

**BOARD OF TRUSTEES
INSTITUTIONAL ENGAGEMENT COMMITTEE**

**Harry Meshel, Chair
David C. Deibel, Vice Chair
All Trustees are Members
James P. Tressel, Ex-Officio**

**Thursday, December 4, 2014
4:00 p.m. or immediately following
previous meeting**

**Tod Hall
Board Meeting Room**

AGENDA

A. Disposition of Minutes for Meetings Held September 11, October 7, and November 4, 2014

B. Old Business

C. Committee Item

1. University Development

a. University Development Action Items

1) Resolution to Accept Development Gifts

The Board of Trustees will accept 1,097 gifts from University donors totaling \$1,658,756 through the first quarter of Fiscal Year 2015.
Shannon Tirone will report.

Tab 1

2) Resolution to Name the Fok's Hall

Paul McFadden will report.

Tab 2

2. Police Department Discussion Item

a. Department Activity

3. Marketing Communications Discussion Item

a. Development of a New Marketing Plan

D. New Business

E. Adjournment

AGENDA ITEM: (C.1.a.1)

AGENDA TOPIC: Resolution to Accept Development Gifts

STAFF CONTACT: Shannon Tirone

BACKGROUND: The Board of Trustees will accept 1,097 gifts from University donors totaling \$1,658,756 through the first quarter of Fiscal Year 2015. The President shall compile a list of gifts and terms, if any, to the University with recommendations to be presented at a regularly scheduled meeting of the Board of Trustees.

SUMMARY AND ANALYSIS: Exhibit __ includes the development reports and executive summaries through the first quarter of Fiscal Year 2015 and Fiscal Year 2014. A summary of these reports is as follows:

- Year-to-date total was \$1,658,756 through the first quarter of Fiscal Year 2015. (See calculations for public number.)

A report entitled *Fundraising Progress by Capital Project* for Fiscal Year 2014 is included as well.

RESOLUTION:

RESOLUTION TO ACCEPT DEVELOPMENT GIFTS

WHEREAS, Board policy provides that the President shall compile a list of gifts to the University for each meeting of the Board of Trustees and present the list accompanied by his recommendation for action by the Board; and

WHEREAS, the President has reported that the gifts as listed in Exhibit __ attached hereto are being held pending acceptance and he recommends their acceptance;

NOW, THEREFORE, BE IT RESOLVED, that the Board of Trustees does hereby accept these gifts on behalf of Youngstown State University and requests that the President acknowledge the acceptance of these gifts and express our gratitude to the donors for their generosity in support of the University.

RECOMMEND APPROVAL:



James P. Tressel, President

**Board of Trustees Meeting
December 16, 2014
YR 2015-**

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Board of Trustees Meeting
December 16, 2014
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**UNIVERSITY GIFTS
EXECUTIVE SUMMARY
Fiscal Year 2014-2015
July 1, 2014-September 30, 2014**

Gifts Received	Number of Gifts	Amount
University Development	1,097	\$ 1,658,756
Total University Gifts	1,097	\$ 1,658,756
Alumni Relations	174	\$ 8,580
WYSU-FM	1,009	\$ 109,378

**YOUNGSTOWN STATE UNIVERSITY
DEVELOPMENT REPORT
Cash and Pledges
FY2015 YTD
July 1, 2014– September 30, 2014**

	Cash/Property	Pledges	Total
Unrestricted	\$ 73,602	\$ 2,570	\$ 76,172
Restricted	\$ 568,637	\$ 1,005,075	\$ 1,573,712
Endowment	\$ 8,024	\$ 848	\$ 8,872
Total	<u>\$ 650,263*</u>	<u>\$ 1,008,493</u>	<u>\$ 1,658,756</u>

* Includes payments of \$263,072 on pledges from previous years.

These figures do not include \$280,161 in designations to the YSU Foundation, \$1,080 in gifts in-kind, \$8,580 for Alumni Relations and \$109,378 for WYSU.

There weren't any write-offs and adjustments for the period above.

Total \$1,658,756 minus \$263,072 in prior year pledge payments plus \$280,161 in contributions to the YSU Foundation equals grand total of \$1,675,845.

**UNIVERSITY GIFTS
EXECUTIVE SUMMARY
Fiscal Year 2013-2014
July 1, 2013-September 30, 2013**

Gifts Received	Number of Gifts	Amount
University Development	1,542	\$ 1,440,778
Total University Gifts	1,542	\$ 1,440,778
Alumni Relations	196	\$ 10,690
WYSU-FM	335	\$ 34,494

**YOUNGSTOWN STATE UNIVERSITY
DEVELOPMENT REPORT
Cash and Pledges
FY2014 YTD
July 1, 2013 – September 30, 2013**

	Cash/Property	Pledges	Total
Unrestricted	\$ 78,678	\$ 4,049	\$ 82,727
Restricted	\$ 1,165,653	\$ 165,759	\$ 1,331,412
Endowment	\$ 11,574	\$ 15,065	\$ 26,639
Total	<u>\$ 1,255,905*</u>	<u>\$ 184,873</u>	<u>\$ 1,440,778</u>

* Includes payments of \$1,036,993 on pledges from previous years.

