

AGENDA ITEM: C.I.f.

AGENDA TOPIC: Strategic Plan Cornerstone Update

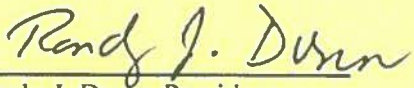
STAFF CONTACT: R. Scott Evans, Vice President for University Advancement

BACKGROUND: Vice President Scott Evans will present a progress report on the Regional Engagement initiatives.

SUMMARY AND ANALYSIS: Several of the Regional Engagement metrics listed in Appendix B of YSU 2020 Strategic Plan demonstrate growth and progress when 2012 and 2013 data were compared.

RESOLUTION: N/A – DISCUSSION ITEM ONLY

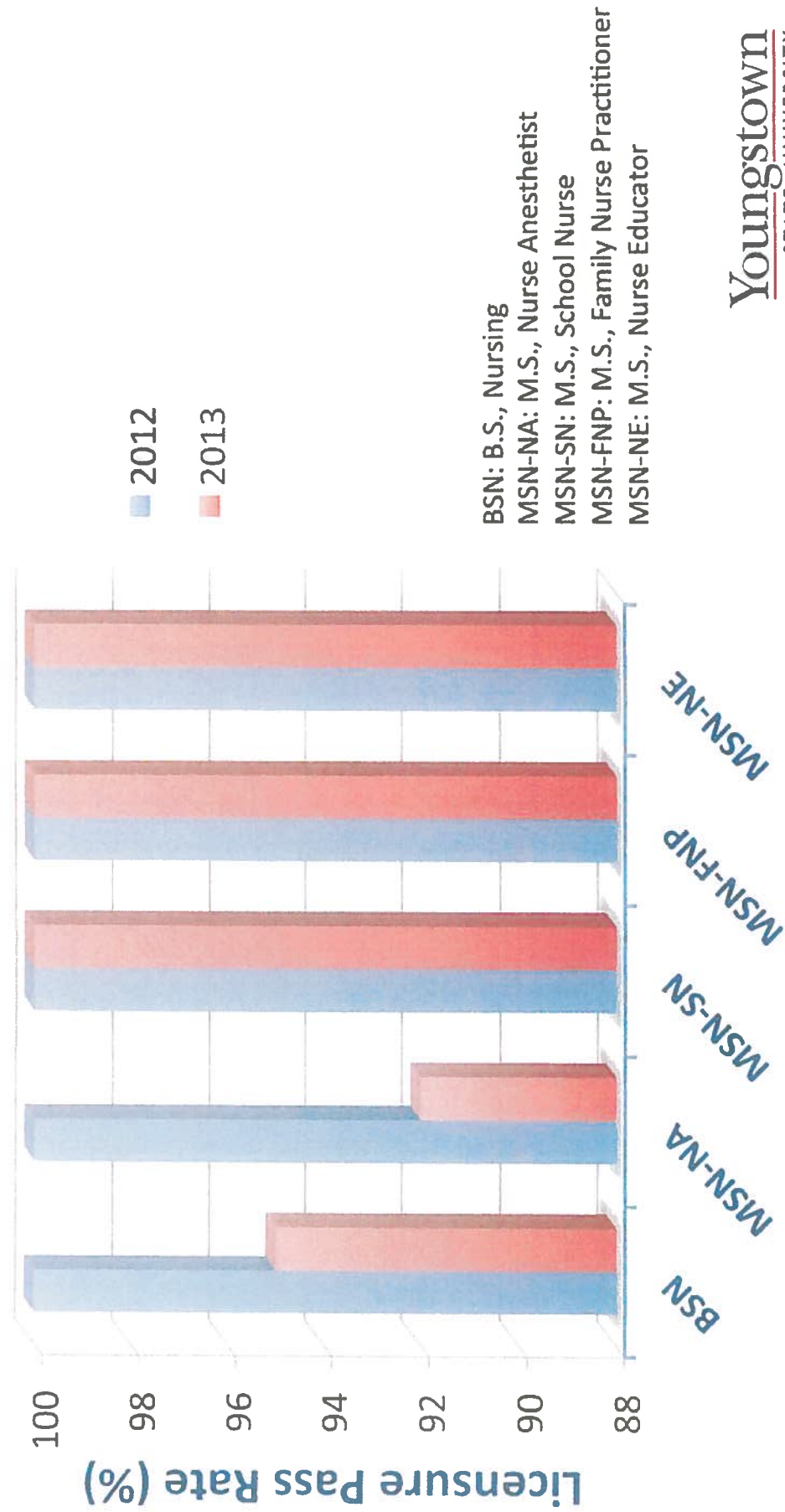
REVIEWED AS TO FORM AND CONTENT:

A handwritten signature in cursive script that reads "Randy J. Dunn". The signature is written in black ink and is positioned above a horizontal line.

