



**BOARD OF TRUSTEES  
INSTITUTIONAL ENGAGEMENT COMMITTEE**

**David C. Deibel, Chair  
Samuel W. Grooms, Vice Chair  
All Trustees are Members**

**BACKGROUND MATERIALS  
Wednesday, November 30, 2016**

- |                                                        |              |
|--------------------------------------------------------|--------------|
| <b>1. Alumni Engagement Report</b>                     | <b>Tab 1</b> |
| <b>2. Marketing Communications Campus News of Note</b> | <b>Tab 2</b> |
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**OFFICE OF ALUMNI ENGAGEMENT REPORT**

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*December 2016*

**SUMMARY**

Alumni Engagement's focus on strengthening regional Alumni networks in Cleveland, Pittsburgh, Columbus and New York/New Jersey was followed up with a strategically targeted Alumni Society membership campaign. This acquisition mailing of 11,000 pieces was dropped on October 14. As a cost savings, solicitations to additional target groups will be sent via email. Renewal efforts are ongoing and two new membership benefits were added for FY17.

Pete's Pride has participated in multiple recruitment and outreach events throughout the summer and fall and is presently involved in the letter-writing campaign to admitted students. On September 15, Pete's Pride celebrated over 3,600 hours of cumulative volunteer service with an appreciation reception at the McDonough Museum of Art.

The new YSU Showcase Tailgate Tent has been supported by Alumni Engagement staff and Pete's Pride volunteers, and the Alumni Society will march in the Homecoming Parade and host a Homecoming Tailgate on October 29. The office is currently involved in the planning phases for the 50<sup>th</sup> Anniversaries of the Planetarium, Department of Nursing, Department of Geography, and YSU's 50<sup>th</sup> Anniversary as a State University.

The office continuously conducts research to update alumni database contact information and provides the campus community with lists for newsletters, event invitations, assessment efforts and more. The office is presently working with Marketing and Communications in developing a new Alumni Society logo and improvements to its website and Facebook pages. All activities fall in line with one or more of the Alumni Engagement Strategic Plan Cornerstones.

**Cornerstone 2: Build and Sustain Alumni Engagement**

**Alumni Society Membership Solicitations**

The significant increases in Alumni Society memberships from FY16 are producing steady renewals in FY17. An acquisition direct mail campaign of 11,000 pieces was dropped on October 14. The strategically targeted mailing was directed to non-members in five target areas, and each target group received a tailored message. Note that year-to-year dollars are not analogous as the FY16 solicitation was mailed in First Quarter, and the FY17 solicitation was mailed in Second Quarter. Additional geographic regions will receive targeted email solicitations.

## Regional Network Development

In the first and second quarters of Fiscal Year 2017, the Office of Alumni Engagement continued its focus on developing and strengthening its regional Alumni networks. These efforts have resulted in new network leadership in Cleveland, Pittsburgh, Columbus and the New York/New Jersey area. One of the New York leaders has applied for membership on the YSU Alumni Society Advisory Board.

## Enhanced Digital Engagement

Our ongoing focus on digital engagement and social media continues to provide dramatic results, generating 2,990 Facebook followers, up 10% over last year and engaging an average of 2,470 people per week compared to 560 people per week last year. Our re-established presence on Twitter resulted in 419 followers, up 16% over last year.

The office is presently working with Marketing and Communications in developing a new Alumni Society logo and improvements to its website and Facebook pages. Website improvements will feature a more streamlined appearance; a reduction in clutter through the provision of primary menus with dropdown options; and elimination of duplicative listings.

## Alumni Events

**October 28**

Purpose:

### **WCBA Alumni Awards Banquet**

Recognize the outstanding achievements of WCBA alumni.

**October 29**

Purpose:

### **Alumni Society Homecoming Parade and Tailgate**

Engage Alumni Society members in Homecoming activities. Society members have been invited to march or drive their classic car in the Homecoming Parade, followed by a tailgate buffet in M63. See *Alumni Homecoming* invitation attached.

**October 29**

Purpose:

### **Marching Pride Alumni Band Breakfast**

Meet, greet and thank the Marching Pride Alumni for their participation in the Marching Pride Homecoming musical activities.

**November 3**

Purpose:

### **Columbus Area YSU Alumni Fall Gathering**

Maintain Columbus area network through a minimum of two events per year; encourage the work of new leadership; encourage Alumni Society membership; provide update on latest developments at YSU.

## Alumni Research

In the first quarter, the office produced 43 reports for colleges, departments, assessment and alumni representing 501,872 records. The office is working with YSU Information Technology on preparing a preferred email type exclusively for alumni use, and the project is slated for completion in December.