These figures do not include \$200,000 in planned gifts, \$195,314 in designations to the YSU Foundation, \$53,798 in gifts in-kind, \$10,690 for Alumni Relations and \$34,494 for WYSU.

Pledge write-offs and adjustments for the period above totaled \$150 of prior year pledges.

Total \$1,440,778 minus \$1,036,993 in prior year pledge payments plus \$200,000 in planned gifts plus, \$195,314 in contributions to the YSU Foundation equals grand total of \$799,099.

Fundraising Progress by Capital Project

Through September 30, 2014

- **Construction of the Veterans Resource Center**
 - **\$1,000,000 Total Project Budget (\$1M Bond Financed)**
 - **\$782,512 Cash + \$224,550 Pledges = \$1,007,062 Total Raised**

- **Construction of the Athletic Fields (West of Fifth Avenue)**
 - **\$4,350,000 Project Budget (100% Bond Financed)**
 - **\$100,000 Cash + \$400,000 Pledges = \$500,000 Total Raised**

AGENDA ITEM: (C.1.a.2)

AGENDA TOPIC: Resolution to Name the Fok's Hall

STAFF CONTACT(S): Shannon Tirone

BACKGROUND: The Board of Trustees authorizes the permanent naming of University facilities, Colleges and programs. Facility naming includes buildings, rooms and other portions within buildings, and areas and spaces within the defined limits of the campus. Colleges and programs may also be named including centers, departments or specific lecture series or symposiums.

SUMMARY AND ANALYSIS:

- Drs. Thomas and Maria Fok relocated to Youngstown, Ohio where over the next 50 years they both enjoyed highly successful careers.
- Dr. Thomas Fok held a doctorate in civil engineering and was an associate professor at Youngstown University from 1958 to 1967 and Dr. Maria Fok was a general practitioner medical doctor who practiced for over 48 years.
- Drs. Thomas and Maria were very active civically and left a legacy of volunteerism and service to numerous Mahoning Valley nonprofit organizations.
- Dr. Thomas is a past member of the Youngstown State University Board of Trustees and also a member of the YSU Foundation Board of Trustees.
- Youngstown State University proposes naming the Fok's Hall in recognition of their generosity.
- The proposed naming resolution is in compliance with University policy.

RESOLUTION:

**RESOLUTION TO NAME
FOK'S HALL**

WHEREAS, Youngstown State University was founded in 1908 and has a long history of providing a nurturing living and learning environment for students; and

WHEREAS, in 1958, Drs. Thomas and Maria M. L. Fok relocated to Youngstown, Ohio, where they both enjoyed highly successful careers; and

WHEREAS, Dr. Thomas Fok held a doctorate in civil engineering and was an associate professor at Youngstown University from 1958 to 1967; and

WHEREAS, in 1967, Dr. Thomas Fok established his own engineering firm, Thomas Fok and Associates, which continues to thrive to this day; and

WHEREAS, Dr. Maria M. L. Fok was a general practitioner medical doctor who practiced for more than 48 years; and

WHEREAS, Drs. Thomas and Maria M. L. Fok were very active civically and left a legacy of volunteerism and service to numerous Mahoning Valley nonprofit organizations; and

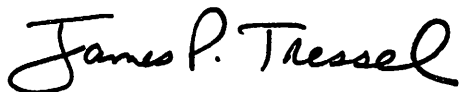
WHEREAS, Dr. Thomas Fok was a past member of both the Youngstown State University Board of Trustees, serving as chair from 1981 to 1983, and the YSU Foundation Board of Trustees; and

WHEREAS, the University and its Board of Trustees wish to provide appropriate recognition to Drs. Thomas and Maria M. L. Fok for their significant contribution and commitment to the students of Youngstown State University; and

WHEREAS, this recommendation is being brought in accordance with Board of Trustees Policy, No. 4004.01, Naming of University Facilities, Colleges and Programs;

NOW, THEREFORE, BE IT RESOLVED, that the Board of Trustees of Youngstown State University designates the campus building located at 606 Wick Avenue, Fok's Hall.

RECOMMEND APPROVAL:



James P. Tressel, President

**Board of Trustees Meeting
December 16, 2014
YR 2015-**



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Agenda Item