Center for Nonprofit Leadership Overview

The Center for Nonprofit Leadership, housed in the Williamson College of Business Administration, administers the undergraduate Nonprofit Leadership academic program, which includes a Certificate in Nonprofit Leadership and the Nonprofit Leadership Minor. The program is open to students of any major seeking a baccalaureate degree.

Certificate in Nonprofit Leadership –
Total: 13 hours

Requirements:
- ADV 3710 (Basic Public Relations) – 3 hours
- BUS 3720 (Nonprofit Leadership) – 3 hours
- BUS 3740 (Nonprofit Community Service) – 1 hour
- BUS 3780 (Financial Management and Fundraising) – 3 hours
- MGT 3725 (Fundamentals of Management) – 3 hours

Nonprofit Leadership Minor –
Total: 20 hours

Requirements:
All Certificate course plus -
- BUS 4840 (Nonprofit Leadership Internship) or a 3 hour internship course within a student’s major – 3 hours
- BUS 4841 (Nonprofit Leadership Internship Seminar) – 1 hour
- MGT 3755 (Managing Diversity) – 3 hours

2018-19 Graduates

Certificate in Nonprofit Leadership

Summer 2018 (4):  R. McCann, A. Graneto, B. Schreckengost, & John Sebest
Fall 2018 (4):  C. Eichler, Sarah Podolan, Diamond Rodgers, & Hannah Telesz
Summer 2019 (2): Nina Frattaroli & Francine Haazy

Nonprofit Leadership Minor

Summer 2018 (2):  R. McCann & B. Schreckengost
Fall 2018 (2): Sarah Podolan & Hannah Telesz
Spring 2019 (2): Landon Kline & Jenna Roesch
Summer 2019 (0)

2018-19 Course Enrollments

Nonprofit Leadership (BUS 3720)
Fall 2018: 38
Spring 2019: 23

Nonprofit Community Service (BUS 3740)
Fall 2018: 14
Spring 2019: 12

Financial Management & Fundraising for Nonprofit Organizations (BUS 3780)
Fall 2018: 11
(First time offered fall semester)
Spring 2019: 21

SNLO Active Members

Fall 2018: 24
Spring 2019: 30
The Center for Nonprofit Leadership was awarded a $65,000 grant from The Raymond John Wean Foundation to implement the Nonprofit Leadership Summer Honors Internship Program in December 2018. The *Nonprofit Leadership Summer Honors Internship Program* is a biennial, full-time, 12-week paid summer internship program designed to provide 10 qualified YSU students with career-related work experience in nonprofit or public sector organizations and at the same time build capacity at the host organizations. On a weekly rotation, each organization hosted a professional development seminar for all participating students.

### Participating Students

**Shakeila Allen**  
Political Science  
Trumbull County Commissioners  
Grants Management Intern

**Jasmine Bailey**  
Political Science  
Mahoning County Land Bank  
Community Revitalization Intern

**Isaac Carrino**  
History  
Trumbull Neighborhood Partnership  
Land Bank Housing Intern

**Albert Chizmar**  
Political Science & General Psychology  
Youngstown Neighborhood Development Corporation  
Neighborhood Revitalization Intern

**Laura Drake**  
Pre-Law  
Help Network of Northeast Ohio  
Marketing Intern

**Jacob Guy**  
Business Administration  
Junior Achievement of Mahoning Valley, Inc.  
Program Intern

Additional Participating Students Next Page...
2019 Nonprofit Leadership Summer Honors Internship Program Participating Students Continued...

**Katherine Landry**
Music Performance Voice & Nonprofit Leadership
Oh Wow! The Roger & Gloria Jones Children’s Center for Science & Technology Program Intern

**Jason McQuown**
Accounting
Youngstown Area Jewish Federation Accounting Intern

**Amanda Paynter**
Human Resource Management & Nonprofit Leadership
Youngstown Area Goodwill Industries Operations Administration Intern

**Christiana Savo**
Communication Studies & Nonprofit Leadership
The City Club of the Mahoning Valley Membership & Marketing Intern
Students participated in two regional consulting projects during the 2018-19 academic year where they acted as consultants and presented solutions to real-world challenges posed by the host organizations. In October 2019, 10 students worked with Goodwill Industries of Greater Cleveland & East Central Ohio. They offered solutions to organizational challenges related to mission enhancement, employee engagement, and recruiting diverse employees. In May 2019, 9 students worked with the Akron Symphony Orchestra and offered solutions to organizational challenges related to marketing effectiveness, ticket value, and students performed a competitive analysis.

