services.
- Kristine Blair, dean, College of Liberal Arts and Social Sciences and professor of English.
- Amy Crawford, interim chair of Communication and associate professor of Telecommunication Studies.
- Chet Cooper, chair, Academic Senate and professor of Biological Sciences.
- Dana Davis, assistant professor of Social Work.
- Tim Francisco, professor of English.
- Sepideh Khavari, part-time faculty member, Department of Mathematics and Statistics.
- Ken Learman, professor of Physical Therapy.
- Jocelyne Linsalata, member of the YSU Foundation Board of Trustees.
- James “Ted” Roberts, member of the YSU Board of Trustees and principal/president of Roth, Blair, Roberts, Strasfeld & Lodge.
- Molly Seals, member of the YSU Board of Trustees and system vice president of Human Resources Program Delivery at Mercy Health Youngstown.
- Robert J. “RJ” Thompson, assistant professor of Graphic + Interactive Design.

SPOT will be supported by Mike Sherman, special assistant to the president.

Constituents

The strategic planning process will be inclusive, particularly involving:

- Faculty as they deliver the academic programs to which students are attracted, impact and influence our world as scholars, and are professionals engaged with the community through service.
- Staff as they create the support structure for the success of YSU students, faculty, and alumni.
- Students as they engage with the academic programs and YSU to be productive, knowledgeable, and engaged citizens of the world.
- Alumni as they continue to engage with the university, their professions, and their community.

Regional Stakeholders

Groups that will be involved will include, but not limited to, the following:

- Business and industry.
- Governmental offices.
- Social services agencies.
- Not-for-profit groups.
- P-20 education.

Thought Leaders

SPOT will sponsor individuals across many sectors to visit campus to provide guidance and perspectives to encourage and challenge the university community to identify and effectively address future issues and build on current strengths.

Overarching Process

- Planning to conduct the strategic planning process (January 2018-May 2018).
- The strategic planning process (June 2018 – June 2019).
- For 2020 and beyond, the following will be on-going and occur concurrently:
 - Implementation/action process.
 - Assessment and reset process.