

Strategic Planning & Organization Team
April 6, 2018
8:00-9:30 am
Tod Hall, Leaders Conference Room, 2nd floor

AGENDA

- 1) Reflections
 - a) In what fashion did our last meeting intrigue you about the planning process going forward?
 - i) Open-minded, open-spirited, no set conclusion
 - ii) Positive optimism is refreshing; willing to plan from an accurate presentation of our higher education situation
 - iii) Exhilarating energy; positive attitude
 - iv) Energy; optimism; positive
 - v) More hope for buy-in sorely missing from previous planning; will make real progress
 - vi) Hopefulness sustained from last meeting; looking forward to today; sense of collaboration; advocate for YSU as a whole
 - vii) We will make real progress
 - viii) Intrigued about the thought that practical outcomes could happen
 - ix) Involved in designing the process as the product is the result
 - x) Positive optimism moving forward; moving forward the campus is aligned

- 2) Guiding Principles
 - a) What might be the attributes of a strategic planning process that will assure successful strategic doing?
 - i) See April 6 document "Responses to Thought Provokers"

- 3) Compelling Perspectives
 - a) What are compelling attributes/characteristics about YSU that makes us proud because they are distinctive?
 - i) See April 6 document "Responses to Thought Provokers"

- 4) Engagement
 - a) In what ways might the campus and community be engaged with the process that creates a sense of ownership and responsibility to achieve the goals of the plan?
 - i) See April 6 document "Responses to Thought Provokers"

- 5) Next meeting is April 20, 2018 at 8:00 am Tod Hall Leaders Conference Room
 - a) We will start with the following question
 - i) What would the very best communication strategy accomplish?