The ongoing *Help us Stay in Touch* campaign –to drive alumni to the website to update their contact information –continues to enhance alumni data integrity by providing user-based address updates. Each College has been encouraged to include a link to the Update Form on all of their online communications. See attached example of *Update Your Information* message included in the email invitation to the Williamson College of Business Administration Alumni Awards Dinner.

## **Alumni Data Base Statistics:**

Total Number of Living Alumni	<b>91,971</b>	
▪ Addressable Alumni	<b>81,291</b>	<b>88%</b>
▪ Phoneable Alumni	<b>75,389</b>	<b>82%</b>
▪ Emailable Alumni	<b>32,845</b>	<b>36%</b>
▪ Employment Information	<b>43,981</b>	<b>48%</b>

## **Cornerstone 3: Develop Working Partnerships with Campus and Community Groups**

### **September forward**

Purpose:

### **New Membership Benefits**

To add value to membership in the Alumni Society and promote University services, Alumni Engagement added two new membership benefits for FY17. In collaboration with the Office of Campus Recreation, Alumni Society members may now purchase a membership in the Andrews Student Recreation and Wellness Center. The limited-hours membership costs \$150 and includes parking in a specific lot during access hours only.

In collaboration with the Youngstown Historical Center of Industry and Labor, Alumni Society members now receive free entrance to the Steel Museum.

### **October 18, 19 & 22**

Purpose:

### **WYSU Fall Fund Drive**

Pete's Pride members answer phones to accept donations to WYSU.

### **October 26**

Purpose:

### **Thomas Colloquium – Lori Greiner**

Pete's Pride members distribute YSU materials and assist with event logistics during this community lecture.

## **Cornerstone 4: Cultivate and Maximize the Potential of our Volunteers and our Alumni Board**

Through October 17, 2016, Pete's Pride has 1,266 registered volunteers from 33 states who have contributed a total of 3,614 volunteer hours.

<b>October 3</b> Purpose:	<b>Cleveland College Fair</b> Pete's Pride members accompany admissions representative to share their personal experiences and pride in YSU.
<b>October 6</b> Purpose:	<b>STEM Expo</b> Pete's Pride members staff the registration table and assist with event logistics during this STEM event.
<b>October 13</b> Purpose:	<b>John Carroll College Fair</b> Pete's Pride members accompany admissions representative to share their personal experiences and pride in YSU.
<b>October 19</b> Purpose:	<b>Career Fair</b> Pete's Pride members welcome students and alumni and assist students and employers with registration, room layout, booklet explanation.
<b>October 29</b> Purpose:	<b>Homecoming</b> Pete's Pride members assist in the Alumni Engagement tailgate tent, judge homecoming floats and march in the parade.
<b>November 5 &amp; 18</b> Purpose:	<b>Crash Day</b> Pete's Pride members welcome and interact with students/guests at various campus locations including the WATTS Center, lunch in the Chestnut Room and classroom buildings.
<b>November 30</b> Purpose:	<b>Grad Central</b> Pete's Pride members staff a table to congratulate graduating seniors and encourage them to sign up for Alumni Society membership and Pete's Pride.
<b>December 7</b> Purpose:	<b>Carols and Cocoa</b> Pete's Pride members help with event logistics during this community event.
<b>December 15 &amp; 16</b> Purpose:	<b>Employee Holiday Breakfast</b> Pete's Pride members help with event logistics during this campus event.
<b>December 18</b> Purpose:	<b>Commencement</b> Pete's Pride members help with pinning graduates and event logistics.

**August-October**

Purpose:

**High School Football Games**

Assist Admissions Office staff by mingling and sharing positive YSU experiences with high school principals and guidance counselors when President Tressel hosts them in his loge for high school games played at Stambaugh Stadium.

**September-November**

Purpose:

**Football Season Volunteering**

Pete's Pride members assist with game-day logistics including catering, greeting and guest direction.

**September-November**

Purpose:

**YSU Showcase Tent**

Pete's Pride members engage with Penguin fans to share information about University and Alumni Engagement programs.

**October-December**

Purpose:

**College Credit Plus Info Nights**

Pete's Pride members distribute program information to prospective CCP students and parents.

**Ongoing**


Purpose:

**Pete's Pride Letter-Writing Campaign**

Pete's Pride members share an inspiring note about positive YSU experiences to encourage admitted students to enroll.

