

### **How do we ensure a successful strategic planning process?**

- Value the past: think beyond the future
- Avoid limitations in what is possible
- Living Plan (create a)
- Not just goals, but the whys and most importantly the how to get done what needs to happen
- Realistic plan
- Resource alignment
- Forward looking
  
- Constant communication
- Effective communication from campus community and to campus community
- Transparency
- Agile, innovative and responsive
- Buy-in
- Engagement
- Collaboration
- Inclusive of all stakeholders
- Accountability

### **What will be different about higher education in 5-10 years?**

- Redefine what a “student is...” as a “traditional” student is a thing of the past
- Education that is tailored to the individual
- Constantly changing emphases
- Intellectual agility is the best preparation
- How will future education influence the notion of the “physical environment?”
  
- Redefine traditional teaching (AI will have an increasingly greater role)
- More experiential/active learning
- Open platform; nontraditional students; globalization; mobile
- Team learning and collaboration
- Delivery Modes

**Given the reality of the changes in higher education in the next 5-10 years, how might YSU adapt to continue to thrive and remain relevant?**

- Understand the reality of student demographics (K-12 levels of education)
  - There are 36 million adults in the US with some college and no degree-how many from YSU that might be interested in completing a credential or degree?
  - Do the hard work of taking on culture of change
  - Use our “outlier” status as an advantage-do not try to be everyone else
  - Where does mastery, competency, credentialing fit into the context of major programs of study?
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- Environmental scanning and forecasting
  - Use data to be more adaptable
  - More communication-face-to-face interactions
  - More collaboration across departments and colleges
  - Focus on strengths