

**BOARD OF TRUSTEES
ACADEMIC QUALITY AND STUDENT SUCCESS COMMITTEE
Carole S. Weimer, Chair
Atty. James E. "Ted" Roberts, Vice Chair
All Trustees are Members
Ikram Khawaja, *Ex-Officio***

**Tuesday, June 3, 2014
1:00 p.m.**

**Tod Hall
Board Meeting Room**

AGENDA

A. Disposition of Minutes for Meeting Held February 18, 2014

B. Old Business

C. Committee Items

1. Student Affairs

a. Student Affairs Discussion Items

1) Enrollment Update

Tab 1

A review of enrollment progress for Fall 2014 will be presented for discussion by Gary Swegan, Associate Vice President for Enrollment Planning and Management, and Jack Fahey, Vice President for Student Affairs.

2) Strategic Plan Student Success Cornerstone Update

Tab 2

A detailed report of ongoing progress of Student Success initiatives will be presented for discussion by Jack Fahey, Vice President for Student Affairs.

2. Academic Affairs

a. Academic Affairs Action Items

1) Resolution to Modify Research, Grants and Sponsored Programs Policy, 1013.01

Tab 3

Dr. Teresa Riley, Interim Provost, will report.

- 2) Resolution to Authorize Conferral of Faculty Emeritus Status** **Tab 4**
The resolution nominates 18 recently-retired faculty members for Faculty Emeritus status. Dr. Teresa Riley, Interim Provost, will report. Policy Number 7003.01, Emeritus Status, from the University Guidebook, is attached for your information.

- 3) Resolution to Approve Campus Completion Plan** **Tab 5**
As part of the Complete College Ohio initiative, each university must have its board of trustees adopt a University Campus Completion Plan and forward it to the Ohio Board of Regents by June 30, 2014. Dr. Shearle Furnish, Dean, College of Liberal Arts and Social Sciences, and Dr. Teresa Riley, Interim Provost, will present the plan and resolution.

b. Academic Affairs Discussion Item

- 1) Department Name Change** **Tab 6**
Dr. Teresa Riley, Interim Provost, and Dr. Shearle Furnish, Dean, College of Liberal Arts and Social Sciences, will discuss the proposed name change of the Department of Political Science to the Department of Politics and International Relations.

D. New Business

E. Adjournment

AGENDA ITEM: C.1.a.2.

AGENDA TOPIC: Strategic Plan Student Success Cornerstone Update

STAFF CONTACT(S): Jack Fahey, Vice President for Student Affairs

BACKGROUND: In 2009, the University was faced with significant challenges in terms of student success including lack of coordination/cooperation across divisions, lack of actionable data and limited attention to assessment, dated and under-resourced enrollment management infrastructure, historic underperformance from key departments that are critical to student success, and absence of several programs that should be central to any comprehensive student success program at a university.

SUMMARY AND ANALYSIS: Significant progress has been made – in fact a transformation in culture has occurred. YSU today has a first-rate, comprehensive, collaborative student success program that is changing all aspects of our students' experience. Faculty and staff are much more focused on student success (especially recruitment, learning, retention, and graduation) than ever before.

Data to this point indicates that students in 2014 are much more likely to be successful than they were four years ago. Students today will perform better academically, progress to degree more quickly and at a higher rate, be more engaged and more satisfied with their experience, and will be better prepared for post-college success. A poster display, short video, dashboard, and short discussion will be presented.

RESOLUTION: N/A – DISCUSSION ITEM ONLY

REVIEWED AS TO FORM AND CONTENT:


Ikram Khawaja, Interim President

**Board of Trustees Meeting
June 18, 2014
YR 2014**

STUDENT SUCCESS CORNERSTONE

Annual Report to the Board of Trustees

The Student Success Cornerstone has made rapid progress with its overall mission to ensure that the “structure, policies, and practices of the institution... facilitate the success of students and graduates.” (Strategic Plan, pg. 15)

Collaboration between Academic and Student Affairs was identified as one of the priorities of the plan. As you can see from the list of contributors who chair initiatives, it is clear that the cornerstone initiatives are a true partnership. Most of the initiative groups have broad representation. Student Government has played a key role in various initiatives.