Example of "Help Us Stay in Touch" Campaign utilized in WCBA Email Invitation

YOUNGSTOWN STATE UNIVERSITY



Williamson  
College of  
Business  
Administration






**21st Annual  
ALUMNI BANQUET**  
Friday, October 28, 2016

Alumni Banquet Details

Join us to rekindle college friendships, meet WCBA faculty, preview college highlights and programs and celebrate the success of our students, faculty, staff and alumni.

Williamson College of Business Administration

**21st Annual Alumni Banquet**  
Friday, October 28, 2016

				
<b>Walter Avdey</b> BSBA '85 Partner Ernst & Young Outstanding Business Alumnus	<b>Jim Gasior</b> BSBA '82 President & CEO Cortland Banks Outstanding Business Alumnus	<b>Sonia Salvino</b> MBA '92 Vice President Finance University Hospitals Cleveland Medical Center Outstanding MBA Alumna	<b>Robert Boles</b> BSBA '07 Vice President DeFacto Bank Outstanding Recent Alumnus	<b>Nayef Zarrou</b> BSBA '09 COO High Tide Capital Management, LP Outstanding Recent Alumnus

Alumni Information Update

Update Your Contact Information with us Today! Help us to keep in touch with you, and to keep you informed of exciting YSU and YSU Alumni updates. [Please click here to provide us with your most recent contact information.](#)

**RESERVATIONS:** For reservations, please click on the photos above or log onto [www.yosu.edu/wcba](http://www.yosu.edu/wcba).

**QUESTIONS:** Please contact the Office of the Dean at the Williamson College of Business Administration with any questions at 330-941-3064 or email at [cqshelton@ysu.edu](mailto:cqshelton@ysu.edu).

# Youngstown STATE UNIVERSITY

The Office of Alumni Engagement  
Invites you to the

## YSU ALUMNI SOCIETY HOMECOMING CELEBRATION AND TAILGATE

Saturday, October 29, 2016



**1:00 p.m.**

Campus tours provided by our great student tour guides!

**2:00 p.m.**

Represent our Alumni Society by marching or driving your classic car in the 2016 YSU Homecoming Parade!

**2:30 p.m.**

Enjoy delicious food and fellowship - with fellow Alumni Society members in our tailgate tent in the lower M63 tailgate lot.

**4:00 p.m.**

YSU VS. INDIANA STATE - A block of specially priced tickets have been reserved for event attendees!



Alumni Society members can purchase as many tickets as desired at these prices! The tour, parade, and tailgate includes:

A YSU pennant to display during the parade and/or the game, and a full buffet meal in our Alumni Society Tailgate Tent!

Your menu includes Chicken Marsala, Baked Penne Alfredo with Spinach and Red Peppers, Seasonal Vegetables, Caesar Salad, Parmesan Garlic Bread, Cake, Assorted Cookies, Coffee and Iced Tea.

### RSVP FORM

Name \_\_\_\_\_  
 Alumni Society ID # Y00 \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
 Phone \_\_\_\_\_  
 Personal Email Address \_\_\_\_\_

*Yes, I will attend this year's Alumni Society Homecoming Celebration and Tailgate!*

**Tour, Parade, and Tailgate only:** \_\_\_\_\_ reservations at \$25 per person  
 \$ \_\_\_\_\_ total

Guest Names \_\_\_\_\_

**Tour, Parade, Tailgate and Game Ticket:** \_\_\_\_\_ reservations at \$35 per person  
 \$ \_\_\_\_\_ total

*(Game tickets will be available for pickup at our tailgate tent on the day of the event; bring an ID.)*

Guest Names \_\_\_\_\_

**Parade:** If you plan to march or drive your classic car in the Homecoming Parade, please check the appropriate box:  I will march  I will drive

**Note:** The Parade staging area for Alumni Engagement will be on Rayen Avenue across from Beeghly College of Education; please arrive by 2:00 p.m.

Total Enclosed \$ \_\_\_\_\_

Please make checks payable to YSU Alumni Engagement or submit credit card information below or pay online at [ysu.edu/alumni](http://ysu.edu/alumni) or call 330.941.3119.

Visa  Mastercard  Discover Expiration: \_\_\_\_\_

Card Number: \_\_\_\_\_

Signature: \_\_\_\_\_

Mail to: Homecoming Tailgate, YSU Alumni Engagement, One University Plaza, Youngstown, OH 44555.

Youngstown State University does not discriminate on the basis of race, color, national origin, sex, sexual orientation, gender identity and/or expression, disability, age, religion or veteran/military status in its programs or activities. Please visit [www.ysu.edu/ada-accessibility](http://www.ysu.edu/ada-accessibility) for contact information for persons designated to handle questions about this policy.