Semester-long team consulting projects also take place within BUS 3720, Nonprofit Leadership.

Fall 2018 host: YWCA Mahoning Valley; Spring 2019: Help Network of Northeast Ohio.
Youngstown State University students in the Student Nonprofit Leadership Organization (SNLO) gained hands-on experience in philanthropy this spring through the Pay It Forward: Student Philanthropy Initiative by awarding $3,000 in funding to the GROW Urban Farm at Flying High, Inc. in May 2019.

Flying High, Inc. will use these funds to support the growth of the GROW Urban Farm. The GROW Urban Farm’s mission is, “Growing Produce, Growing Lives.” The GROW Urban Farm accomplishes its mission by locally and naturally growing vegetables using organic methods and then selling this produce across the Mahoning Valley to create improved food access. Those that work the farm are part of the Flying High workforce development program, who are returning citizens and/or recovering from past addictions. The money will primarily be spent on construction for a new greenhouse and a chicken coop.

Through a democratic process, the students reviewed applications from nearly 25 local nonprofit organizations that met specific guidelines related to arts & humanities, food insecurity, human trafficking, and youth education.

This initiative began with seed money from Ohio Campus Compact in 2010 - 2012, and the students have sustained this initiative through their own fundraising efforts every year since then. In total, students have awarded over $45,000 to local nonprofit organizations through this initiative.

*Photo caption: YSU students with Flying High, Inc. staff and clients/students at the GROW Urban Farm located on the northside of Youngstown.*
WCBA Dare to Care Day

The Center for Nonprofit Leadership planned the second annual WCBA Dare to Care Day event in March 2019. Over 50 students made a difference and served the Mahoning Valley by volunteering with one of the following participating organizations: the American Red Cross, Animal Welfare League of Trumbull County, Boys & Girls Clubs of Youngstown, Junior Achievement, Habitat for Humanity, OH Wow!, SMARTS (Students Motivated by the Arts), and Youngstown Area Goodwill Industries.

Center Interns

The Center for Nonprofit Leadership works in conjunction with the WCBA Center for Career Management to recruit and place interns in nonprofit organizations (local, regional, national, and international). The following students earned academic credit for their internship in a nonprofit organization through the BUS 4841 course.

Fall 2018: Francine Hazy (Oh Wow! The Roger and Gloria Jones Children’s Center for Science & Technology); Jack Rusk (The Youngstown Playhouse)

Spring 2019: Aaron Graneto (SMARTS - Students Motivated by the Arts); Christiana Savo (Youngstown Business Incubator); and Rebecca Simon (Poland United Methodist Church)

Summer 2019: In addition to the 10 grant-funded “Wean Interns,” the following students are also enrolled in BUS 4841: Tess Emerson (Youngstown Flea); Lois Martin-Uscianowski (Young Blood Institute); Joel Perry (Mohawk Coffee House); Jack Sebest (Habitat for Humanity of Mahoning Valley); and Bryce Zwagerman (Kirtland Temple)
SNLO is a student organization focused on building leaders in the nonprofit sector and serving the community. In 2018-19, members participated in the following: **10 site visits** (Fall 2018 - Animal Charity, Oh Wow!, Jewish Community Center/YAJF, Habitat for Humanity, Youngstown Area Goodwill Industries; Spring 2019 - SMARTS, Potential Development, The Walnut Grove Playground, Calvin Center for the Arts, and Flying High, Inc.); **monthly community service projects; planned fundraising events** for the Pay It Forward: Student Philanthropy Initiative; and more!
Other Center Activities


Above: SNLO Seniors - Spring 2019; l - r: T. Poulakos, J. Chahine, J. Roesch, C. Bupp, F. Hazy with L. Dewberry; Right: SNLO Executive Team - Fall 2018