Randy J. Dunn, President

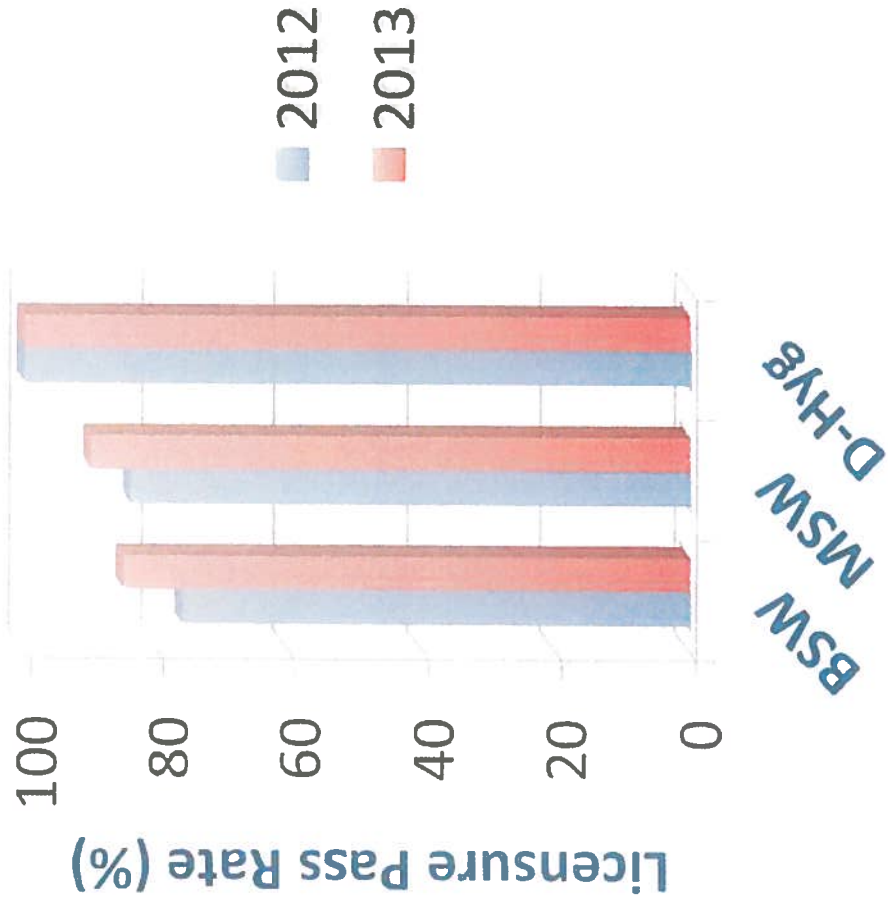
Regional Engagement

Activities that enhance the quality of life, well-being, and economic development of communities by active engagement, not merely by existence.



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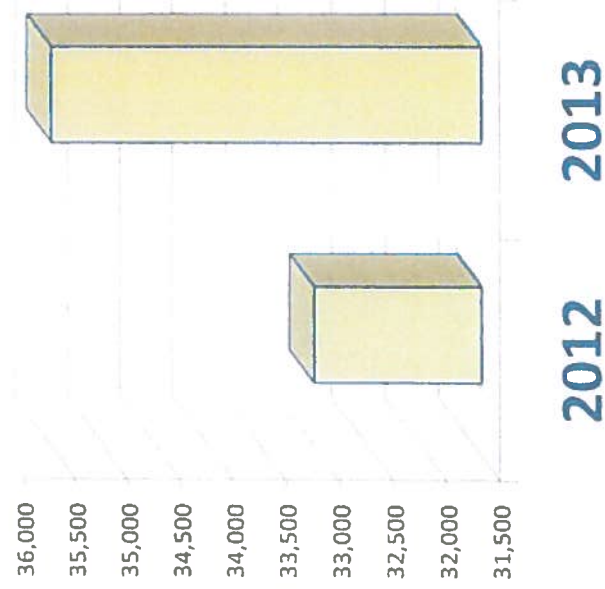
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Attendance of Athletic- Related Events



Attendance of Arts and Cultural Events



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Other Metrics for Athletics

	2012	2013
Increase in External Funding from Prior Year	5%	10%
Number of Teams Finishing in Top Half of Conference [18 teams total]	11	13