1. Implement a Freshman Year Experience	Shearle Furnish	Academic Affairs
2. Align Systems of Advising	Bill Border	Academic Affairs
3. Improve Orientation	Becky Varian	Student Affairs
4. Examine and Revise Admission/Retention Requirements	Gary Swegan	Student Affairs
5. Tighten Enforcement of Conditional Admissions	Jonelle Beatrice	Student Affairs
6. Implement Dual Enrollment w/ EGCC	Teri Riley	Academic Affairs
7. Coordinate Academic Programming with EGCC	Bryan DePoy	Academic Affairs
8. Develop a Major Marketing Campaign...	Mark Van Tilburg	Advancement
9. Create an Enrollment Management Team	Gary Swegan	Student Affairs
11. Create Early Warning Processes to Improve Student Success	Jonelle Beatrice	Student Affairs
12. Improve Course Completion Rates	Shearle Furnish	Academic Affairs
13. Enhance Learning Assessment Endeavors	Hillary Fuhrman	Academic Affairs
14. Support Faculty Development in Teaching and Learning	Cary Wecht	Academic Affairs
15. Formalize Exit Interviews	Jeanne Herman	Student Affairs
16. Use Data to Make Improvements	Jack Fahey	Student Affairs
17. Raise More Money for Scholarships	Elaine Ruse	Student Affairs
21. Streamline Academic Experiences	Teri Riley	Academic Affairs
22. Offer Flexibly Scheduled, Alt. Delivery, and Distance Ed. Courses and Programs	Millie Rodriguez	Academic Affairs
23. Increase Internships, Co-ops, Service Learning and Study Abroad Opportunities	Betty Jo Licata	Academic Affairs
24. Enhance Job Fairs	Jennifer Johnson	Student Affairs
25. Provide Interview Training and Preparation	Jennifer Johnson	Student Affairs
26. Publish List of Employers That Recruit on Campus	Jennifer Johnson	Student Affairs
Cornerstone Chair	Jack Fahey	Student Affairs
Cornerstone Co-Chairs	Erin Driscoll	Student Affairs
	Tysa Egleton	Student Affairs

RESULTS:

- Increased Success of Conditional Students
- Increased High School GPA of Incoming Students

- Increased ACT Score of Incoming Students
- Increased Freshmen Retention
- Declined Standards of Progress Cases
- Declined Non-Attendance F's
- Increased Freshmen GPA
- Increased Course Completion Rate
- Increased Credit Hours Earned Per Student
- Increased Scholarship Dollars Awarded
- The Higher Education Research Institute (UCLA) has developed a calculator to predict future graduation rates. The calculator predicts that we will reach our 2020 graduation target (43%) in 2019. It also predicts that our 2020 graduation rate will increase to 46%.

The attached materials are designed to outline the progress we have made. The first document shows progress on initiatives. The dashboard illuminates some of the successes of the initiative teams. A short video will be shown. A poster display throughout the room is designed to give you a sense for the breadth and depth of the work being done. Please peruse them as you are able.

STRATEGIC PLAN 2020 STUDENT SUCCESS CORNERSTONE PROGRESS

Theme One: Academic Achievement

1. IMPLEMENT A FRESHMAN YEAR EXPERIENCE 60%
2. ALIGN SYSTEMS OF ADVISING 50%
3. IMPROVE ORIENTATION Done!
4. EXAMINE AND REVISE ADMISSION/RETENTION REQUIREMENTS Done!
5. TIGHTEN ENFORCEMENT OF CONDITIONAL ADMISSIONS Done!
6. 20% IMPLEMENT DUAL ENROLLMENT W/ EGCC
7. 30% COORDINATE ACADEMIC PROGRAMMING WITH EGCC
8. DEVELOP A MAJOR MARKETING CAMPAIGN 80%
9. CREATE AN ENROLLMENT MANAGEMENT TEAM Done!
10. DEVELOP COLLABORATIVE PARTNERSHIPS WITH PK-12 • NOT YET STARTED
11. CREATE EARLY WARNING PROCESSES TO IMPROVE STUDENT SUCCESS Done!
12. IMPROVE COURSE COMPLETION RATES 50%
13. ENHANCE LEARNING ASSESSMENT ENDEAVORS 85%
14. SUPPORT FACULTY DEVELOPMENT IN TEACHING AND LEARNING Done!