**YOUNGSTOWN  
STATE  
UNIVERSITY**  
OFFICE OF  
ALUMNI ENGAGEMENT

ONE UNIVERSITY PLAZA YOUNGSTOWN, OHIO 44555

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## Campus News of Note

Fall 2016\*



### West Campus projects proceed

YSU officials joined representatives from Hallmark Campus Communities, Fortress Real Estate Companies and Barnes & Noble College to break ground on the second phase of the University Edge student apartments and a new campus bookstore on the West Side of campus.

- **Phase I of University Edge student apartments, with 162 beds, opened for Fall semester 2016 and is filled to capacity.**
- **Phase II of University Edge student apartments, with 220 beds, is now under construction and will open for the start of Fall semester 2017.**
- **The new YSU bookstore, operated by Barnes & Noble College, is now under construction and is expected to open during the 2017-18 academic year.**

### Wick/Lincoln improvements

Major improvement projects by the city of Youngstown are underway on two main roadways at YSU – Wick and Lincoln avenues – that will transform the worn, bumpy and cluttered streets into new, landscaped and safe pedestrian walks and motorways. The projects include new street surfaces, sidewalks, curbing, lighting, lane configurations and landscaping. In addition, utility lines along Wick Avenue will be placed underground.

### Enrollment jumps

Enrollment is up by 285 students or 2.3 percent from last year. YSU has 12,756 students enrolled this Fall semester, up from 12,471 last Fall semester. It is the first Fall-to-Fall enrollment increase since 2010. In addition, the incoming freshmen class has the highest standardized test scores and high school grade point averages in the university's history. "Reversing the trend on enrollment is a major step forward as we continue to focus on increasing excellence across campus," YSU President Jim Tressel said.



### CCP numbers increase 30 percent

More than 1,400 Mahoning Valley high school students earned college credit at YSU in the first year of Ohio's College Credit Plus – a 30 percent increase over the College in High School program YSU offered previously. Statewide, more than 52,000 high school students participated in the state-funded CCP in its inaugural year, saving themselves and their families an estimated \$110 million in college tuition.

### **Barnes & Noble in the house**

YSU and Barnes & Noble College have inked an agreement for BNC to manage the university's bookstore. "It is a pleasure to welcome Barnes & Noble College and its decades of expertise and success in the bookselling business to the YSU campus," said Neal McNally, vice president for Operations and Finance.

### **Bowling rolls into action**

YSU's new women's bowling team rolled into action for the first time in October. The university approved the creation of the new bowling program in Spring 2015. It is the 19th sport played at YSU, the 11th women's sport. Coach Chelsea Gilliam comes to YSU after two years as full-time head coach of bowling squads at Union College in Barbourville, KY. She is a 2012 graduate of the University of Pikeville, where she bowled on the 2012 NAIA national championship squad.

### **Lectures galore**

It was a busy fall on the speaking circuit at YSU. Political satirist Kamau Bell, host of CNN's "United Shades of America," presented the Centofanti Symposium Sept. 14, followed by TV journalist Anderson Cooper of CNN with the Skeggs Lecture Sept. 24 and Lori Greiner, one of the stars of "Shark Tank," with the Thomas Colloquium on Oct. 26.

### **Student Success**

Cassandra Shaffer, a senior chemistry major, participated in the Syracuse University International Research Experience for Undergraduates at the Technical University of Graz, Austria. The REU is funded by the National Science Foundation, and Shaffer was one of only eight students selected nationally to travel to Austria.



Antonette M. Scharsu of Hubbard, a senior majoring in Politics and International Relations and Russian language, is the latest YSU student to win the prestigious Gilman International Scholarship to study abroad. Scharsu is studying in St. Petersburg, Russia. She is the 18<sup>th</sup> YSU student since 2012 to be selected a Gilman scholar. In all, YSU Gilman scholars have received nearly \$60,000 in scholarships and studied in Russia, Thailand, Spain, India, China, Turkey, South Korea, Cyprus, Germany, Dominican Republic and Japan.



Five students in the Musical Theater program traveled to Oslo, Norway, with a select group of other students from throughout the world, to participate in the Musical Theatre Educators' Alliance Conference. The students, pictured at left, are Daniel Navabi, Stefon Funderburke, Mia Colon, Angelique Tanner, and Makenzie Moorman.

Eleven business students, nine from YSU and two from the University of Akron, recently completed full-time paid exporting internships as a part of the Ohio Export Internship Program. The students are Daniel Belinky, Connie Buck, Fabio Bassil, Fadi Chammas, Nichole

DeSantis, Stephanie Wood, Tiffani Pike, Yana Flider and Briana Scott.

YSU's Intercollegiate Moot Court program ranks 11<sup>th</sup> in the nation, above schools such as Duke University, University of Virginia and University of Chicago. The rankings were compiled by the American Moot Court Association and are based on the average win total of teams over a three-year period.

Mathematics students continued their winning ways at MathFest 2016 in Columbus, earning two awards for excellence. The YSU team has historically been one of the most successful at the annual event. YSU won its first award in 1989 and has won at least one award every year since, except in 1992 and 1994. YSU students won a record number of awards in 2013 with six. The team won five awards in 2005, 2006 and 2015.

## THE OFFICE OF UNIVERSITY EVENTS REPORT

November 2016

The mission of the Office of University Events is to communicate and visualize Youngstown State University's message, motivation and image in the best way possible to internal and external audiences at events. In doing so, we hope to build campus and community spirit and relationships while highlighting the University, its programs, degrees, faculty and students.

Over the past few months, University Events has had more opportunity to become involved with the community by coordinating events, both on and off, campus where they are the target. By doing so, we extended the University's footprint beyond campus and made more people aware of all that YSU has to offer. Also, the range of events was broad in scope, intent and size allowing us to interact with crowds on various levels and within different atmospheres. Most of events were also carried by local media before, during and after the event. This brought YSU into the homes of thousands more people than reached at the event alone.

**The following are events that our office has organized. These community events have gained us some newly engaged attendees and allowed us to foster our relationships more with those who have attended YSU events in the past.**

**Thursday, July 29**

Purpose:

Place:

Attendance:

Significance:

**US Marshals NE Ohio Annual Awards Banquet**

Awards given to US Marshals for service distinction

DeBartolo Stadium Club

150

Brought a group to campus who had never done an event here before. Gave them a tour of several event facilities. Developed a solid relationship and provided a memorable experience

**Wednesday, August 31 to**

**Monday, September 5**

Purpose:

Place:

Attendance:

Significance:

**YSU Tent at the Canfield Fair**

Opportunity to showcase YSU to potential students, alumni and the public

Canfield Fairgrounds

15,000

Provided exposure to thousands of local, regional and national people. Educated them on our programs and degrees, engaged in dialogue and university-related activities

**Thursday, September 1**

Purpose:

Place:

Attendance:

Significance:

**YSU Showcase Tent\***

Highlight YSU programs; interact with crowd

M70 Lot

Hundreds each game

Engaged penguin fans in a fun atmosphere. Gave tokens for keepsakes and captured contact information for future communications

\* *University Events will be at all home games weather permitting*

## Wednesday, September 14

Purpose:

Place:

Attendance:

Significance:

Media Coverage:

### **Centofanti Symposium presents W. Kamau Bell**

Community lecture

Stambaugh Auditorium

1,700

Attracted almost 2,000 people from the community to a lecture sponsored by YSU. YSU video played before speaker took stage

Yes; before, during and after event

## Saturday, September 24

Purpose:

Place:

Attendance:

Significance:

Media Coverage:

### **Skeggs Lecture with Anderson Cooper**

Community lecture

Stambaugh Auditorium

2,300

First lecture that sold out in less than an hour. Cooper generated a ton of publicity. Put the spotlight on the lecture series and YSU. YSU video showed before the speaker took the stage

Yes; before, during and after event

## Monday, October 3

Purpose:

Place:

Attendance:

Significance:

Media Coverage:

### **American Heart Association CPR Van/Health Fair**

Teach up to 250 free CPR classes

Chestnut

200

Partnered with a nonprofit to educate community members on life saving skill.

Yes; live remote

## Saturday, October 15

Purpose:

Place:

Attendance:

Significance:

Media Coverage:

### **Ground breaking ceremony/tail gate party**

Ceremony/celebration for beginning of construction on Barnes & Noble

Corner of Lincoln and Fifth; lower tail gate lot

100

Brought together community officials, developers, students and neighbors to celebrate expansion on campus

Yes; before, during and after event

## Thursday, October 20

Purpose:

Place:

Attendance:

Significance:

Media Coverage:

### **Nathaniel Jones Book Signing and Reception**

Celebrate notable alum

DeBartolo Stadium Club

100

Brought community member together to learn about the life of Judge Jones and interact with him in an intimate setting

Yes

## Friday, October 21

Purpose:

Place:

Attendance:

Significance:

Media Coverage:

### **Cavs Trophy**

Photo opportunity for campus and community

Chestnut Room

Not known at time of reporting

Sponsored Cavaliers on trophy tour to host at YSU offering fun, celebratory event for campus and community. Brought people to campus, many high school students and families, on their way to the Ursuline/Mooney game