Theme Two: Student Satisfaction

15. FORMALIZE EXIT INTERVIEWS 80%
16. USE DATA TO MAKE IMPROVEMENTS 90%
17. RAISE MORE MONEY FOR SCHOLARSHIPS 90%
18. EXPAND SERVICE LEARNING INITIATIVES • NOT YET STARTED
19. ENSURE THAT COURSES ARE AVAILABLE WHEN NEEDED • NOT YET STARTED
20. IMPROVE TIME TO COMPLETION OF DEGREE • NOT YET STARTED
21. STREAMLINE ACADEMIC EXPERIENCES 60%
22. OFFER FLEXIBLY SCHEDULED, ALT. DELIVERY, AND DISTANCE ED. COURSES & PROGRAMS 50%

Theme Three: Readiness for Post College Success

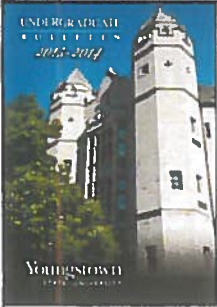
23. INCREASE INTERNSHIPS, Co-OPS, SERVICE LEARNING AND STUDY ABROAD 70%
24. ENHANCE JOB FAIRS Done!
25. PROVIDE INTERVIEW TRAINING AND PREPARATION Done!
26. PUBLISH LIST OF EMPLOYERS THAT RECRUIT ON CAMPUS Done!

AGGREGATE COMPLETION OF ALL INITIATIVES 66%

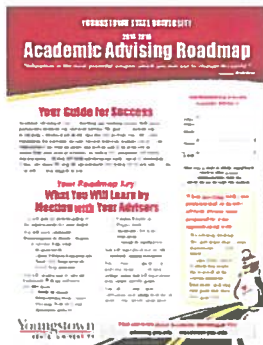
STUDENT SUCCESS CORNERSTONE POINTS OF PRIDE

MAY 2014

ALIGNING SYSTEMS OF ADVISING



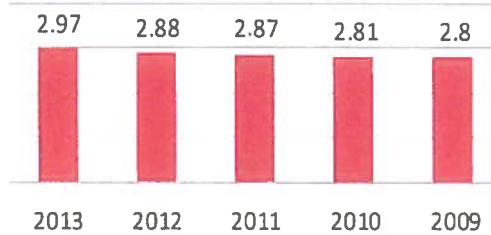
Created E-Bulletin & Academic Advising Roadmap



www.yсу.edu/ebulletin

EXAMINED & REVISED ADMISSION/RETENTION REQUIREMENTS

Overall Average High School GPA



Average ACT of Incoming Students



Freshman Retention Rate



CREATED EARLY WARNING PROCESSES TO IMPROVE STUDENT SUCCESS

33% reduction in students cited for failure to meet Federal satisfactory academic progress (SAP) guidelines

Year	Students
2012	5,264
2013	4,446
2014	3,497

Freshman GPA rising

Year	GPA
2011	2.68
2012	2.78

Non-Attendance F's Declining
4.41% - 2.9%

% of Courses Completed Improving
78.4% - 83.3%

TIGHTENED ENFORCEMENT OF CONDITIONAL ADMISSIONS

Elevated the first semester success of Conditional Admittance Students from 24% to 70% ending the semester in good standing.

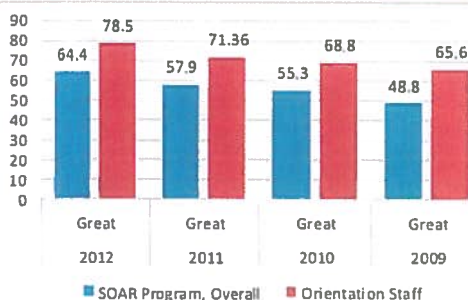
CREATED AN ENROLLMENT MANAGEMENT TEAM (EMT)

More than 100 faculty/staff/students involved in EMT and EM Network.
More than 300 faculty/staff/students involved in each Crash Day.

ENHANCED LEARNING ASSESSMENT ENDEAVORS

90% of academic co-curricular departments submit annual assessment
84% of reports are rated high quality

INCREASED SOAR PARTICIPANT SATISFACTION



OFFER FLEXIBLY SCHEDULED, ALTERNATIVE DELIVERY, AND DISTANCE EDUCATION COURSES AND PROGRAMS

Applications are up 38.5%
Four new programs planned for 2015:
Associate in General Education
Professional Writing Certificate
BA Journalism completion program
MA Interdisciplinary Communication

ENHANCED JOB FAIRS

- Highest employer participation in six years
- 24% increase in student participation

DEVELOPED A MAJOR MARKETING CAMPAIGN



Both the Experience Y campaign and the YSU Alumni Magazine won national recognition.

EARLY SOAR ATTENDANCE

Attendance	Year
684	2003
725	2004
752	2005
754	2006
713	2007
768	2008
749	2009
788	2010
877	2011
820	2012
900	2013
837	2014