Yes

**Wednesday, October 26**

Purpose:

Place:

Attendance:

Significance:

Media Coverage:

**Thomas Colloquium with Lori Greiner**

Community lecture with one of the “Sharks”

Stambaugh Auditorium

Not known at time of reporting

Attracted over 2,000 people from the community to a lecture sponsored by YSU. YSU video played before speaker took stage

Not permitted by speaker; although articles ran prior to her appearance announcing the lecture

## MEMORANDUM

**TO:** YSU Trustees  
**FROM:** Carole Weimer, Chairperson  
**DATE:** October, 2016  
**SUBJECT:** **UPDATED** Important Upcoming University Events

Please take a moment to mark your calendars for these important University events listed below. Please also recall the September 6 memo that outlined a new guideline to create consistency across campus for Board of Trustees members regarding event admission—

1. If the proceeds of the event fund scholarships, board members will pay for themselves and any guests.
2. If the proceeds of the event do not fund scholarships, board members will not be charged an admittance/ticket fee, but each will pay for any guests.

When applicable, ticket prices and the nature of the event are noted below.

<b>Wednesday, November 2</b>	<b>Penguin Club Jamboree presented by GBS</b>
Place:	Maronite Center—1555 S. Meridian Road, Youngstown
Time:	6:00 pm buffet dinner, 7:00 pm raffles
Invitations:	Invitation will be mailed to Penguin Club members, season ticket holders and past participants; limited number of tickets available
Contact:	Tom Morella – 330-941-2351 or <a href="mailto:tmorella@ysu.edu">tmorella@ysu.edu</a>
Tickets:	\$100 per person/event funds scholarships (no complimentary tickets)
<b>Saturday November 5 &amp; Friday, November 18</b>	<b>Crash Day</b>
Place:	Campus of YSU – various
Time:	8:30 am – 3:00 pm
Invitations:	No invitations will be sent
Contact:	Christine Hubert – 330-941-7473 or <a href="mailto:cmhubert@ysu.edu">cmhubert@ysu.edu</a>
<b>Saturday, November 12</b>	<b>YSU Football vs. Southern Illinois</b>
Place:	President's Loge, Stambaugh Stadium
Time:	12:00 pm kickoff
Invitations:	Mailed invitation; reservations requested prior to the game
Contact:	Erin DeBernardo – 330-941-2068 or <a href="mailto:ebdebernardo@ysu.edu">ebdebernardo@ysu.edu</a>
<b>Thursday, November 17</b>	<b>Murphy Meets Motown Concert</b>
Place:	Stambaugh Auditorium
Time:	8:00 pm
Invitations:	Mailed invitation; tickets required
Contact:	Sylvia Imler – 330.941.3522 or <a href="mailto:sjimler@ysu.edu">sjimler@ysu.edu</a>
Tickets:	\$25 – 40 per person/event funds scholarships (no complimentary tickets)

**Wednesday, November 30      Quarterly Board of Trustees Committee Meetings**

Academic and Student Affairs Committee  
University Affairs Committee  
Institutional Engagement Committee  
Investment Subcommittee  
Audit Subcommittee  
Finance and Facilities Committee  
Governance Committee  
Executive Committee (Kilcawley Center)

Place: Board Meeting Room, Tod Hall  
Time: Meetings begin at 8:30 am  
Contact: Cindy Bell – 330-941-3102 or [cmbell02@ysu.edu](mailto:cmbell02@ysu.edu)

**Thursday, December 1      Board of Trustees Meeting**

Place: Board Meeting Room, Tod Hall  
Time: 2:00 pm  
Contact: Cindy Bell – 330-941-3102 or [cmbell02@ysu.edu](mailto:cmbell02@ysu.edu)

**Wednesday, December 7      Carols and Cocoa and the Dana Holiday Concert**

Place: Stambaugh Auditorium  
Time: 7:00 pm  
Invitations: No invitations  
Contact: Lori Factor – 330-941-2307 or [lafactor@ysu.edu](mailto:lafactor@ysu.edu)  
Tickets: \$11/event does not fund scholarships (1 complimentary ticket)

**Thursday, December 15 &      YSU Holiday Breakfast  
Friday, December 16**

Place: Chestnut Room, Kilcawley Center  
Time: 8:00 am  
Invitations: No invitations; email or call to make reservation  
Contact: John Young – 330-941-7438 or [jlyoung02@ysu.edu](mailto:jlyoung02@ysu.edu)  
Tickets: \$7.50/event does not fund scholarships (1 complimentary ticket)

**Sunday, December 18      YSU Fall Commencement**

Place: Beeghly Center  
Time: 2:00 pm  
Contact: Jackie LeViseur – 330-941-2136 or [jmlevisieur@ysu.edu](mailto:jmlevisieur@ysu.edu)

**2017**

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**Thursday, January 19      Martin Luther King, Jr. Breakfast**

Place: Kilcawley Center, Chestnut Room  
Time: 8:00 am  
Invitations: Tickets available at Kilcawley Center PC Lab beginning in December  
Contact: William Blake – 330-941-2086 or [wjblake@ysu.edu](mailto:wjblake@ysu.edu)  
Tickets: \$15 per person/event funds scholarships (no complimentary tickets)

**Wednesday, February 8**

**STEM College Awards Dinner**  
Place: Kilcawley Center, Chestnut Room  
Time: 6:00 pm  
Invitations: Mailed invitation  
Contact: E'Dazjia Solomon-Green – 330-941-3009 or [esolomongreen@student.ysu.edu](mailto:esolomongreen@student.ysu.edu)  
Tickets: Price TBD/event does not fund scholarships (1 complimentary ticket)

**Friday, February 17**

**Mad About the Arts**  
Place: McDonough Museum of Art  
Time: 7:00 – 10:00 pm  
Contact: WYSU/Tricia Perry – 330-941-1777 or [tlperry01@ysu.edu](mailto:tlperry01@ysu.edu)  
Tickets: Tickets on sale in December at [www.wysu.org](http://www.wysu.org) (\$65 for YSU faculty, staff, students; \$80 for public); event does not fund scholarships (1 complimentary ticket)

**Sunday, February 19**

**Youngstown Day**  
Place: Hyatt Regency in Sarasota, Florida  
Time: 11:30 am  
Invitations: Mailed invitation  
Contact: Jackie LeViseur – 330-941-2136 or [jmlevisueur@ysu.edu](mailto:jmlevisueur@ysu.edu)  
Tickets: \$25/event does not fund scholarships (1 complimentary ticket)

**Monday, February 20**

**Crash Day**  
Place: Campus of YSU – various  
Time: 8:30 am – 3:00 pm  
Invitations: No invitations will be sent  
Contact: Christine Hubert – 330-941-7473 or [cmhubert@ysu.edu](mailto:cmhubert@ysu.edu)

**Tuesday, February 28**

**Penguin Club Scholarship Ring Banquet**  
Place: Mr. Anthony's—South Avenue, Boardman  
Time: 6:00 pm reception, 7:00 pm dinner and program  
Invitations: Mailed invitation  
Contact: Tom Morella – 330-941-2351 or Cindy Bell – 330-941-3102  
Tickets: \$100 per person/event funds scholarships (no complimentary tickets)

**Saturday, March 18**

**Planetarium 50th Anniversary Celebration Dinner**  
Place: Planetarium and Maag Archives/5th Floor  
Time: 4:30 pm show, 5:15 pm cocktail reception, 5:45 pm dinner/program to follow  
Contact: Jackie LeViseur – 330-941-2136 or [jmlevisueur@ysu.edu](mailto:jmlevisueur@ysu.edu)  
Tickets: \$50/event does not fund scholarships (1 complimentary ticket)

**Wednesday, March 21 &  
Thursday, March 22**

**Thomas Colloquium Entrepreneur in Residence Veronika Scott**  
Time: March 21: 6:00 pm dinner for invited guests (WCBA atrium);  
March 22: 9:00 am breakfast lecture (Holiday Inn—South Avenue, Boardman)  
Invitations: Mailed invitation  
Contact: Jackie LeViseur – 330-941-2136 or [jmlevisueur@ysu.edu](mailto:jmlevisueur@ysu.edu)



**Friday, March 24**                      **Bitonte College of Health & Human Services Alumni Recognition**  
Place:                                      Kilcawley Center, Chestnut Room  
Time:                                        5:00 pm reception and cash bar, 6:00 pm dinner buffet and program  
Invitations:                                Mailed invitation  
Contact:                                    Steve Katros – 330-941-2139 or [sfkatros@ysu.edu](mailto:sfkatros@ysu.edu)  
Tickets:                                     Price TBD/event does not fund scholarships (1 complimentary ticket)

**Sunday, April 2**                      **Alumni Society Life Member Reception**  
Place:                                        YSU Planetarium/Maag Library Archives  
Time:                                        2:00 pm show (planetarium); 3:00 pm reception (Maag)  
Invitations:                                Mailed invitation  
Contact:                                    Ed Goist – 330-941-2753 or [emgoist@ysu.edu](mailto:emgoist@ysu.edu)  
Tickets:                                     Price TBD/event does not fund scholarships (1 complimentary ticket)

**Monday, April 3**                      **Thomas Colloquium presents Robin Chase (Zip Car founder)**  
Place:                                        Stambaugh Auditorium  
Time:                                        6:00 pm dinner, 7:00 pm lecture  
Invitations:                                Mailed invitation  
Contact:                                    Jackie LeViseur – 330-941-2136 or [jmlevisieur@ysu.edu](mailto:jmlevisieur@ysu.edu)

**Saturday, April 8**                      **YSU Greek Sing**  
Place:                                        Stambaugh Auditorium  
Time:                                        6:00 pm  
Invitations:                                No invitations, event is open to the public  
Contact:                                    Carrie Anderson – 330-941-4702 or [clanderson@ysu.edu](mailto:clanderson@ysu.edu)

### 2017 Honors Convocations

Again this year, Honors Convocation will be held in each of the six academic colleges. Dates for each event are listed below, and additional details will follow in future calendar updates.

Monday, April 17: College of Creative Arts and Communication  
Tuesday, April 18: College of Liberal Arts and Social Sciences  
Monday, April 24: College of Science, Technology, Engineering and Mathematics  
Tuesday, April 25: Beeghly College of Education

- Date TBD for Bitonte College of Health and Human Services
- Williamson College of Business Administration holds Honors Convocation in the fall (date TBD)

**Wednesday, April 19**                      **Faculty Recognition Awards Dinner** (part of Faculty Recognition Week\*)  
Place:                                        Chestnut Room  
Time:                                        5:30 pm  
Contact:                                    Mollie Hartup – 330-941-3086 or [mahartup@ysu.edu](mailto:mahartup@ysu.edu)  
Tickets:                                     \$20/event does not fund scholarships (1 complimentary ticket)

\*Details on additional recognition events to be announced later

**Thursday, April 20**

**Student Awards Banquet**  
 Place: Kilcawley Center, Chestnut Room  
 Time: 6:00 pm  
 Invitations: Mailed invitation  
 Contact: Carrie Anderson – 330-941-4702 or [clanderson@ysu.edu](mailto:clanderson@ysu.edu)  
 Tickets: Price TBD/event does not fund scholarships (1 complimentary ticket)

**Saturday, April 22**

**Honors College Gala/Recognition Ceremony**  
 Place: Stambaugh Auditorium  
 Time: Details TBD  
 Contact: Amy Cossentino – 330-941-4741 or [alcossentino@ysu.edu](mailto:alcossentino@ysu.edu)

**Friday, April 21**

**Skeggs presents Margaret Atwood (author)**  
 Place: Stambaugh Auditorium  
 Time: 5:30 pm dinner, 7:00 pm lecture  
 Invitations: Mailed invitation  
 Contact: Jackie LeViseur – 330-941-2136 or [jmlevisur@ysu.edu](mailto:jmlevisur@ysu.edu)

**Wednesday, April 26**

**Scholar-Athlete Banquet**  
 Place: TBD (off-campus location)  
 Time: 6:00 pm  
 Invitations: Mailed invitation  
 Contact: Elaine Jacobs – 330-941-2282 or [eajacobs@ysu.edu](mailto:eajacobs@ysu.edu)  
 Tickets: \$20 per person (tentative price)/event funds scholarships (no complimentary tickets)

**Saturday, May 6****Spring Commencement**

*Morning ceremony, luncheon and afternoon ceremony—details forthcoming*

**Wednesday, May 10****Staff Recognition Awards Dinner (part of Staff Recognition Week\*)**

Place: Chestnut Room  
 Time: 5:30 pm  
 Contact: Mollie Hartup – 330-941-3086; [mahartup@ysu.edu](mailto:mahartup@ysu.edu)  
 Tickets: \$20/event does not fund scholarships (1 complimentary ticket)

\*Details on additional recognition events to be announced later

**Wednesday, May 24****Reading of the Names**

Place: Veterans Plaza/Ohio Room, Kilcawley Center  
 Time: 11:30 am ceremony, luncheon to follow  
 Invitations: Mailed invitation; reservations required for luncheon only  
 Contact: Rick Williams – 330-941-2506 or [plwilliams@ysu.edu](mailto:plwilliams@ysu.edu)

**Additional dates to save:**

- Friday, June 7—West Coast Chill Penguin Club Scholarship Golf Outing
- Monday, June 19—Crash Day
- Saturday, July 8 & Sunday, July 9—Summer Festival of the Arts